10 Powerful Chrome extensions to make your online life easier Have you ever struggled while downloading a YouTube video, making your emails stand out, or were confused if your Facebook pixel is successfully installed or not? If the answer is yes, then you are in the right place.

In this e-book, I'm going to share some really powerful chrome extensions that you can install, and these little tools will give you an unfair advantage over others in the market. Also, most of these tools don't cost you a single penny from your pocket!!

Are you ready?? Let's go!

1. SimilarWeb Chrome extension

You can make your work 10 times easier if you know exactly what your competitors/ top performers in the market are doing.
Similarweb.com helps you to get in-depth details of your competitor's websites and helps you plan further strategies. I've personally used similarweb.com to spy, and it's a great tool for anyone who's willing to do a competitor's analysis.

Link -
https://chrome.google.com/webstore/detail/similarweb-traffic-rank-w/hoklmmgfnpapgjgcpechhaamimifchmp?hl=en

2. FB Pixel helper Chrome extension

I always talk about the difference that an FB pixel can create in your sales and conversions. The more powerful your pixel is, the better it is for you.
If you don't know what an FB pixel is, it is a piece of code that you put on your website to track user activity so that you can run retargeting ads effectively.
FB pixel helper helps you to check if the pixel is properly installed on your website or not so that you don't lose the data of people who are landing on your website.
Pro-tip- Always install FB pixel before driving traffic to your landing page/website and double-check with FB pixel helper if the pixel is installed properly.

Link -
https://chrome.google.com/webstore/detail/facebook-pixel-helper/fdgfkebogiimcoedlicjlajpkdmockpc?hl=en

3. Google Tag Assistant Chrome extension

Google Tag Assistant Chrome extension is also a free Chrome extension that verifies if your Google tags (e.g. Google Tag Manager, Google

Analytics, Google Ads conversion tracking, etc. are functioning properly. This Chrome extension is quite similar to FB pixel helper but as the the name suggests it works for Google tags only.

Link -
https://chrome.google.com/webstore/detail/tag-assistant-legacy-by-g/kejbdjndbnbjgmefkgdddjlbokphdefk?hl=en

4. Snov.io

Snov.io is a popular Chrome extension that is being used by freelancers, big companies, marketing agencies, and much more to generate leads for their businesses today.
How to use it:
After installing the snov.io Chrome extension, go to your LinkedIn and click on the snov.io extension (generally on the top right of the screen) and you'll be able to find the email addresses of anyone including founders, CEOs, and anyone who's your target customer.
You can use their contact to reach out to them.
You can do much more with this extension if you explore it properly.

Link -
https://chrome.google.com/webstore/detail/email-finder-by-snovio/einnffiilpmgldkapbikhkeicohlaapj

5. Loom for a Chrome extension

Loom videos have generated sales worth thousands of dollars for people and companies till now.
Imagine getting a personalized video message from someone you don't know. This grabs attention more than anything else and your prospect feels good when they see someone making effort.
You can also track if your prospect has watched the video, and you can send follow-up emails accordingly.
Additionally, you can improve communication among your team by sending them instructions via loom videos.

Link -
https://chrome.google.com/webstore/detail/loom-%E2%80%93-screen-recorder-sc/liecbddmkiiihnedobmlmillhodjkdmb

6. Grammarly Chrome extension

In professional places, you don't have room to commit grammatical errors. For this purpose, you can use the Grammarly Chrome extension as it will help you to identify grammatical errors in your emails, social media posts, landing pages, and almost everywhere.
We extensively use this particular extension to avoid any minor grammatical mistakes in any document.

Link -
https://chrome.google.com/webstore/detail/grammarly-grammar-checker/kbfnbcaeplbcioakkpcpgfkobkghlhen

7. Taskade Chrome extension

Productivity is one of the crucial qualities of winners, and it's developed over time. For this, you need some tools that can help you to become more productive.
Taskade is one such tool that helps you to stay productive by helping you with to-do lists, projects, organizational flow charts, etc.
Other alternatives that you can use to bring efficiency to your organization are Trello, Zoho, notion, etc. to track projects and become more productive.
I also suggest keeping a paper and pen to keep a to-do list as it is one of the powerful hacks that I had been using to stay productive.

Link -
https://chrome.google.com/webstore/detail/taskade-team-tasks-notes/hcobdfnjjaceclfdjpmmpiknimccjpmf/related?hl=en

8. Colorpicker Chrome extension

Colors play a crucial role in marketing as they affect conversions drastically.
It not only helps in creating the first perception in customers' minds but also affects their buying behaviors.
Consider this research:
https://www.hotdesign.com/marketing/whats-your-favorite-color/
In case you went through a landing page and you like the color of the landing page, you don't need to randomly guess the color.
For this purpose, you can use a color picker Chrome extension and simply copy-paste the exact color codes on your landing pages or anywhere.
This saves a lot of time and energy that's spent on guessing games!

Link -
https://chrome.google.com/webstore/detail/colorpick-eyedropper/ohcpnigalekghcmgcdcenkpelffpdolg?hl=en

9. Mailtrack Chrome extension

If you're not using an email autoresponder, and you're manually sending personalized emails to your prospects, it becomes necessary for you to track each step to create a super solid follow-up strategy.
You need to track

● Have your prospects opened your emails?
● How many times have your emails been opened?
● At what time people have opened your emails?
● Have your prospects clicked on the links you've shared?
To know all of this (except 4), you can use the Mailtrack Chrome extension. If you've sent a looming video inside the email, you can easily track if people have checked your loom videos or not.
There is another email tracker offered by snov.io that helps you in tracking email links as well. The name of the Chrome extension is unlimited email tracker by snov.io.

Link -
https://chrome.google.com/webstore/detail/email-tracker-for-gmail-m/ndnaehgpjlno kgebbaldlmgkapkpjkkb/related?hl=en

10. Bitly

Long links are not good for creating great perception. Thus, you need to use short links at every next step in your journey.
Bitly is one of the chrome extensions that you can use to go forward with creating short links to create a decent perception in front of your prospects.

Link -
https://chrome.google.com/webstore/detail/bitly-short-links-and-qr/iabeihobmhlgpk cgjiloemdbofjbdcic/related

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