

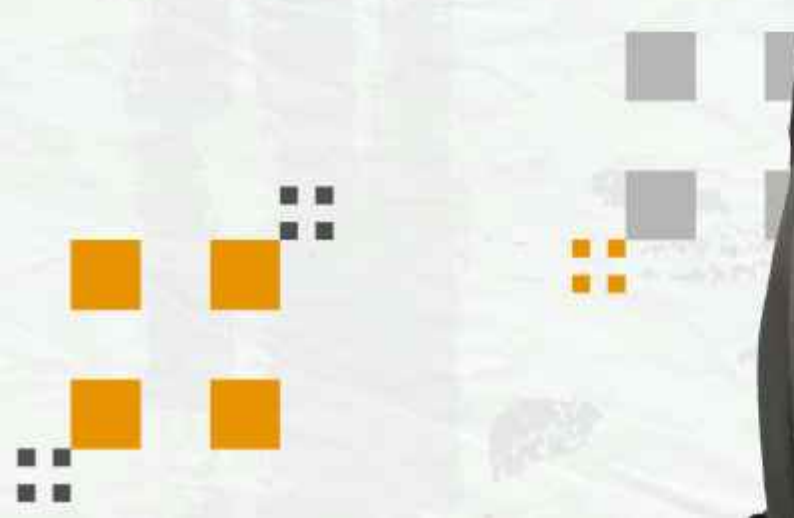


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11 Questions to Guarantee Your Highest Income in **2025**

For
New Age
**NETWORK
MARKETERS**
BY DEEPAK BAJAJ



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Master of Personal and Business Transformation, Deepak is on a mission to empower people and businesses to the best they can be. Deepak firmly believes that the right words, tools, techniques and processes can bring instant results and lasting transformation.

Lakhs of people across the globe are experiencing life-changing transformation through his work – books, online courses, live events, keynote speeches and student workshops.



- ★ #1 Bestselling author of 5 books in 9 languages.
- ★ Trained over 21 lakh people across the globe.
- ★ Best Direct Selling Trainer of the year 2020 & 2022 awardee.
- ★ 750+ Million views on Social Media.





- ★ 21+ years of training experience in Direct Selling, Sales, Leadership, Success Psychology, Public Speaking, Communication and Time Management.
- ★ Creator of UCY – Unleash the Champion in You – 3 days Universal Training Event attended by all the direct sellers from all different companies from India and abroad.
- ★ Best Entrepreneurship Trainer & Coach of the year awardee.
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- ★ Regularly featured in various Magazines and Newspapers.
- ★ TEDx Speaker & Josh Talks Speaker – 3 times.



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11 Questions to Guarantee Your Highest Income in 2025

**For New Age Network Marketers
By Deepak Bajaj**



Boost Your Income in 2025

As we move towards 2025, one thing is clear: the way we succeed in network marketing has changed. And that's something to get excited about! With the right mindset and strategies, you have the potential to unlock extraordinary income in this evolving industry. The days of relying solely on traditional methods are behind us. Today, success comes from adapting to the latest trends, leveraging digital tools, and staying ahead of the curve.

Let's be honest—what worked in the past may not deliver the same results now, and that's a great opportunity for those willing to embrace change. The network marketing landscape is shifting rapidly, and if you're ready to ask the right questions, refine your approach, and use smart strategies, you'll be well-positioned to thrive. Success in 2025 won't just be about working harder—it's about being agile, thinking ahead, and making strategic moves that keep you ahead of the competition.

In this e-book, I'll share 11 key questions that will guide you to your highest income in network marketing for 2025. These aren't just abstract ideas—they are practical, tested strategies that have helped countless network marketers scale their businesses. These questions are designed to challenge your thinking, refine your strategy, and open up new opportunities to grow your network and income. Give feedback on your experience and let me know the impact you have made so far by using these techniques.

Q 1. How much do you really want to earn in 2025?

Let's get crystal clear about your income goals for 2025. What's the exact figure you want to earn by the end of the year? Don't settle for a vague "more money" goal; be specific. Set a number that excites you, challenges you, and keeps you motivated throughout the year. When you know exactly what you're aiming for, you can break it down into actionable steps to make it a reality.

Take a moment to think and answer this question. Be clear and specific; write down the income that inspires you and pushes you to take action.

