


# Health Coach Leads Machine - Generate 60-80 high quality leads on autopilot

This isn't just another ebook. It's an action-driven challenge designed to take you from zero to client acquisition in just five days. Follow each step, take action, and see results immediately. If you're tired of trial and error, this plan will help you create a proven system that works on autopilot.

 By the end of this challenge, you will have:

- ✓ A clear understanding of your ideal client
  - ✓ A high-converting lead magnet
  - ✓ A proven ad strategy that generates leads daily
  - ✓ A simple but powerful funnel
  - ✓ A marketing system that works automatically
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## Day 1: Identify Your Perfect Client

Goal: Get absolute clarity on your target audience to ensure your marketing efforts are effective.

### ◆ Action Steps:

1. Use AI to Generate a Client Persona:
  - Prompt: *Generate a client persona of a [your niche] business owner in [your location] who wants more customers using [your service].*
  - Example: "Generate a client persona of a gym owner in Dallas, TX who wants more customers with Facebook Ads."
2. Write down their problems, desires, and objections.
3. Get into their mindset – What are they thinking when looking for a service like yours?

4. Create a document with your customer persona insights.

🔗 Challenge Task: Write 3 key struggles your client faces and 3 desires they want to achieve.

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## Day 2: Create a Lead Magnet That Converts

Goal: Build an irresistible free offer that makes your audience want to take action.

◆ Action Steps:

1. Use AI to Generate Lead Magnet Ideas:
  - Prompt: *Generate 10 lead magnet ideas for [your niche] business owners who want [your result].*
  - Example: “Generate 10 ebook ideas for gym owners who want more customers using Facebook Ads.”
2. Select the best idea and create a structure:
  - Prompt: *Generate 10 chapter names for an ebook titled [lead magnet name].*
3. Use AI to write content chapter by chapter.
4. Design an eye-catching cover using Canva (FREE) or get it done professionally.

🔗 Challenge Task: Draft the outline of your lead magnet and create a simple design using Canva.

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## Day 3: Write & Launch High-Converting Facebook Ads

Goal: Get your lead magnet in front of the right audience.

◆ Action Steps:

1. Use AI to write your Facebook Ad Copy:
  - Prompt: *Write a Facebook Ad to give away my lead magnet [name] for free.*

- Example: “Write a Facebook Ad to give away my ebook ‘Facebook Ads Mastery for Gym Owners’ for free.”
2. Generate 4-5 ad variations.
  3. Create an eye-catching image or video ad using Canva or Doodly.
  4. Set up your Facebook Ad campaign in Meta Ads Manager.
    - Campaign Type: Lead Ads (NOT Traffic)
    - Use Instant Forms (higher conversion than websites)
    - Budget: Start with 300-500/day and scale up

📌 Challenge Task: Write your ad copy, create your ad design, and set up your first campaign.

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## Day 4: Target the Right Audience for Maximum ROI

Goal: Ensure your ads reach the right people to avoid wasted spending.

♦ Action Steps:

1. Use AI to define your audience:
  - Prompt: *Suggest targeting options for my Facebook ads for [your niche] business owners who want [your result].*
  - Example: “Suggest targeting options for my Facebook Ads for gym owners who want more customers.”
2. Set up your audience targeting in Facebook Ads Manager:
  - Choose Age, Gender, and Location
  - Select Interest-Based Targeting (e.g., business coaching, marketing, fitness industry)
3. Refine targeting based on performance.

📌 Challenge Task: Test two different targeting options and monitor results.

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## Day 5: Automate & Optimize for Long-Term Success

Goal: Set up a fully automated system that brings leads every day.

◆ Action Steps:

1. Set Up an Email Follow-Up System:
  - Use GoHighLevel, Mailchimp, or ActiveCampaign.
  - Create a 15-day email sequence to nurture leads.
  - Use AI to generate email content.
2. Automate Lead Collection:
  - Connect Facebook Lead Ads to Google Sheets or CRM (Zapier or GoHighLevel).
  - Automate follow-up emails, SMS, and appointment booking.
3. Monitor & Scale Your Ads:
  - Pause low-performing ads.
  - Increase budget on winning ads.
  - Test new lead magnets and audiences.

🔗 Challenge Task: Set up at least one automation in your funnel.

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## Need Help? Let Me Set It Up for You!

I know setting up a marketing system can feel overwhelming. That's why I offer a done-for-you service where I build not just this funnel, but an entire system that generates leads on autopilot.

💡 Here's what I'll do for you:

- ✓ Analyze your business and build the best funnel strategy
- ✓ Design a high-converting lead magnet
- ✓ Create a professional landing & thank-you page
- ✓ Write and automate a 15-day email follow-up
- ✓ Set up and optimize your Facebook ads
- ✓ Integrate all systems to work seamlessly

🔥 LIMITED SPOTS: I only work with 5-10 clients per month.

🚀 Click link below to Book a Free Strategy Call & Get Guaranteed Results

**BOOK A 60 MINUTE SESSION**

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# **Final Words: Take Action Today!**

This system works. It's how I found YOU, and it's how your ideal clients will find YOU too. Stop overcomplicating marketing and start implementing what actually works. Your future clients are waiting—take action today!