

BUSINESS TIPS & TRICKS

14 UNDERRATED WEBSITES



TO MAKE YOUR LIFE EASIER THAN
BEFORE



SAURABH BHATNAGAR

About Saurabh



Saurabh Bhatnagar helps individuals & businesses scale their revenue using online marketing by helping them get more clients/customers.

Saurabh is the founder of multiple SAAS businesses & is the world's finest online business growth strategist.

He has mentored multiple businesses to hit 6-7 figures revenue.

Saurabh has recently launched “**FlexiFunnels**”, an all-in-one online business platform that is built to help people like you to start, run, scale & manage the complete online business from one single dashboard.

More than 5,000+ people have already started using it to generate profits & revenue online.

Plus, he has also powered the entire software with his proven online business trainings & learnings that he himself uses to generate the highest ROI ad campaigns & automated business funnels with the highest conversion numbers.

14 underrated websites/tools to ace your online business!

1. FlexiFunnels

It is a website & funnel builder platform that helps businesses to create sales funnels, highly-converting checkout pages, beautiful landing pages that load within a flash without any coding, using our simple drag-and-drop technology. You can also host & sell courses with in-built video streaming and OTT level piracy-protected which makes the course videos non-downloadable.

In short, it is an all-in-one business centralization tool using which you can set up, manage, automate and scale your entire online business from one single platform.

Link: <https://flexifunnels.com/>

2. Canva

The images, presentations, and posts that you make create a perception of your brand. Higher the quality of graphics, the more results will flow.

Canva helps in creating amazing graphics, presentations, social media posts, animated posts, website background images, and much more.

It has free tools which are more powerful than some paid tools in the market and therefore it ranks on the top of our underrated website list.

Link- <https://www.canva.com/>

3. Quillbot.com

If you are dealing with professionals, you need to use professional language while communicating. Quillbot.com is a website that allows you to paraphrase your articles and words and make them standard with the help of synonyms.

It's one of the amazing websites available online that you can try for free.

Link- <https://quillbot.com/>

4. Contentdrips.com

Carousels are in trend today. They work miracles because people spend more time on the post which increases the retention rates. This works as a good signal for platforms like Instagram.

Contentdrips.com is an amazing website for creating carousels in a very less amount of time.

The best part about this website is that you can save your templates and you can use them again whenever required. Link- <https://contentdrips.com/>

5. Coolers.co (Color scheme Generator)

Websites need to have the right combination of colors as it creates a perception for you. Also, selecting the right colors can help you to increase sales as well.

Thus, coolers.co helps you to choose the right color combination for your websites and landing pages. Link- <https://coolers.co/>

6. Blankslate.io

There are times when you wish to write something and you don't have a copy or pen beside you!

In that case, you can open blankslate.io and write your notes there. Once you are done, you can save the documents as google forms or pdfs. You can also bookmark by using the shortcut (ctrl+d). Link- <https://blankslate.io/>

7. Naturalreaders.com

If you are busy and don't have enough time to read the entire documents that are being sent to you, this website can be a lifesaver.

You can paste your text or add a document and it will read it for you. You can also download the mp3 file in different sounds and listen to it whenever you want.

This can also help in sales and explainer videos if you don't have enough budget for it.

Link- <https://www.naturalreaders.com/online/>

8. PDF24tools

If you are a marketer or a professional, this website can help you in many ways. PDF24tools allows you to do tasks like merging pdfs, splitting pdfs, editing and signing pdfs, and whatever you can think of regarding pdfs.

This website is a combination of multiple websites. Now, you don't have to think about any applications or tools and don't need to spend hours working with different tools to make changes in just 1 pdf.

Link- <https://tools.pdf24.org/en/>

9. Photopea.com

Photopea is an underrated tool for doing all the tasks that photoshop can do! You can use this tool to edit posters, promotion materials professionally.

Link- <https://www.photopea.com/>

10. Remove.bg

This website is a really quick way to remove background from any image. The best part about this website is that its AI is fast enough to remove the backgrounds in seconds. Additionally, you don't need to signup as well.

Link- <https://www.remove.bg/>

11. Pexels.com

There are a lot of websites that offer stock images online. But pexels has free promotions and more images as compared to other websites. It's one of the most user-friendly websites that I've come across.

Link- <https://www.pexels.com/>

12. Tinypng.com

The loading speed of your landing pages and website matters and it affects conversions drastically. One of the reasons behind this is the size of the image that these pages have.

This is where tinypng.com comes into the picture. It helps you to reduce your image size on your websites, landing pages, and other web pages and boosts the speed.

Link- <https://tinypng.com/>

13. Luckyorange.com

Lucky Orange is one of the tools that we use in our company to track what our audience is doing on the sales page. It helps us to keep track of the audience's behaviors when they are on the sales page by providing us a live view as well as recordings of what our customer is doing on the sales page.

Link- <https://www.luckyorange.com/>

14. Let convert

Have you ever seen those social proofs on landing pages that say X person has bought this particular product or Y person has purchased this particular product? Let convert is the tool that helps you to add these social proofs to the sales page and there is one more thing that this tool can be used for. It also captures the emails IDs of people who they are filling on the checkout page.

If they buy the product, well and good but even if they don't buy the product, let convert will sync their details into your autoresponder.

Link- <https://letx.co/real-time-social-proof-software>

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