

ADARSH TURE

PRESENTS

WHO IS ADARSH TURE?

A DIRECT-RESPONSE DIGITAL MARKETER

(HELPING WEDDING PHOTOGRAPHERS GET AS MANY WEDDING SHOOTS AS THEY CAN HANDLE
BY INCREASING THEIR TRAFFIC, LEADS, AND SALES.)

(AS SHORT AND SWEET INTRO AS HUMANLY POSSIBLE)

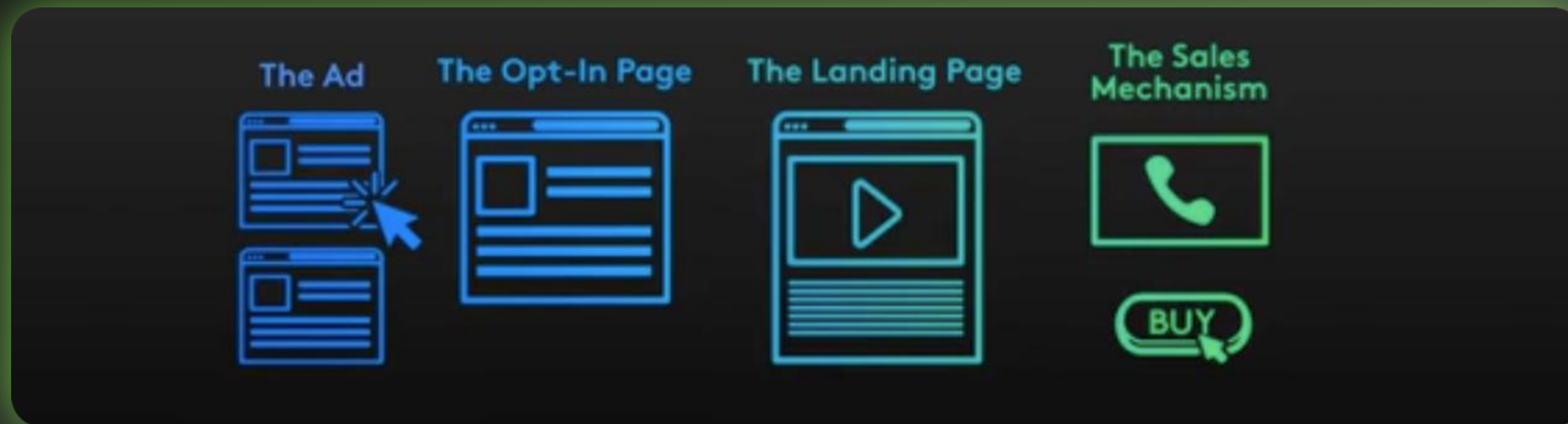
How To Get

5-25+
WEDDING
PHOTOGRAPHY
BOOKINGS

Within 29 Days or Less!

Adarsh Ture

The Strategy You're Going See Now Will Help You Get As Many Leads And Wedding Shoots As You Can Possibly Handle...



Profitably, Predictably and Consistently

INTRODUCTION

In this guide you'll learn the exact steps we've used to help a wedding photographer in Thane triple the amount of wedding photography bookings each month.

This strategy have been developed by us to generate huge volumes of traffic, leads and sales and therefore profits.

It has been tailored to work in today's ruthless world of competition in digital marketing and have been proven to work for wedding photographers.

(and it will help you get the lions share of your market)

Just as importantly, they're surprisingly easy and straightforward to follow.

So, if you're ready to become the king of your jungle and dominate your online market, keep reading to discover how you can get as many leads and wedding shoots as you can possibly handle...

P.S: I've made this free report as an actionable steps by step guide so you can take immediately action and experience extraordinary results in your wedding photography business...if you want to learn the theory behind these strategies you can read my another book. [\(Download for free\)](#)

WHY THIS IS MORE IMPORTANT NOW THAN EVER?

Because 'You should not build your business on a rented land'

When you are dependant on wedding portals to gives you leads with their subscription packages, you lose control and leverage on scale...and often the leads you get are fake or just useless enquires that waste your time and money...

And when you lose control over your business you can't get as many wedding shoots as you want and whenever you want it because you've no system in place that would be generating leads for your business...

on the other side

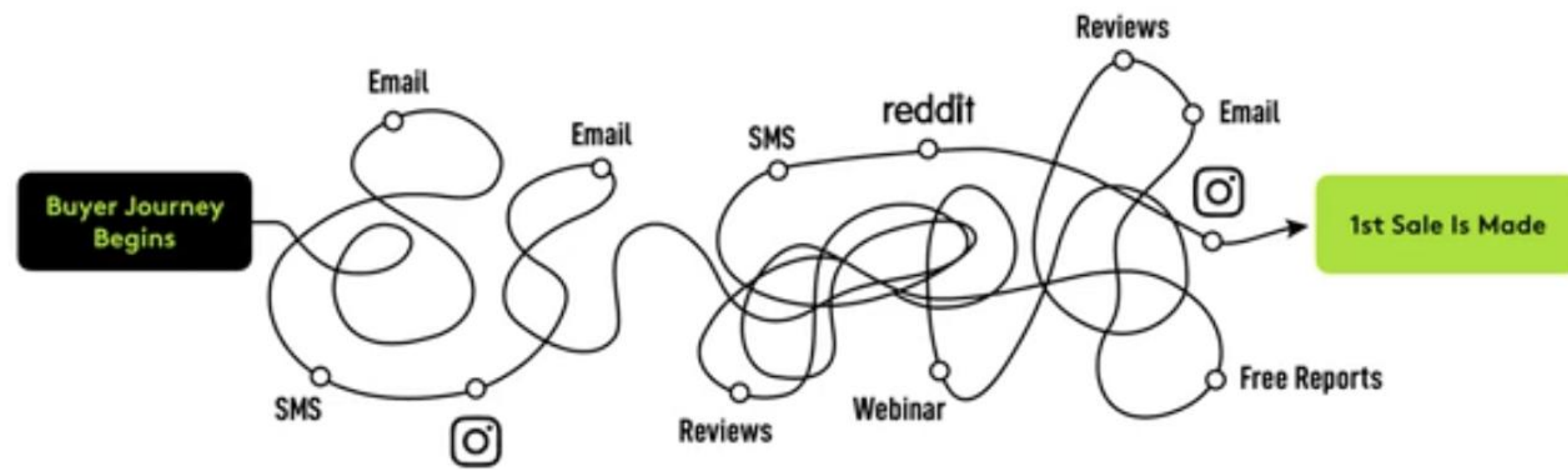
If you have a marketing and sales machine that predictably brings in hordes of new wedding shoots predictably, profitably, and consistently, owning a business can be phenomenal.

