



www.my-carwash.co.in | info@my-carwash.co.in

Overview

Introducing

India's Most Promising Car Wash Studio Franchise Business



PAGE 2

Our Journey



One Stop Solution for all type of cleaning



Experienced Team to Train



Centralized Purchase Team



2004

JOIN US TO EXPLORE THE WORLD OF OPPORTUNITIES

2024



Marketing Team for Customer Engagement



IT Support



Technology Driven Operations

Why To Choose Us?



Economical Options

Professionally Run, Branded Franchise Outlet

Marketing Team that help you to engage the customers

Consultants to take care of Individual Work-Shop business in case of issue.

Low cost Franchise Option

Always **Future** Ready

Big Opportunity

2-4%

2-4% Organized Players Exist in India



Total Market
07,000
Crore

Major Opportunity for Tier 2/3 Cities



Big Opportunity With Organized Player



Off-warranty cars

3 Crore



Low Investment High Value With Organize Player



Existing Problems

LOCAL CAR WASHING STATIONS



Quality Issue



No Timely reminder for Car Service/Spare part change



No Pre-Booking for Customer Convenience



No Pickup and Drop Service

Investment Model

INVESTMENT
INR 9,00,000/-*

INVESTMENT
INR 6,00,000/-*

Standard Model

Economical Model

Standard Model

Economical Model

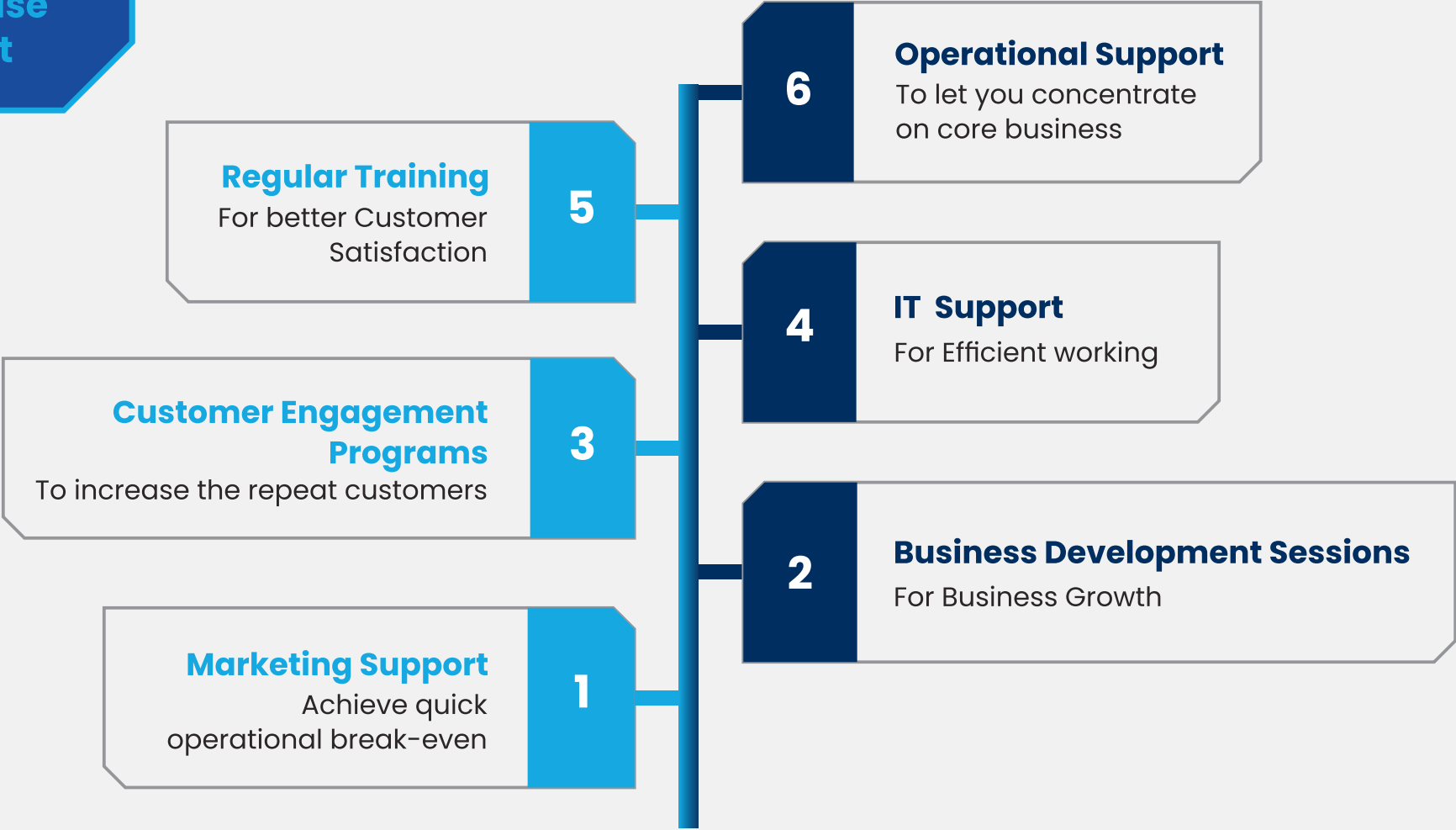
HRC – Single Phase Car Washer	✓	✓	Dashboard Shiner (5 KG)	2	1
Vacuum Cleaner Dual Motor	Dual Motor	Single Motor	Upholstery Shampoo (5 KG)	1	1
Spray Extension Single Motor	✓	✓	Windshield Glass Cleaner (5 KG)	2	1
Foam Bottle	✓	✓	Tyre Glaze (5 KG)	2	1
Rotating Underbody Lance Cleaner	✓	✓	De-greaser (5 KG)	2	1
L Shape Holder (L Square Pipe)	✓	✓	Mafra carlux (250 ML)	4	1
Lance Holder SS	✓	✓	Polish All in One Total 2.0	2	1
Air Blower	✓	✓	Maniac iron remover	1	1
Dual Action Polisher (DA)	✓	✓	Super Dryer 60*80	2	1
Rotary Polisher	✓	✗	Microfiber Body Cloth 15*15	10	10
Nano Steam Wash	✓	✗	Microfiber Wax Removal Towel Orange	2	1
Boom	✓	✗	Guanto Double Face Premium Microfibre	2	1
Trolley	✓	✗	Tire & Carpet Scrub Brush Heavy Duty	2	1
Super Foam (20 KG)	2	1	Plastic And Leather Cleaner (5 KG)	1	1
Super Wax (5 KG)	2	1	Shiner detailing Brush	2	1

