

# INTERVIEW MAGNET: THE ULTIMATE COLD EMAIL TOOLKIT



# About The Author

Tejomay Saha is a **seasoned Career Transformation Coach** with over **9 years of experience** in the Indian IT industry. Throughout his career, Tejomay has **helped 1,000+ IT professionals** overcome their toughest career challenges, empowering them to skyrocket their salaries and land coveted positions at top companies.

His work has been recognized by a community of **over 9,000 job professionals**, where he regularly shares actionable strategies to help members upskill and **advance their careers**.

Tejomay is the co-author of the Amazon bestselling book **“Hike Beyond Paycheque”** and has delivered impactful **live sessions to 200+ attendees** at various **career growth events**, where he provides practical solutions for career advancement.

What sets Tejomay apart is his personal success story: after achieving a **130% salary hike** and receiving **10+ offer letters** from premium **MNCs**, Tejomay secured a CTC of ₹46 LPA at a renowned IT company.

Having negotiated his *own salary hikes and promotions*, Tejomay deeply **understands** the pain points Indian IT professionals face—particularly those from Tier-2 and Tier-3 colleges—and knows how to help them break through these barriers.

**Passionate** about unlocking potential and helping others secure the compensation they deserve, **Tejomay is dedicated to guiding IT professionals** toward career growth and long-term success


# 5 Tried-and-Tested Cold Email Outreach Templates

## Introducing: The Ultimate Cold Email Outreach Toolkit for Landing Interviews!

As someone with 9+ years of experience in the **IT Industry**, working with, I've nailed the art of crafting cold emails that get **opened, read, and responded to**. Now, I've put together a digital product that will help **working professionals** land interviews like never before.

If you're tired of sending cold emails that never get a response, this **toolkit** is your **proven solution**.

Here's what you'll get:

**5 Tried-and-Tested Cold Email Outreach Templates** designed specifically to help you get interviews. These templates are optimized for hiring managers, HR professionals, talent partners, and future employers. **100% confirmation** they will be read. 

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 **The "Straight to the Point" Email**

Best for: Busy HRs and hiring managers who appreciate brevity and directness.

**Subject Line:**

"Excited to bring my [Skill/Role] expertise to [Company]!"

**Email Body:**

Hi [Hiring Manager's Name],

I hope this message finds you well. I came across [Company]'s work in [specific area] and I'm really impressed by [specific achievement/project].

In my last role at [Previous Company], I [achieved X result] by [Y%] in [Z months]. I believe my skills in [specific expertise] could bring similar value to your team at [Company].

I would love the opportunity to discuss how I can contribute to [Company]. Are you available for a quick chat this week?

Looking forward to hearing from you!

Best regards,

[Your Name]

[LinkedIn Profile/Portfolio Link]

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## 2 The "Results-Driven" Email

Best for Talent partners and HRs who are focused on metrics and tangible results.

**Subject Line:**

"Increased [X Metric] by [Y%]-Here's How I Can Add Value to [Company]"

**Email Body:**

Hi [Hiring Manager's Name],

I'm reaching out because I believe my experience in [industry/role] could be of value to [Company].

At [Previous Company], I led [specific project] and was able to increase [X metric] by [Y%] in just [Z months]. I'm confident I can bring the same results to [Company], especially in [specific area you're applying for].

I'd love the opportunity to discuss how my skills can align with your team's goals. Could we schedule a quick call this week?

Thank you for your time, and I look forward to hearing from you.

Best regards,

[Your Name]

[LinkedIn Profile/Portfolio Link]

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### 3 The "Company-Specific" Email

Best for: Hiring managers and recruiters who appreciate personalized research and tailored applications.

**Subject Line:**

"Passionate About [Company's Mission]-Looking to Bring My Skills to [Company]"

**Email Body:**

Hi [Hiring Manager's Name],

I've been following [Company]'s journey for a while now and admire your commitment to [specific aspect of their work]. It's inspiring how you've managed to [mention a specific company achievement].

In my role at [Previous Company], I [specific achievement] and believe that my experience in [related field] can help contribute to [specific project or goal at Company].

I'd love to discuss how I can support [Company] in achieving its next milestones. Would you be open to a quick chat this week?

Thank you,  
[Your Name]  
[LinkedIn Profile/Portfolio Link]

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#### **4 The "Problem Solver" Email**

Best for: Managers and employers who are looking for candidates who take initiative and solve problems.

**Subject Line:**

"How I Can Help [Company] Overcome [Challenge/Problem]"

**Email Body:**

Hi [Hiring Manager's Name],

I noticed that [Company] is currently focused on [specific challenge or area of improvement]. In my last role at [Previous Company], I tackled a similar issue by [briefly explain solution], which resulted in [X% improvement or specific outcome].

I'd love to bring that same problem-solving ability to [Company]. Are you available for a brief call to discuss how I can help?

Looking forward to hearing from you.

Best,  
[Your Name]  
[LinkedIn Profile/Portfolio Link]

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## 5 The “Follow-Up Email” (After No Response)

Best for: Following up in a respectful and professional manner when you haven't heard back.

### Subject Line:

"Following Up on My Application for [Position] at [Company]"

### Email Body:

Hi [Hiring Manager's Name],

I hope you're doing well! I just wanted to follow up on my previous email regarding the [Position] role at [Company].

I'm still very interested in the opportunity to contribute to your team, especially after learning more about [specific project or achievement at Company]. I'd love to explore how my skills in [specific expertise] can add value to [Company].

Please let me know if there's an opportunity for us to connect. Looking forward to hearing from you!

Best regards,

[Your Name]

[LinkedIn Profile/Portfolio Link]

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## Why This Toolkit Works:

- **Psychology of Decision-Makers:** Each template is designed with **hiring managers' psychology** in mind. They want to see **results, initiative**, and a **personal connection** to their company.

- **Customizable:** These templates include **placeholders** so you can easily adjust the copy to fit your unique background and the specific company you're targeting.
  - **Proven Success:** These are the **exact templates** that have helped countless professionals secure interviews with top companies across the globe.
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Are you ready to land your next interview with **confidence**?

Use these templates to stand out in a sea of job applicants and **start booking those interviews!**

💡 *Bonus Tip:* Always follow up after a week if you don't get a response. Persistence is key!