If you don't, owning a business can be unpredictable, unreliable, and incredibly stressful.

This is because the destiny of your company, your income, your family's income, and the income of your employees and their families rest in whatever 'fate' drops in your lap.

Now it's time to take all the control back In your hand and leverage our lead generation and client conversion system to grow your business exponentially!

New Fragmented Buyer Journey



You see, now more than ever we are bombarded with thousands of options out there for any product or service...let alone wedding photography

There's a battle field for our attention in the most chaotic world of internet.

To thrive in this competitive age you need to get their attention and demand them stop whatever they're doing and pay attention to your offers

And retain their attention long enough to convert them into clients...

That's exactly I'm going to show you in this report, so grab yourself a cup of coffee and pay serious attention to understand this strategy...

This is the best way to get the attention of to-be-brides and grooms and convert them into your valuable clients, therefore getting you as many wedding photography bookings as your team can possibly handle...

THE WAY BRIDES AND GROOMS HIRE WEDDING PHOTOGRAPHER FOR THEIR BIG DAY HAS CHANGED IN THIS DIGITAL ECONOMY

**THERE ARE ONLY 4 HIGHLY
LEVERAGED ACTIVITIES YOU NEED TO
FOCUS ON IN ORDER TO EXPLODE
YOUR WEDDING PHOTOGRAPHY
BUSINESS...**



GENERATING LEADS



GENERATING WEDDING PHOTOGRAPHY PLANNING SESSIONS (CALLS)



CLOSING THOSE LEADS INTO CLIENTS ON A CALL



DELIVERING VALUE TO YOUR CLIENTS (ACTUAL SHOOT AND DELIVERABLES)

THAT'S ALL YOU NEED!

SO LET'S DIVE INTO IT...

CONSTITUENT PARTS OF THE STRATEGY

- ⚡ Irresistible Offer
- ⚡ Ads
- ⚡ Opt-In Page
- ⚡ Thank You Page
- ⚡ Calendly Appointment Booking
- ⚡ Sales Conversion, Closing, And Follow-Up

Irresistible Offer

Make your prospect an offer so irresistible they simply can't refuse...

Ads

Grab your prospects attention and Sell the click and get them to your opt-in page

Opt-In Page

Get your prospect to give you their contact details in exchange of your irresistible offer!

Thank You Page

Congratulate your prospect and motivate them to book in a call with you to plan their pre-wedding and wedding photography!

Calendly Appointment Booking

Get your prospect put a time and attention aside for you to talk to them about their wedding photography!

Sales Conversion

Invest 80% of your time serving them and genuinely providing value on a call planing their dream wedding photography so they will know you, like you, and trust you as a friend and well wisher then you can do 20% selling and closing effectively!

Irresistible Offer

Almost All The Wedding Photographers Are Using Resistible Offers In The Market , (That's Good News For You!)
Through Lots Of Advertising Trial And Errors And Doing Deep Research About Hopes, Dreams, Pains And Fears Of To-Be Married Couples We've Have Found That 2 Major Offers Working Like Crazy In The Wedding Photography Market...

1. Try Before You Buy

**“EITHER YOU’LL LOVE YOUR PRE-WEDDING SHOOT
OR IT’S FREE”**

2. Get A Free Pre-Wedding Shoot With Your Wedding Photography Package

⚡ Anatomy Of A Killer Facebook And Instagram Ad

RESULT
HIGHER RESPONSE (CTR)
LOW COST PER CLICK

ATTENTION GRABBING
HEADLINE + IRRESISTIBLE OFFER

SCARCITY TO GET IMMEDIATE
RESPONSE

STUDIO 9 EX MEDIA PRODUCTION

**FREE
PRE-WEDDING SHOOT**

GET COOL PRE-WEDDING SHOOT EXPERIENCE IN SIZZLING HOT SUMMER

Get Offer >

♡ 💬 📍 📌

Get Your Cool
Pre-wedding Shoot Experience in Hot Sizzling
Summer for FREE,

Special Limited time Giveaway for Special to-be
brides and grooms...
so you can claim your free spot before other couples
see this ad*

You're Excited, right? Book your free spot now!