Note: ● 18% GST EXTRA

Investment Model

	Standard Model	Economical Model		Standard Model	Economical Model
High Pro Green Foam Cutting Pad 6.2"	2	1	Certificate & Gift Kit	✓	✓
High Pro Blue Foam Cutting Pad 6.2"	2	1	Mobile Tablet	✓	✗
High Pro Yellow Foam Polishing Pad 6.2"	2	1	Leaflet	✓	✓
High Pro Red Foam Finishing Pad 6.2"	2	1	Car Dicky Stickers	✓	✓
Premium Wool Cutting Pad 6"	2	1	Digital Marketing	5x	3x
Shiner Tyre Brush	2	1	Main LED Board	80 Sq.ft	30 Sq.ft
Spray Bottle And Trigger (100 ml)	10	10	Lollipop Standee	✓	✓
Dashboard Applicator Blue	10	10	T-Shirt	✓	✓
Yellow Foam Applicator Sponge	10	10	No Parking Board	✓	✓
Machine Polisher Wall Holder - Single	1	1	Acrylic Transparent Sheet 18*18 Inch	✓	✓
Foot Mat paper	1000	1000	Other Branding	✓	✓
Headlight buffing kit	1	1	Training, Development & Monitoring	✓	✓
Invitation Card	✓	✓	Marketing	✓	✓
Visiting Card	✓	✓	Franchise Fees	1,50,000	1,20,000

Franchise Support



Role Of Franchise & MCW

Role of Franchise Partner

- Capex Investment
- My Car Wash Payment
- Business Management as per SOP
- Buying material from My Car Wash
- Customer Acquisition



Role of My Car Wash

- Branding & Marketing
- Material Supply
- Information Technology
- Manpower Training
- Support in Customer Acquisition

Terms and policy for services is for reference and company holds full right to change/update according to management.

Scope of MCW



Inventory



Branding



Stationary



Franchise Training



IT Software



Marketing Support



Tools & Equipment

Marketing Support



Membership Drive Campaign



Business Review Meeting Quarterly



City wise Customer Data Provided For Customer Approach.