My 2025 Income Goal:

Q 2. How much do you want to earn in January 2025?

There's a saying: "A good start is half the battle won." Starting strong in January sets the pace for the whole year. Think about it – what is the exact amount you want to earn in January 2025? This first step is important because it gives you the confidence and momentum to reach your bigger goals throughout the year.

If you begin with the right income in January, you'll feel more motivated and clear about where you're headed. So, take a moment to reflect – what income feels right to you for starting 2025? Trust your gut and choose a number that gets you excited for the rest of the year.

My January 2025 Starting Income:

Q 3. What structure and sales volume do you need to hit your January 2025 income target?

Now that you've set your income goal for January 2025, it's time to figure out the "how". In network marketing, your income is driven by two key factors: your structure (how many active legs or direct teams you have) and your sales volume (how much business those teams generate).

Let's start with your structure. How many active legs or teams do you need to have in place to reach your income target? These active legs are the backbone of your business—they directly influence the stability and growth of your income. The stronger and more productive your teams, the closer you'll get to your goal.

Next is your sales volume. For each active leg, how much sales volume do you need to generate? This could be calculated on a daily, weekly, or monthly basis. Think about the overall volume that each leg must contribute for you to achieve your January income target. The combination of a solid structure and consistent sales volume is the formula for hitting your goal.

So, take a moment to plan. How many active legs will you need? And how much sales volume should each leg produce to help you reach your January 2025 income goal?

Number of Active Legs:

Required Sales Volume (Daily/Weekly/Monthly):

Q 4. How many leaders do you need in each active leg by January 2025?

To generate the sales volume you've planned, you'll need strong leaders in each of your active legs. Leaders are the driving force behind growth and stability in your network marketing business. So, it's time to get clear: how many leaders do you need in each active leg to help you achieve your income goal for January 2025?

Leaders are the ones who inspire, guide, and motivate their teams. They play a key role in maintaining consistent performance and driving sales volume. The stronger your leaders, the more efficient and successful your team will be.

Think about each active leg—how many leaders do you need in place by January to reach your sales volume target? Write down your answer, and make sure you're clear about the kind of leadership that will support your growth.

Number of Leaders Needed in Each Active Leg:

Q 5. Where do you stand today? Analyse your current situation.

This is one of the most important questions—it's a mirror for your self-reflection and analysis. To move forward, you need to understand where you are right now. How many active legs do you currently have? These are the legs that have consistently generated business for you on a daily, weekly, or monthly basis.

Take a moment to reflect on the last 3 -4 months: what has been the average sales volume generated by each active leg? How many active leaders do you currently have in place? What income are these leaders generating?

And more importantly, what roles do these leaders play in driving business? Are they able to generate volume independently, without your direct involvement?

As you assess your current situation, also ask yourself: What is my definition of an active leader? Understanding this will help you shape the future growth of your team and structure.

Number of Active Legs:

Average Sales Volume (Past 3-4 Months):

Number of Active Leaders:

My Definition of an Active Leader:

Q 6. Conduct a Gap Analysis

Now it's time for a crucial step—understanding the gap between where you are and where you need to be. In step 3 and 4, you wrote down how much volume you need and how many active leaders you require to reach your income goal. In step 5, you analyse your current situation—how many active legs and leaders you have right now, and the volume they are generating.

Now, you need to identify the gap between these two points. How far are you from your goal? This gap analysis is key to creating a clear roadmap for your success. It may feel uncomfortable or hard-hitting, but being honest with yourself is the only way to move forward.

You might have big goals—wanting a certain lifestyle, income, or rank—but remember, those are results. The process to achieve those results depends on the strength of your team, structure, and leadership. If your foundation isn't strong, the results won't come. So, take a thorough and honest look at the gap between your current situation and your desired outcome, and map out the steps to close that gap.

Gap in Sales Volume:

Gap in Number of Active Leaders:

Other Key Gaps:

Q 7. What will you do to create and empower your active leaders?

This is a critical question: What steps will you take to develop the active leaders you need, so they can independently lead their teams and generate the sales volume you need by January 2025?

If you're serious about building a strong team of leaders, reflect on the following: How long did it take to develop the active leaders you currently have? How many months of effort, training, and events did it take to make them effective and independent? If it took a year to create one active leader before, and now you need to develop several more in just 2 -3 months, you'll need to approach things differently.