PATTERN INTERRUPT AD IMAGE

BELIEVABLE REASON BEHIND
THE OFFER

NON-THREATENING AND
MORE COMPELLING CTA



Anatomy Of A High-Converting Opt-In Page

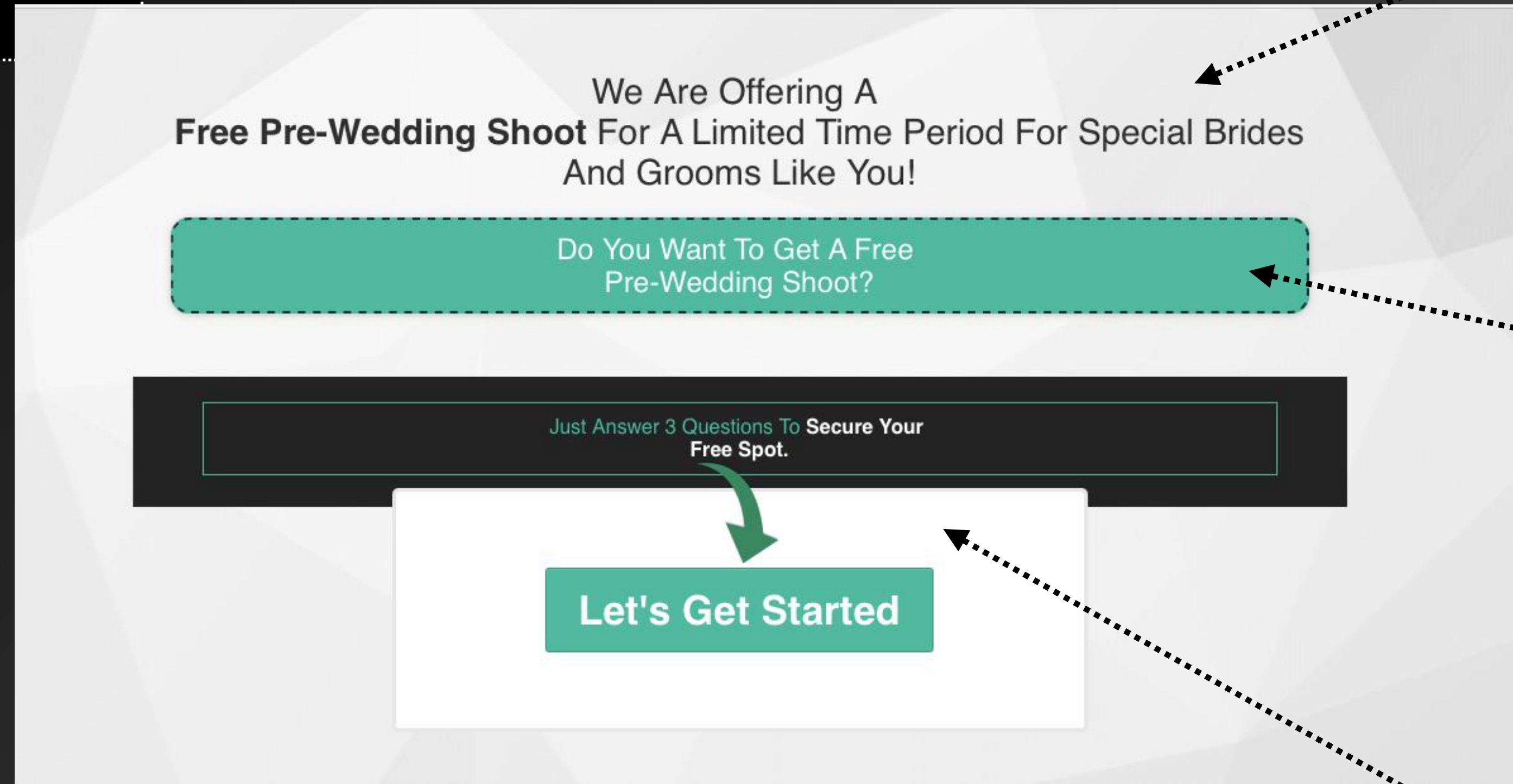
RESULT

HIGH VOLUME OF LEADS

VERY LOW COST

PER LEAD

SIMPLE AND TO-THE-POINT
IRRESISTIBLE OFFER HEADLINE



TEASING AND
INVITING THEM TO
TAKE THE ACTION

TELLING THEM WHAT THEY HAVE TO DO
TO GET THE OFFER

RESULT
WE GET ALL THE
NECESSARY DETAILS
ABOUT THEM

Just Answer 3 Questions To Secure Your Free Spot.

Which month do you want your Pre-wedding to be shoot in?

Please Select the month

- April
- May
- June
- in July to December

WHICH MONTH DO THEY
WANT THEIR PRE-WEDDING TO
BE SHOOT IN?
We Will Also Get An Rough Idea About
When Their Wedding Is To Know When
We Can Have Them As A Client
(When They'll Book You As A Wedding Photographer)

Just Answer 3 Questions To Secure Your Free Spot.

Which city are you from?

Please Select your city

- Mumbai
- Nashik
- Pune
- Navi Mumbai
- Thane

WHICH CITY THEY'RE FROM?

Just Answer 3 Questions To Secure Your Free Spot.

What was your budget for your Pre-wedding photography, before seeing our free offer?

Just to know how much we're saving you... 😊

- 20-25k
- 30-35k
- 40-45k
- Above 45k

WHAT WAS THEIR BUDGET FOR
PRE-WEDDING PHOTOGRAPHY
So We Will Get An Idea About What
Would Be There Wedding Photography
Budget!

⚡ Questionnaire To
Qualify Leads

⚡ Opt-In Form

RESULT
WE GET THEIR CONTACT
DETAILS TO COMMUNICATE
WITH THEM

MOTIVATING HEADLINE
AND SUB HEADLINE THAT
ENCOURAGES THEM TO
COMPLETE THE STEP

We Are Offering A
Free Pre-Wedding Shoot For A Limited Time Period For Specific Brides

**Congratulations! For Your FREE
Pre-Wedding Shoot**
We Will Send You The Offer Code On Your Given Email And WhatsApp Number

One Last Step...

test

Adarsh@gmail.com

9834424615

Confirm My FREE Spot
I want my free pre-wedding shoot

OPT-IN FORM TO
GET THEIR DETAILS

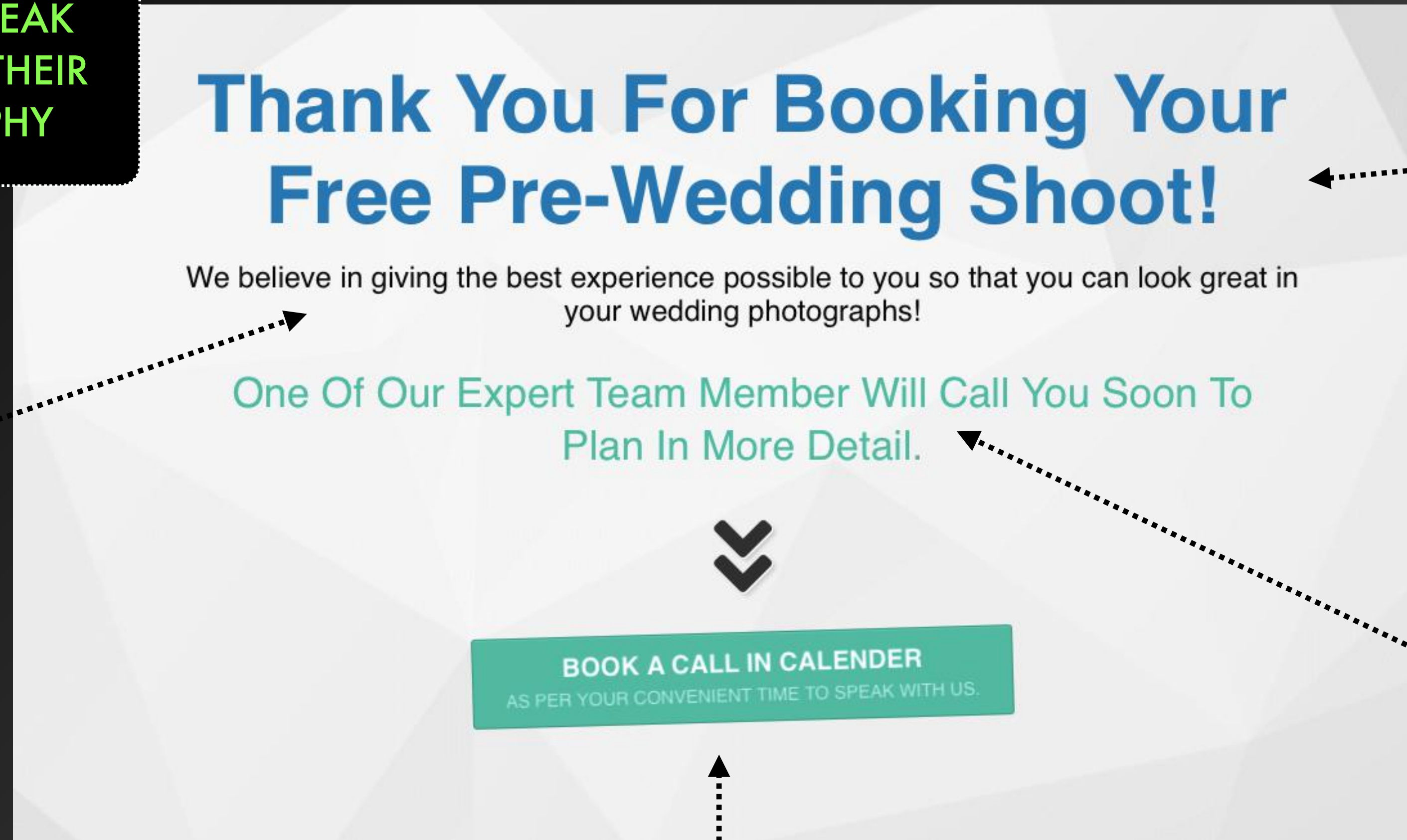
COMPELLING CTA FOR THEM TO FINALLY
GETTING THE NO-BRAINER OFFER!