Introductory Banner/ Newspaper Ads



Digital Promotion Through Social Media



Timely/ Festive Offer As Per Marketing Plan



Training & Support



Technical Training



Franchise Management Session



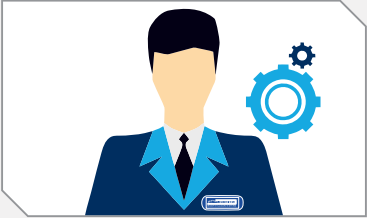
Business Mentorship Session

Model List

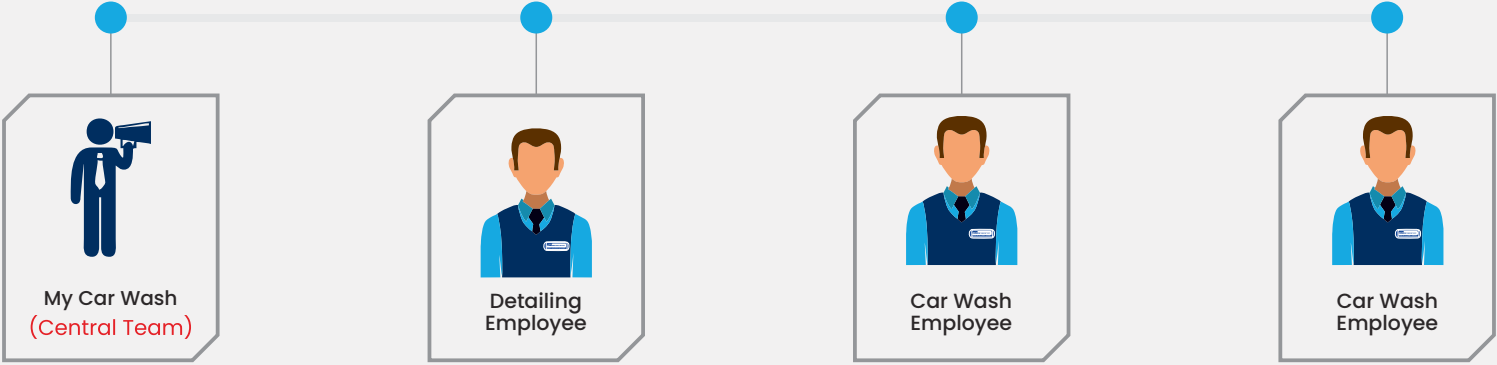


**Manpower
Workshop
Team**

Model



Franchise Owner



Monthly Expense & Revenue

MONTHLY EXPENSES

Particular	Total Expense
Shop Rent	50,000
Staff Salary	45,000
Light Bill	6,000
Tea Expenses	3,000
Mobile Bill & Wifi	1,000
Royalty	5,000
	Total 1,10,000

MONTHLY REVENUE

Particular	INR	Car Per Month	Total
Average Ticket Size	1,200	300	3,60,000

Note: City-to-city variations in the revenue and income sheet.
The provided details of income and expenses are approximate.

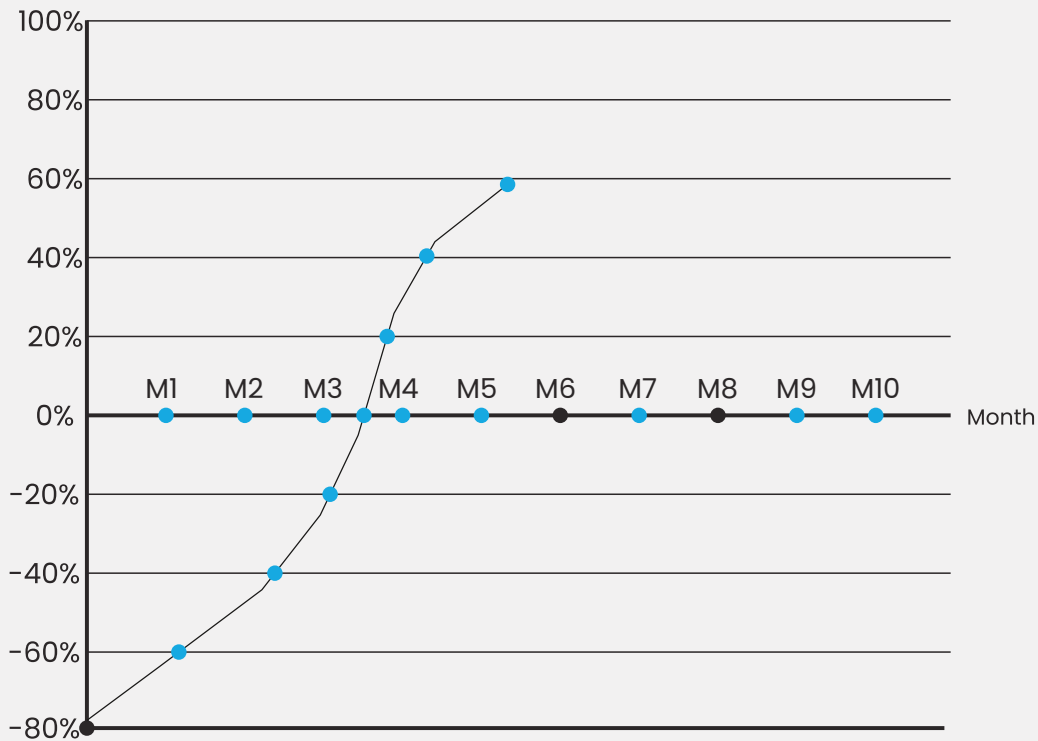
Process of Franchise Appointment



Note:

- Civil work and changes in premises shall be done by franchise owner itself.

Timeline



Operational Breakeven Chart

Return on Investment & Operational Break-Even

	Operational Break Even	Return On Investment
● Model	03 - 04 Months	15 - 18 Months

**Company
Details**

Bank Account Details

Company Name

Hetvi Enterprise Private Limited

Account Number

244205500577

IFSC Code

ICIC0002442

Branch

Adipur

THANK YOU!

&

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Click on Click to Open Individual Pages

Company Name

Hetvi Enterprise Private Limited

Brand Name

My Car Wash