Think back—what did you do in the past to create these leaders? And what will you do differently now to accelerate that process? To meet your goals, you may need to compress the time it takes to build leaders from a year to just a few months. It means you'll have to intensify your efforts, implement new strategies, and take bold action. Are you ready to make those changes?

Steps to Create Active Leaders:

Timeframe for Developing Leaders:

Changes to Accelerate Leader Development:

Q 8. What has been holding you back from building a strong team of active leaders?

This question might feel a bit challenging, but it's essential for your growth. Deep down, you may have already known what it takes to build a great team: becoming an active, independent leader yourself and developing others to do the same. You knew the importance of creating a powerful team structure.

So, what stopped you? What held you back from building that team and reaching your potential? It's time to dig deep and be honest with yourself. What's been the real reason behind the delay in creating the team of active leaders you need? Was it fear, hesitation, lack of focus, or something else?

Reflect carefully on this question. Don't give up until you find the true answer, because understanding what's been stopping you is the first step toward breaking free from it.

What Has Held Me Back:

The Main Cause:

Q 9. What will you do differently this time?

This is a question you must ask yourself repeatedly: What will I do differently this time? Over the years, I've trained and worked with thousands of people in direct selling, and one thing I've noticed is that when it comes to setting goals, many people say, "This time, I'll just work a little harder." But here's the truth—hard work alone isn't always enough. You've worked hard before, you've been committed before, and you've taken it seriously. But something is still missing, isn't it?

It's not just about working harder; it's about working smarter and changing your approach. If you keep doing the same things you've always done, you'll keep getting the same results. So, what will you change this time? What will you do differently that will finally take you to the next level?

Take a moment to reflect. Think deeply about what you can change or improve in your actions, strategies, or mindset to ensure that this time, you reach your goals.

What Will I Do Differently:

Q 10. What will you do to ensure your success this time?

Let's take this reflection one step further: What extra steps will you take to make sure you don't slip back this time? You've started before, made plans, taken action—but somehow, things didn't go as expected, and you found yourself quitting or losing momentum. So, what will you do differently this time to guarantee that you stay on track and succeed?

Think about the additional resources that could support you. Maybe it's a new book, a course, a mentor, or a coach. Maybe it's attending new events that energise and motivate you. Just like we take out insurance to protect what's important to us, you need a kind of insurance for your plans—something that will ensure your dreams become reality.

Ask yourself, what is your insurance? What will guarantee that this time, your plans don't just stay on paper, but turn into real results? Think of the steps, tools, or support systems you can put in place to make success inevitable.

What Extra Steps Will I Take to Ensure Success:

My Insurance for Success:

Q 11. What will you do to ensure your success this time?

This is the most important question: When should you start working to achieve your January 2025 target? If your goal is to hit that number in January, the time to start isn't in December or January—it's right now. The sooner you begin, the stronger your foundation will be, and the better your chances of success.

Ask yourself: Are you ready to leave everything else aside and focus completely on achieving your 2025 goals? Success doesn't wait, and neither should you. The work you put in today is what will bring you results in the future. So, without delay, it's time to get moving and start taking action toward your January 2025 goal.

When Will I Start Working Toward My Goal:



Why You Should Start Right Now

The sooner you begin working toward your 2025 goals, the better. Every new journey comes with initial challenges—small glitches that can slow you down. If you start now, you'll have time to address these issues and build a strong foundation. Waiting until the last minute won't give you that advantage.

To hit your income target, you'll need leaders in place, and developing those leaders takes time. Starting now allows you to create the momentum that drives real success. Remember, success doesn't come from chance or just hard work—it's about following a system.

The most successful people, like Elon Musk or Mukesh Ambani, all use three essentials: planning, strategy, and execution. The same applies to your business. Without a clear plan and the right strategy, hard work alone won't be enough. That's why every top earner in this business follows a system. When I started in June 2007, it took me 18 months of dedicated work to achieve financial freedom. My income surpassed my salary, and by 2009, I bought my first Mercedes-Benz. All this happened because I followed a strategy and system.

Now, you have 11 questions to guide you. But don't rely on chance or motivation alone. Secure your success by taking action today, with a clear strategy in place, and set yourself up to achieve your 2025 goals with confidence.