⚡ Anatomy Of A Satisfying Thank You Page!

RESULT

THEY BOOK IN A CALL TO SPEAK WITH US ABOUT PLANNING THEIR PRE-WEDDING PHOTOGRAPHY

BUILDING VALUE TO GET THEIR TRUST



HEADLINE TO ENSURE THAT THEY HAVE SUCCESSFULLY CLAIMED THEIR OFFER

TELLING THEM NOW WHAT'S THE NEXT STEP

CALENDLY LINK FOR THEM TO SCHEDULE THEIR CALL TO SPEAK WITH US

⚡ Anatomy Of A Calendar Appointment Booking!

RESULT

THEY BOOK IN A CALL TO SPEAK WITH YOU ABOUT PLANNING THEIR PRE-WEDDING PHOTOGRAPHY

Wedding Photography Planning

🕒 30 min

Hey Thanks for booking your FREE Pre-wedding Shoot!

Just let me know your preferred time to talk and discuss more in detail by scheduling your call.

Select a Date & Time

September 2022



Monday, September 5

MON TUE WED THU FRI SAT SUN

1 2 3 4

5 6 7 8 9 10 11

12 13 14 15 16 17 18

19 20 21 22 23 24 25

26 27 28 29 30

8:00pm

8:30pm

🌐 India Standard Time (3:36pm) ▼

POWERED BY
Calendly

LEADS SCHEDULE THEIR CALL TO SPEAK WITH US

AND WE GET A CHANCE TO CONVERT GOOD NUMBER OF THESE LEADS

Overall Results We Get From This 2-Step Funnel

Follow-Up Funnels Stats

New Contacts Today	New Contacts Yesterday	Contacts that Left Today	Total Contacts
13	31	0	447

[View all Follow-Up Funnels](#)

My Contacts

REAL TIME SCREEN SHOT OF AUGUST!

Last 30 Days (Aug 06 - Sep 05)

New Contacts	Lifetime Contacts
437	582

Contact List (0/437)

Search

New Contacts Today	New Contacts Yesterday	Contacts that Left Today	Total Contacts
5	21	0	721

[View all Follow-Up Funnels](#)

notifications

From Any time Has attachment To Exclude

- Notifications Inbox New Contact Added khushl
- Notifications Inbox New Contact Added hamul
- Notifications Inbox New Contact Added anirud
- Notifications Inbox New Contact Added mudav
- Notifications Inbox New Contact Added diksha
- Notifications Inbox New Contact Added hiralch
- Notifications Inbox New Contact Added pratik
- Notifications Inbox New Contact Added sanab
- Notifications Inbox New Contact Added sujithr
- Notifications Inbox New Contact Added jenilsh
- Notifications Inbox New Contact Added komag
- Notifications Inbox New Contact Added dharsh
- Notifications Inbox New Contact Added utkars
- Notifications Inbox New Contact Added shritm
- Notifications Inbox New Contact Added ss8222

