

LIST OF 100+ PROFITABLE  
ONLINE COURSES

# 100+ ONLINE COURSE IDEAS



COURSE CREATION ACADEMY



## Online Health & Wellness Course

Are you a health or wellness coach? Then, one of these course ideas could be something for you

1. Weight loss course for a specific niche  
(Moms, entrepreneurs, executives; whoever you choose to serve)
2. Vegan/vegetarian nutritional course
3. Health course for people with an allergy
4. Nutritional planning
5. Fitness course to help people get leaner
6. Meal planning
7. Strength training course
8. Running course

9. Yoga course

10. Fitness course to help people build muscle



## Online Career Course

If you can help people find jobs, get promoted, and earn more money, career courses are hugely popular.

11. Career course for a specific niche  
(e.g., managers, women, Gen Z, mature job candidates)

12. Salary negotiation course

13. Executive leadership course

14. Course to help people get promoted
15. Writing a cv course
16. Nailing job interviews course
17. Course for finding your dream job
18. Career change course
19. Presentation skills course
20. Course to help people land leadership positions



## Online Marketing & Sales Course

Are you a marketing or sales pro? Then, these online course ideas might be something for you.

21. Business website building course

22. Branding course
23. Sales funnel course
24. Social media course
25. Email marketing course
26. Copywriting course
27. Conversion optimization course
28. PR course
29. Sales automation course
30. Course on how to sell



## Online Arts & Crafts Course

Are you someone who loves to use your creativity and skills to create beautiful arts and crafts? These types of courses are hugely popular.

31. Knitting course
32. Painting course
33. Calligraphy course
34. Pottery course
35. Sketching course
36. Sewing course
37. Crocheting course
38. Furniture restoration course
39. Illustration course
40. Woodwork course



# Online Personal Finance Course

Do you have experience growing your own wealth and/or helping others do the same? Then these courses are hugely popular

41. Real estate investing course
42. The basics of personal finance course
43. Planning for retirement course
44. Course on how to make money by renting out your house
45. Managing personal investments course
46. Family finance planning course
47. Course on how to pay off debt
48. Money management course
49. Course on how to invest in art
50. Side hustle course



## Online Relationship Course

If you have experience as a psychologist, relationship coach, or therapist, you could help people improve their relationships.

51. Dating course
52. Course to help couples improve their relationship
53. Online dating course
54. Relationship communication course
55. Attachment course
56. LGBT dating course
57. Dating course for religious groups
58. Breakup recovery course
59. Building friendships course
60. Managing family relationships course





## Online Self-Development Course

Another hugely popular course niche? Self-development. There are a ton of sub-niches within this niche so the ideas here below are suggestions... But you could build plenty of other courses if you're a self-development coach.

61. Speaking course
62. Social skills course
63. Stress management course
64. Networking course
65. Productivity course
66. Energy healing course
67. Happiness course
68. Spirituality course
69. Mindset course

## 70. Creativity course



## Online Language Course

Do you love teaching languages? Then, you could teach other people your own native language. The biggest languages will always be popular, but also smaller languages can be in demand. A few language course ideas are:

71. English course

72. Chinese course

73. French course

74. Spanish course

75. Portuguese course

76. Hindi course

77. Italian course

78. Japanese course

79. German course

## 80. Russian course



# Online Music Course

If you play an instrument really well, these course ideas could be something for you. Plenty of people want to learn how to play an instrument or sing. Here are a few examples:

81. Piano course

82. Singing course

83. Guitar course

84. Drumming course

85. Violin course

86. Opera singing course

87. Music for Kids course

88. Bass course

89. Cello course

## 90. Accordion course



# Online Tech Course

An increasing number of people want to learn how to code and learn other technical skills.

91. Course on how to find a job as a developer

92. App development course

93. Web design course

94. UX course

95. Animation course

96. Web development course

97. JavaScript course

98. Python course

99. AWS certification

100. Machine learning course



## HERE'S A SPECIAL GIFT FOR YOU

We've looked at plenty of online course niches. But there are plenty of online course ideas that don't fall into these niches. And to give you an idea of the different courses that exist (and you can create), let's take a look at a few examples.

101. College counseling course
102. Travel points course
103. Crystal healing course
104. Law school test prep
105. Civil engineering test prep
106. Accounting course
107. Academic writing course
108. Civil engineering test prep course

109. Ebook publishing course
110. Styling course
111. Personal image course
112. Fashion design course
113. Using design software course
114. Designing a tiny house course
115. Product design course
116. Course on how to use colors
117. Room lighting design course
118. Baby sleep training course
119. Single parenting or co-parenting course
120. Boundary setting course
121. Communication course
122. Early child development and education course
123. Potty training course
124. Feeding course
125. Preparing for baby course
126. Time management course for parents
127. Italian cooking course

128. Indian cooking course

129. French cooking course

130. Chinese cooking course