



SOCIAL MEDIA MARKETING FOR

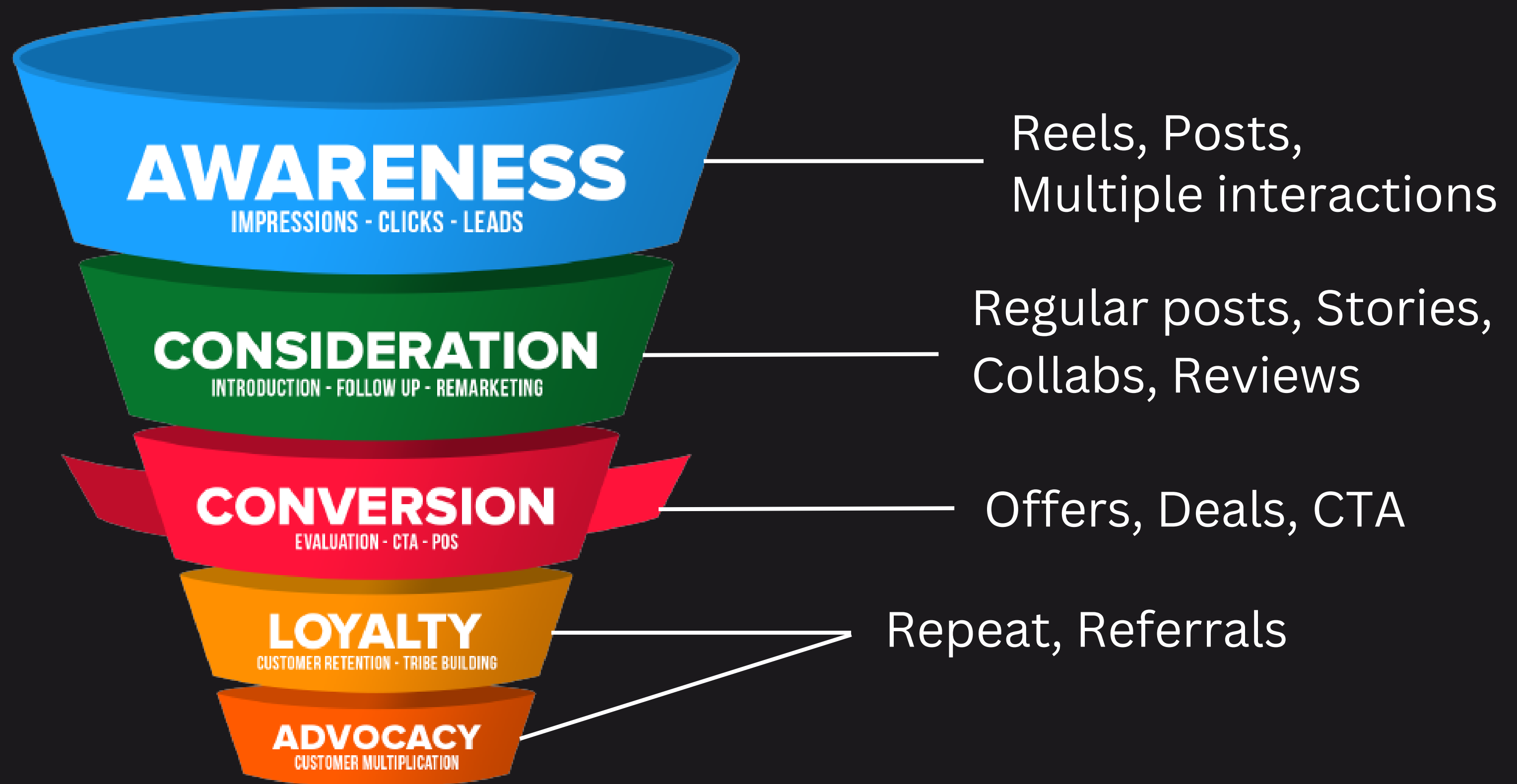
01

BRAND PERPETUAL





CUSTOMER VALUE JOURNEY





CUSTOMER JOURNEY INSTAGRAM

Trending Reels + Posts + Content to attract maximum people



More Cold audience visit our profile and know more about us



They see our post regularly and think of buying when needed



They make a purchase after remembering your brand



STEP 1 :

Cold Audience (who don't know us)




Comes to our well optimised profile to know about us:

- Bio
- Stories
- Highlights
- 3 PIn posts



WELL OPTIMISED PROFILE




the_marblekraft_nagole


Follow Message ...

18 posts 108 followers 332 following

The Marblekraft Nagole
🗿 Marble Statue & Idols Manufacturers.
😊 Authentic, Durable & Elegant
👥 Since 2010, 10000+ Happy Customers
📦 Shipping available worldwide
www.marblekraft.com




MARBLE KRAFT




KNOW ABOUT US !!

SWIPE LEFT ➡



MARBLE KRAFT




Authentic Durable & Elegant

Marble Statue & Handicrafts

at Best Price


Since 2010
10,000+ Happy Customers

+91 9703959763 | @the_marblekraft_nagole



MARBLE KRAFT

SINCE 2010 WITH 10,000+ HAPPY CUSTOMERS



HEAR FROM SOME OF OUR CUSTOMERS ➡

+91 9703959763 | @the_marblekraft_nagole



STEP 2 :

AUDIENCE to FOLLOWER Techniques



- Daily Posts
- Transition reels
- Daily Engagement + Stories
- Story Polls
- Giveaway
- Contest



STEP 3 :

BRINGING MORE PEOPLE TO PROFILE



- Trending Reels Analysis
- Eye catching graphics
- Hashtags strategy
- Daily content
- Competition research and strategies



REELS TO CUSTOMERS

- Good Music to attract more people
- Making behind the scenes
- Transitions fast reels
- Call to Action ("COMMENT PP for Price")
- Show benefits (Eg. Best quality and price)



PRICING ?????



15,000 INR per month



10

Work Starts from 14th April

**** 7,000 Rs. payment before 20th April**
8,000 Rs. before 10th May**