new contact added

1-50 of many

- Notifications New Contact Added chetan.mahadekar7@gmail.com - got a new contact: Cheta... 10:32 AM
- Notifications New Contact Added nkmurarka@gmail.com - got a new contact: Nihil Murarka M... 9:52 AM
- Notifications New Contact Added narendrabhise93@gmail.com - got a new contact: Narendra B... 9:50 AM
- Notifications New Contact Added Radantphotography3@gmail.com - got a new contact: Mar... 9:27 AM
- Notifications New Contact Added wahedebob65@gmail.com - got a new contact: Wahed Edi... 9:09 AM
- Notifications New Contact Added raomanjunath9@gmail.com - got a new contact: Manjunath E... 8:02 AM
- Notifications New Contact Added 7deval@gmail.com - got a new contact: Dev M M Edi... Contact ... 2:15 AM
- Notifications New Contact Added karankambie7304@gmail.com - got a new contact: Shekharka... 12:45 AM
- Notifications New Contact Added vazjenifer312@gmail.com - got a new contact: Jennifer Edi... 12:30 AM
- Notifications New Contact Added kazladian79@gmail.com - got a new contact: Advan Edi... Cont... 12:23 AM
- Notifications New Contact Added dmpiematan.dm16@gmail.com - got a new contact: Dimple E... 12:17 AM
- Notifications New Contact Added shaikhd0007@gmail.com - got a new contact: Kishor kuuma... 11:22 PM
- Notifications New Contact Added monilidlipah@gmail.com - got a new contact: Monil Shah Sh... 11:14 PM
- Notifications New Contact Added vaishaljai.5697@gmail.com - got a new contact: vaishali Edit... 10:16 AM
- Notifications New Contact Added fka2rk@gmail.com - got a new contact: Vaibhav Edi... Contact ... 10:16 AM
- Notifications New Contact Added vishalbhis919@gmail.com - got a new contact: Vishal Edi... Co... 10:16 AM
- Notifications New Contact Added logicaldarkpassenger@gmail.com - got a new contact: Sheryl... 10:16 AM
- Notifications New Contact Added anushree1562@gmail.com - got a new contact: Bhavani Edi... 10:16 AM
- Notifications New Contact Added prasapast002@gmail.com - got a new contact: Prasad pastil... 10:16 AM
- Notifications New Contact Added kapilgarwal200@gmail.com - got a new contact: Kapil Edi... Co... 10:16 AM
- Notifications New Contact Added madhavigh93@gmail.com - got a new contact: Madhavi Gou... 10:16 AM
- Notifications New Contact Added hrishikajainwale5@gmail.com - got a new contact: Hrithik Edi... 10:16 AM
- Notifications New Contact Added gautam.masure@gmail.com - got a new contact: Gautam Ed... 10:16 AM
- Notifications New Contact Added sahopriyambada496@gmail.com - got a new contact: Priya... 10:16 AM
- Notifications New Contact Added komaldumane37@gmail.com - got a new contact: Komal Dum... 10:16 AM
- Notifications New Contact Added varshanigade2512@gmail.com - got a new contact: Varsha E... 10:16 AM
- Notifications New Contact Added ketraj.rawat1993@yahoo.com - got a new contact: Ketan Row... 10:16 AM
- Notifications New Contact Added malina.xalco@greenalm.com - got a new contact: Malina Yal... 10:16 AM
- Notifications New Contact Added kainarkhan128@gmail.com - got a new contact: Kainat Edi... Co... 10:16 AM
- Notifications New Contact Added romachetan6@gmail.com - got a new contact: Roma Edi... Co... 10:16 AM
- Notifications New Contact Added nikita.dumbre94@gmail.com - got a new contact: Nikita Edi... Co... 10:16 AM
- Notifications New Contact Added saylinevase123@gmail.com - got a new contact: Sayli Edi... Con... 10:16 AM
- Notifications New Contact Added samsane@gmail.com - got a new contact: Sai Masne Masne Ed... 10:16 AM
- Notifications New Contact Added shivanj01478@gmail.com - got a new contact: Shivanjainjain... 10:16 AM
- Notifications New Contact Added manishrajwani08@gmail.com - got a new contact: Manish Raj... 10:16 AM
- Notifications New Contact Added dbuchero832@gmail.com - got a new contact: Deepali Kum... 10:16 AM
- Notifications New Contact Added sanathchinaloy@gmail.com - got a new contact: Sanath Edi... 10:16 AM
- Notifications New Contact Added sahana.g1808@gmail.com - got a new contact: Sahana Edi... Co... 10:16 AM
- Notifications New Contact Added sruшти.tejwani19@gmail.com - got a new contact: Sruшти T... 10:16 AM
- Notifications New Contact Added shoebchougle78@gmail.com - got a new contact: Shoeb Cho... 10:16 AM
- Notifications New Contact Added chiragmistry315@gmail.com - got a new contact: Chirag Mist... 10:16 AM
- Notifications New Contact Added nick2007fury@gmail.com - got a new contact: KD Edi... Contact ... 10:16 AM
- Notifications New Contact Added sandeshmasakar74@gmail.com - got a new contact: Sandesh... 10:16 AM
- Notifications New Contact Added shilpuperseni@gmail.com - got a new contact: Pinal Edi... Con... 10:16 AM
- Notifications New Contact Added meerasheth29@gmail.com - got a new contact: Priya Sheth S... 10:16 AM
- Notifications New Contact Added leenagamre231@gmail.com - got a new contact: Leena Edi... Co... 10:16 AM
- Notifications New Contact Added vedangid01@gmail.com - got a new contact: Vedangi Edi... Co... 10:16 AM
- Notifications New Contact Added ran90@gmail.com - got a new contact: Rani Edi... Contact Profil... 10:16 AM
- Notifications New Contact Added richahao39@gmail.com - got a new contact: Richa Edi... Cont... 10:16 AM
- Notifications New Contact Added pawanagina@gmail.com - got a new contact: Pawan Agne Agl... 10:16 AM

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FLOOD OF LEADS IN YOUR INBOX
(OUR CLIENTS GET DAILY 12 - 35 LEADS WITH COST PER LEAD LESS THAN Rs.15-20)

Facebook Ads Results Proof

Search and filter Maximum: 12 Sep 2021-5 Sep 2022

Campaigns 1 selected Ad sets 1 selected Ads for 1 Ad set

+ Create ▼ Edit ▼ A/B test ▼ Preview Rules ▼ View Setup ● ⋮ ≡ Reports ▼

Off/On	Ad	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	Try before you buy	567,110	₹6.25 ⁽²⁾ Per Initiate Check...	Average	Above average	Above average	₹20,721.80
Results from 1 ad ⓘ		567,110 Total	₹6.25 ⁽²⁾ Per Initiate Checkout				₹20,721.80 Total Spent

I CAN SAY WITHOUT A SHADOW OF DOUBT
YOU'RE NOT GOING TO SEE THIS KIND OF **ROAS** ANYWHERE ELSE!

Successfully exported ✕

Download Report Schedule Report

I'VE GENERATED THOUSAND OF LEADS FOR MY CLIENTS
WITH THE LOWEST COST PER LEAD POSSIBLE YIELDING INSANE RETURNS ON
INVESTMENT IN ADVERTISING!

Sales Conversion

Now let's talk about the secrets weapons to book more weddings!

You don't want to waste your time on chatting with them on social media, you want to save your time and energy and get on a call instead.

Sales Call in a form of wedding photography planning session!

(Once you follow my proven process and get your leads to book in call with you, they will not feel like this is sales call and neither we want to make it a sales call)

I guarantee this approach will massively impact on the numbers of bookings you get!

So lets get into it...

You want to sell like a doctor!

(So you can eradicate the sales resistance! Because you're focusing on serving them not just selling them)

You want to know about their hopes, dreams and desires as well as their pains and fears even before you talk about your packages and all.

**THE ONLY WAY TO INFLUENCE PEOPLE
IS TO
FIND OUT WHAT THEY WANT
AND SHOW THEM HOW TO GET IT
IN THE
MOST PERSUASIVE WAY...**

You want to ask them really good question with excitement and enthusiasm...

(just like their best friend)

Spend 80% of the call focusing on what's their hopes, dreams, desires as well as concerns, pains, and fears and you want to give them the most valuable advice.

You can customise your questions, let me just give you few good example...

Q. What's your goal for your wedding photography?

Q. How you want your memories to look like in future?

Q. What do you like in wedding photos and videos?

Q. Why do you want a wedding photos and videos captured? How you want them to remember?

Q. What are the most important moments you want to get captured and remember from your wedding day?

Q. Show them how you can do a great possible shoot (their dream shoot as they descried) in their budget?

Get to know what is most important to them,

Get them thinking in the future...

and make wedding photography not just a transaction but more of an valuable and important investment.

You really want to find out what they want and then you want to show them to get it through your wedding photography packages!

That should be your only focus during a call with them and you'll experience surprising high number of booking coming in!

