



Term Insurance

Everything You Should Know Before You Buy



Ever felt bombarded by **term insurance** ads bragging about **low prices**? But should the price tag be the lone compass guiding us in securing our family's future? Let's delve into the key aspects of term insurance for a **well-informed decision**.



What is Term Insurance?

Term insurance is straightforward—**financial protection if the unexpected happens**. It's your shield against leaving your family in financial turmoil. **Affordable and effective**, term plans cover you for a chosen period, requiring renewal at predetermined intervals.



Why is Term Insurance Important?

Life's uncertainties demand a safety net. Term insurance **ensures your family's well-being** in case of your demise. It's not market-linked, offering a **risk-free** solution.



Types of Term Insurance Plans

Types Based on Premium Payment Term:

- **Regular Premium:** Pay throughout the policy.
- **Limited Premium:** Pay for a shorter duration.
- **Single Premium:** Lump sum payment. Ideal for stability-seeking individuals or business owners.



Types of Term Insurance Plans

Types Based on Design:

- **Level Term:** Fixed sum assured, great for the risk-averse.
- **Increasing Term:** Boosts coverage at significant life milestones.
- **Decreasing Term:** Aligns with loan repayment.
- **Return of Premiums:** Get premiums back if you outlive the policy.
- **Convertible Term:** Shift to a permanent policy after a set period.



How to choose the best Term Plan?

Factors to be considered:

- **Number of Dependents:** More dependents, larger coverage.
- **Life Stage:** Tailor the plan to your life goals.
- **Need-Based Approach:** Evaluate assets and liabilities for precise coverage.
- **Riders Available:** Enhance coverage with riders like Personal Accident, Critical Illness, Disability, or Waiver of Premium.



How to choose the best Term Plan?

Factors to be considered:

- **Claim Settlement Ratio:** Opt for companies with ratios above 95%.
- **Type of Policy:** Consult an advisor for the right fit.



Choosing Optimal Coverage

Balancing Needs & Security:

- **Evaluate Current Expenses:** Consider daily living costs, outstanding debts, and potential education expenses for your dependents.
- **Future Financial Goals:** Factor in long-term goals like buying a house, funding education, or creating an emergency fund.
- **Emergency Fund:** Ensure your coverage includes enough to act as a financial safety net for unexpected expenses.



Additional Benefits

Explore the perks beyond the basic coverage.

- **Return of Premiums:** These plans provide a return of premiums if you outlive the policy term, offering a unique savings element.
- **Conversion Options:** Convertible policies allow you to convert to a permanent life insurance policy, providing flexibility for evolving financial goals.



Riders available with Term Plan

Riders add an extra layer of protection. Choose riders that align with your lifestyle and needs.

- **Personal Accident Rider:** Additional sum assured in case of accidental death, providing extra financial support for your family.
- **Critical Illness Rider:** Receive a lump sum amount upon diagnosis of critical illnesses, helping cover medical expenses and additional costs.



Riders available with Term Plan

- **Disability Rider:** Coverage for permanent disability due to accident or illness, ensuring financial support during challenging times.
- **Waiver of Premium Rider:** Waives future premiums if you become disabled due to an accident or illness, maintaining your coverage without financial strain.

Please note that the riders listed above are not a comprehensive list. Every life insurance company has its own additional riders available. We recommend reviewing all available options before making a final decision.



Periodic Policy Review

Periodically review your policy to ensure it still **aligns with your needs**.
Life changes, and so should your coverage.



Term insurance is not just a product; **it's a promise**. A promise to your loved ones that their dreams and aspirations will be cared for, no matter what. Choose the plan that reflects your commitment and **build a brighter tomorrow** for those you love.



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