Make the whole process as enjoyable as possible and do not worry about closing every single lead coming your way because there will be so many leads flooding into your inbox once you implement the strategy I've shown you and command higher fees for your services because of the obvious increase in your demand in the market!

So All the best! And go ahead and implement it in your wedding photography business and Start getting as many leads and wedding shoots as you can possibly handle...

LET'S LOOK AT THE MATHEMATICS

ON THE MOST CONSERVATIVE BASIS



COST PER CLICK = RS.8 TO 10

COST PER LEAD

COST PER ACQUISITION

COST OF ADVERTISING = RS.10 X 1000
= RS.10,000

350/10,000
= RS.28/LEAD

35/10,000
= RS.285/BOOKING

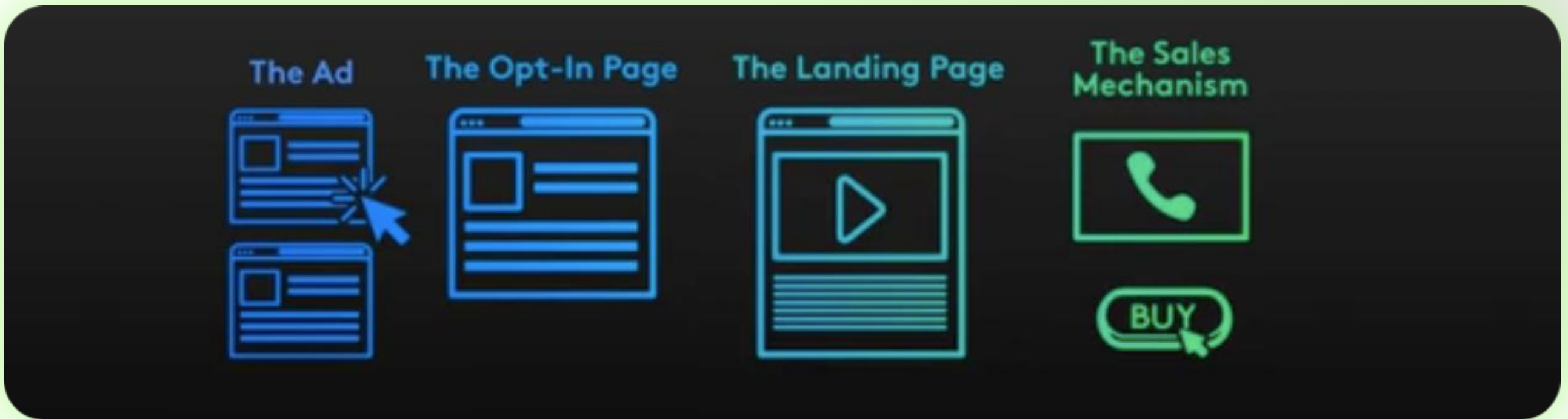
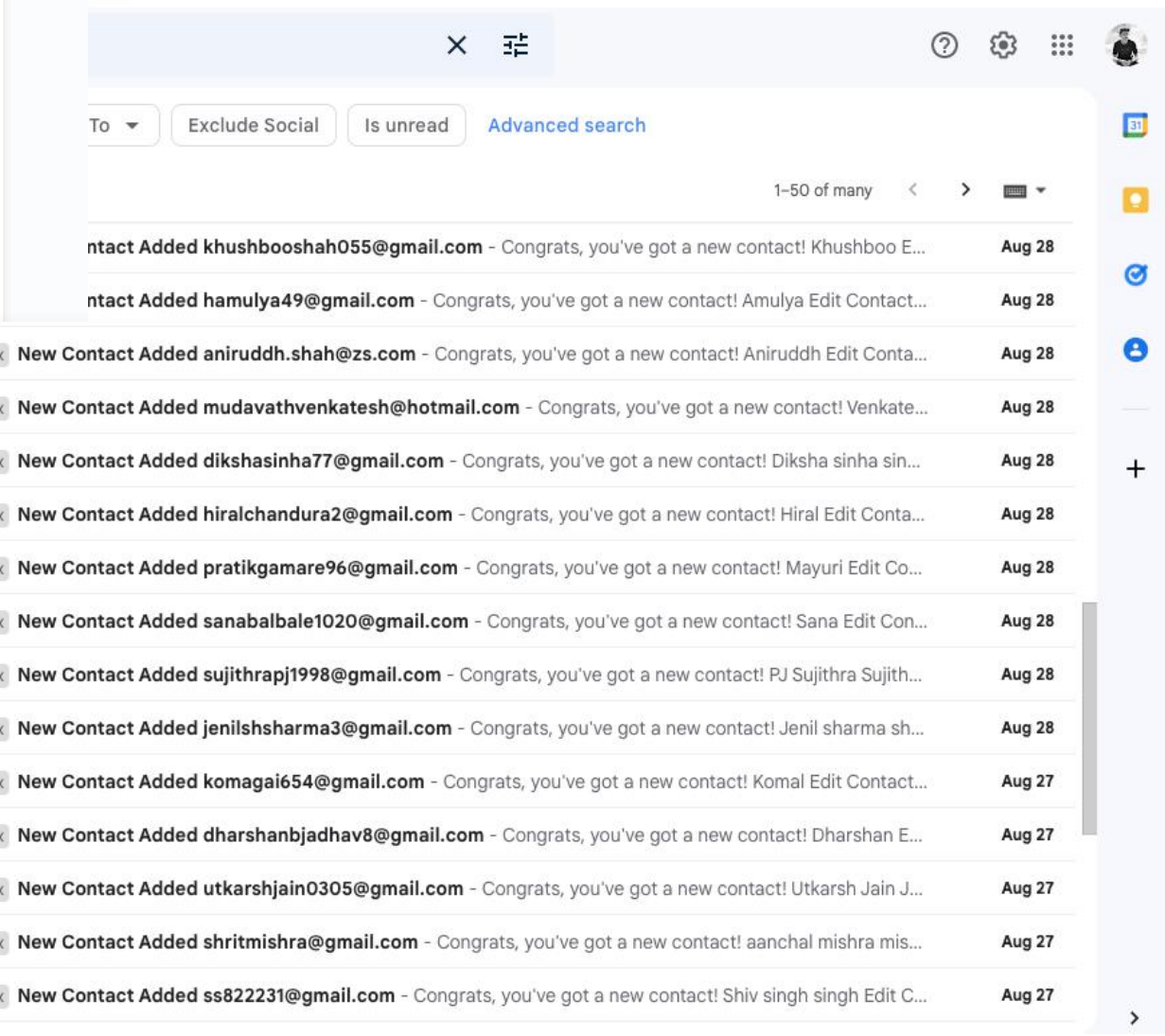
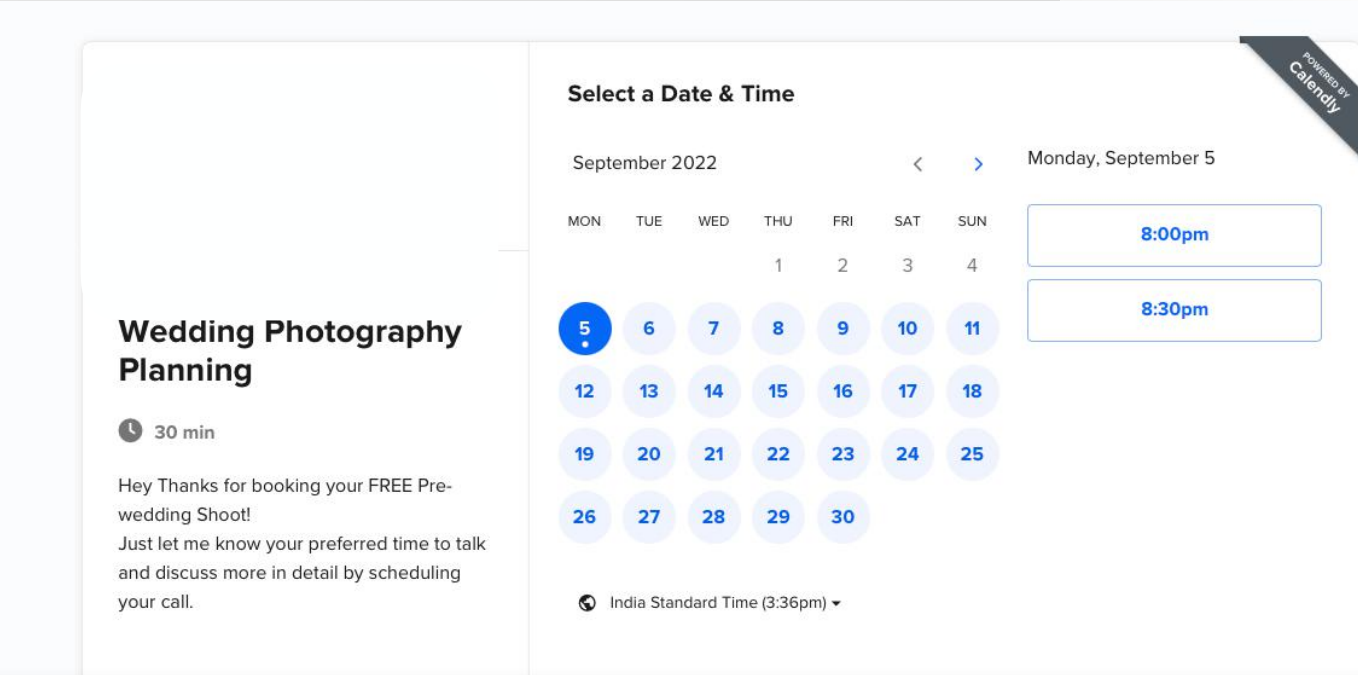
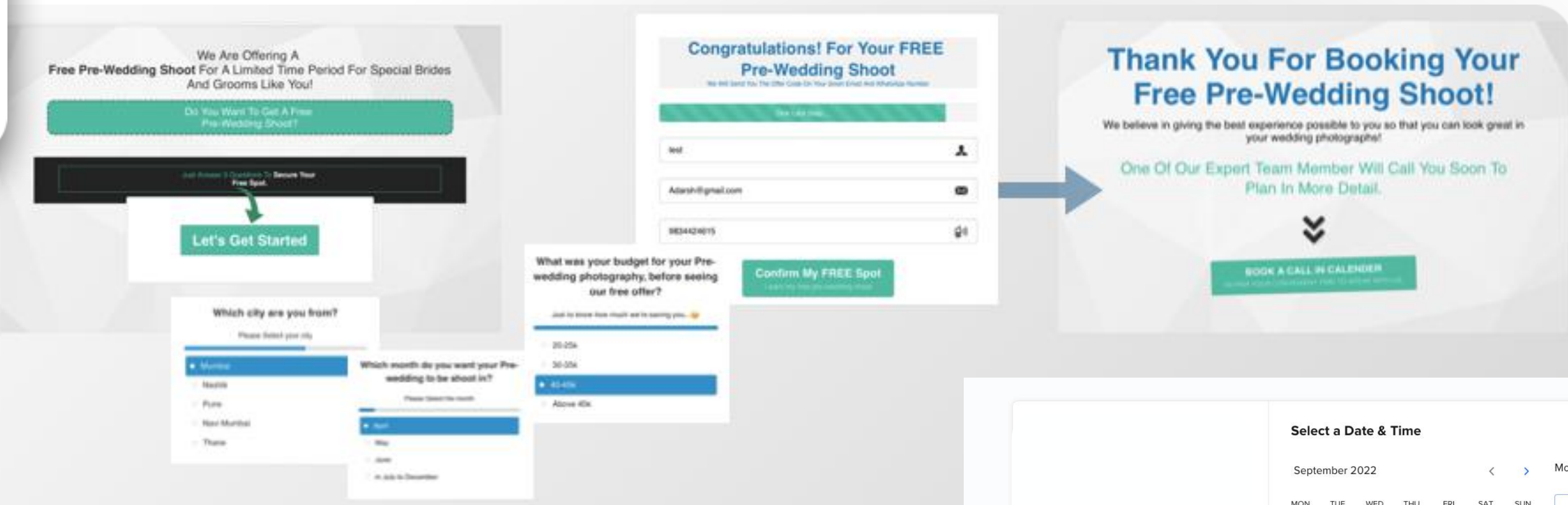
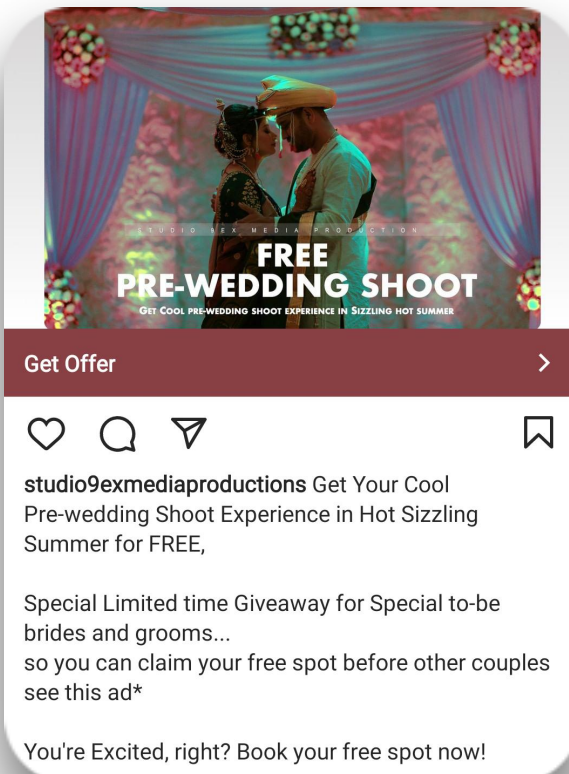
(AVERAGE PROFIT PER WEDDING SHOOT = RS.30,000)

35 BOOKINGS X RS.30,000 = RS.1,050,000

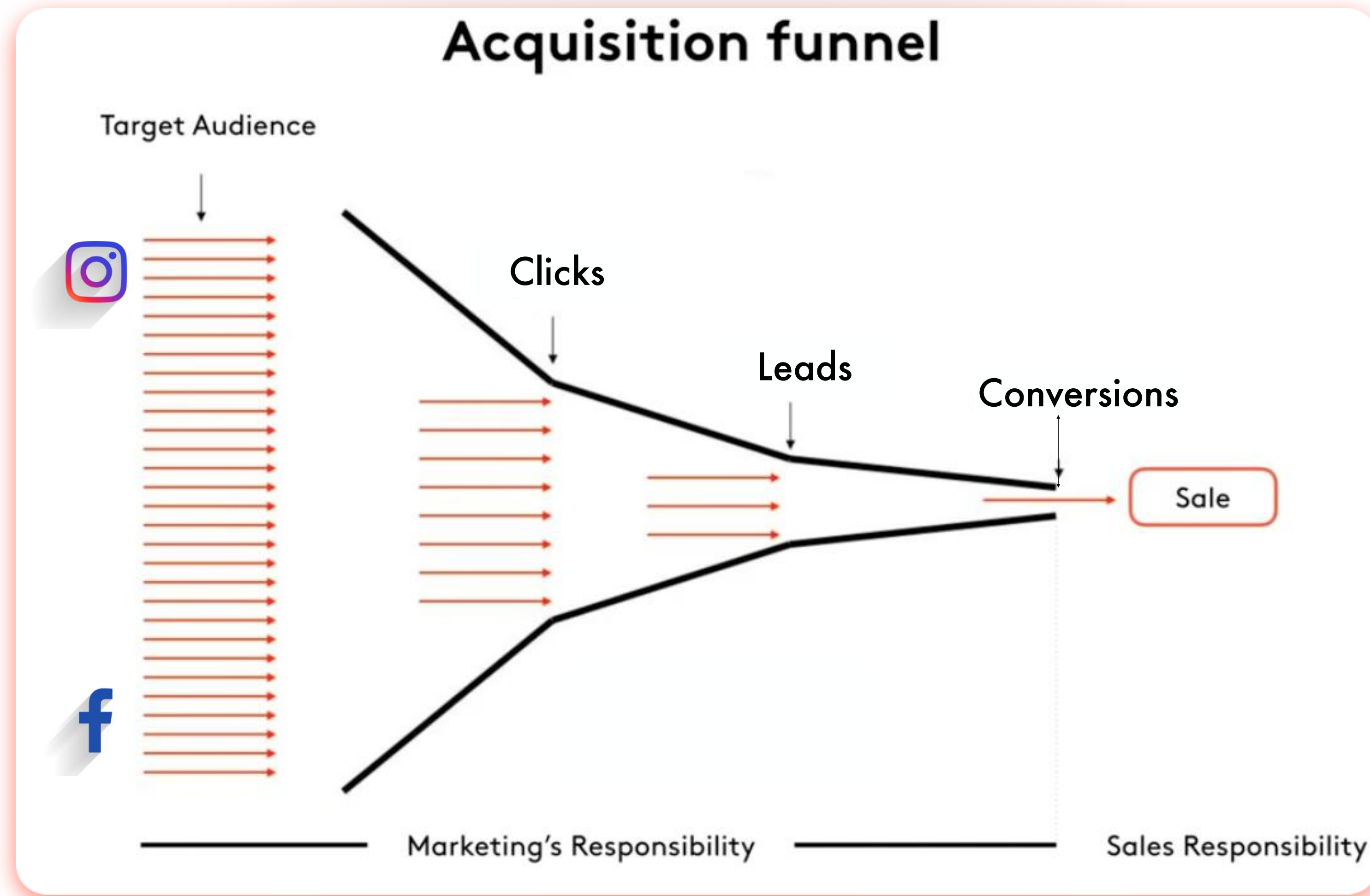
YOU PUT 10,000 RUPEES IN THE SYSTEM AND GET 1,050,000 RUPEES BACK OUT...THAT'S INCREDIBLE!

**THAT'S THE
INSANE RETURNS ON
INVESTMENT
ISN'T IT?**

This Funnel Has The Ability To Grow Your Wedding Photography Business Faster, Predictable And Profitable Than Anything Else. Period.



NOW YOU HAVE EVERYTHING YOU NEED TO GO OUT THERE AND GET WAY MORE THAN 25+ WEDDING SHOOTS IN 29 DAYS!



SO, WHAT'S NEXT?

Don't want all the headaches of Managing your Facebook ads account and building this funnel from scratch but also want to implement this system faster in your business to get this kind of extra-ordinary results?

BOOK YOUR FREE 30-MIN STRATEGY SESSION WITH US

You Can Ask Me All The Questions You Have And We'll Get To Know About Your Goals Clearly And Then We'll Map Out A Predictable And Measurable Marketing And Selling Strategy With Exact Financial Investments Required To Put In Advertising And The Returns You'll Get On That Advertising...
To Help You Reach To Your Target Revenue Goal

GET YOUR FREE STRATEGY SESSION NOW

Warning: By the way I've revealed all my secrets to you and showed you that I can help you by actually helping you!
Because We don't believe in hard selling and we see selling as helping so you can feel super comfortable - this would not be a sales call at all.

FOR PASSIONATE WEDDING PHOTOGRAPHERS

**THERE IS A JUNGLE OUT
THERE AND WE MAKE YOU
THE KING  OF YOUR
JUNGLE...**

BY HELPING YOU GET THE LIONS SHARE OF YOUR MARKET THAT YOU DESERVE...

GET YOUR FREE STRATEGY SESSION NOW