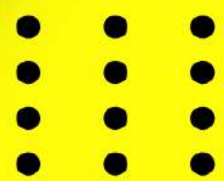
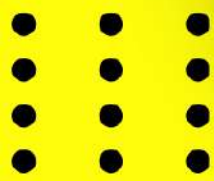




NICHE CLARITY




BLUEPRINT



PROOVEN METHOD BHAWESH THAKUR

 www.bhaweshthakur.com

 +91 8340136033

 info@bhaweshthakur.com

 Rudrapur, Uttarakhand, 263160

MICRO NICHE CLARITY FORMULA



Bhawesh Thakur
WWW.BHAWESHTHAKUR.COM

BHAWESH THAKUR

Founder & CEO at Diziq Technology Pvt.Ltd., Zoster Textile Pvt Ltd.,
Zosterkart.com, Bluedrak Research India Foundation, Toppercamp.com

WWW.BHAWESHTHAKUR.COM
info@bhaweshthakur.com

+91 8340136033, +91 7618228235
Add: Rudrapur, Udhamasinghnagar, Uttarakhand, India

The 5-Steps Guide To Finding Your Micro Niche As A Digital Coach

The \$350 Billion Industry

Forbes magazine has projected the digital training & e-learning industry to grow to \$350 billion by 2025. Many people are in this "gold rush" mindset to become a digital coach. But the biggest problem they face is in Finding and narrowing down on their micro-niche. After investing thousands of dollars testing various niche selection models and working with over 1000+ experts in my community, I have developed a powerful, and proven model for you in this guide. Once you apply these 5-steps, you will be able to quickly and your area of maximum contribution to this world and also make that into a financially viable business.

All the best!

BHAWESH THAKUR

Founder of ILW, Zoster Textile Pvt Ltd., Zosterkart.com,
truetalksindia.in, Bluedrak Research India Foundation,

STEP- 1

Pick An Industry Where You Can Solve Problems

In a knowledge business, it is never about giving more Information. It's all about solving a big problem in the market. Based on my research, there are only 7 industries where people are willing to invest their money to get their problems solved.

- 1. Business Growth** - Do you want to solve business problems?
- 2. Career Growth** - Do you want to solve career problems?
- 3. Health & Wellness** - Do you want to solve health problems?
- 4. Money & Wealth** - Do you want to solve money problems?
- 5. Relationships** - Do you want to solve relationship problems?
- 6. Arts & Crafts** - Do you want to help people become creative?
- 7. Personal Growth** - Want to help people grow personally?



Step 2

Pick A Specific Area Where You Want To Create An Impact

Business Growth can be a pretty wide niche. And there are so many "Business Coaches" competing with each other. Your second step will be to decide which specific area you want to solve problems. The more specific, the lesser the competition.

1. Business Growth - Sales, Marketing, Operations or Finance
2. Career Growth - Soft skills, Hard skills or Specific Subjects
3. Health - Immunity, Disease, Obesity, Stress or Age Reversal
4. Money - Money Making, Managing or Multiplying Money
5. Relationships - Self Love, Couples or Parenting
6. Arts & Crafts - Music, Painting, Cooking or Specific Crafts
6. Personal Growth - NLP, Psychology or Specific Sciences



Step 3

Develop A Method By Which You Will Solve That Problem

There are numerous ways one can lose weight. Power yoga, intermittent fasting, nutrition, juice therapy, and more. **Your third step** will be to narrow down to one main method that you will use to effectively solve that big problem in the market. Example: I have developed a method called the **MAGIC OF MONEY FREEDOM** Model, which is now helping thousands of experts and teachers successfully launch and **monetize** their knowledge. I have created this method after studying and testing various other models.

In essence, specialists make more money than generalists. And specialization comes from developing your unique method.



Step 4

Validate Your Micro-Niche & Method By Using My 5P Model

lot of people think that picking a niche is just about Following one's passion. But that's a losing formula. To succeed in a knowledge business you need to look at 5 aspects.

1. Passion –

You need to have a passion for your topic. If you don't you will not be able to create an impact in your market.

2. Problem –

If your passion does not solve a problem, it's just a hobby. More specific the problem, the lesser the competition.

3. Persona –

Helping "moms" lose weight after pregnancy, is a more powerful positioning compared to helping everybody lose weight. Narrowing down your target market is as important as narrowing down on your topic/method.

4. Potential –

Have you picked an area where there is a growing? trend or a declining trend? This point will determine if you will be able to monetize your knowledge or not. Ensure you choose a segment where there is long-term potential in the market.

5. Payment –

It's only when all the above 4 are aligned, will you be able to get paid for your expertise. Else you will just be wasting your time, money, and energy without financial results.

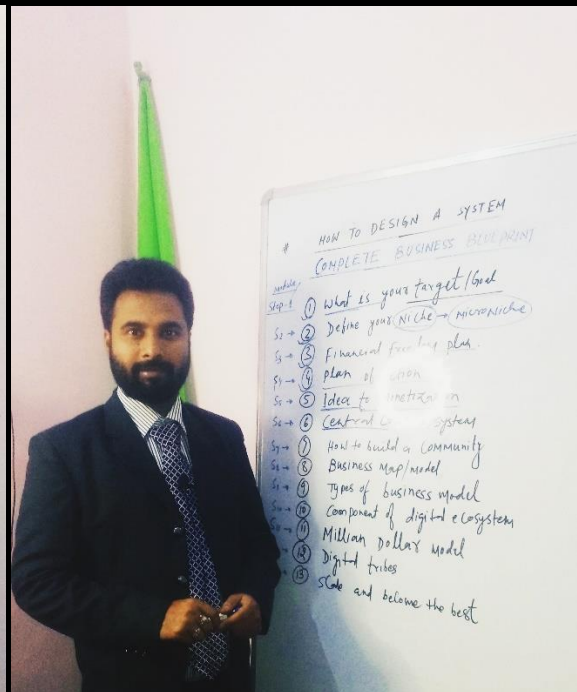
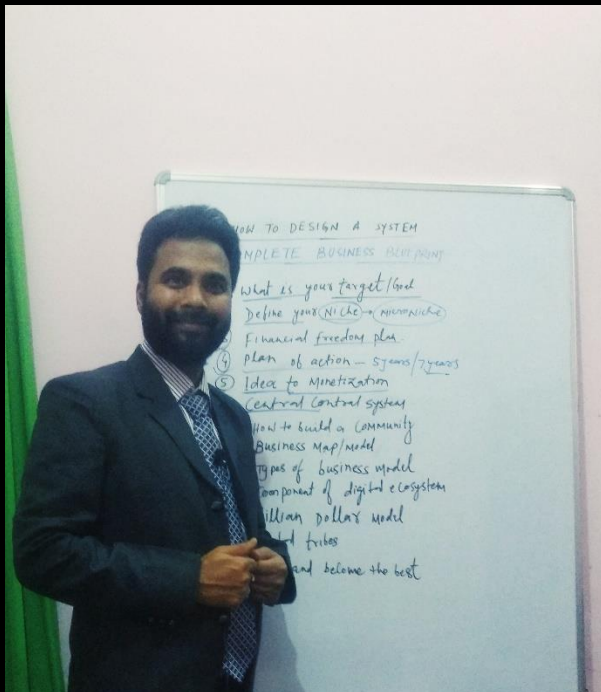


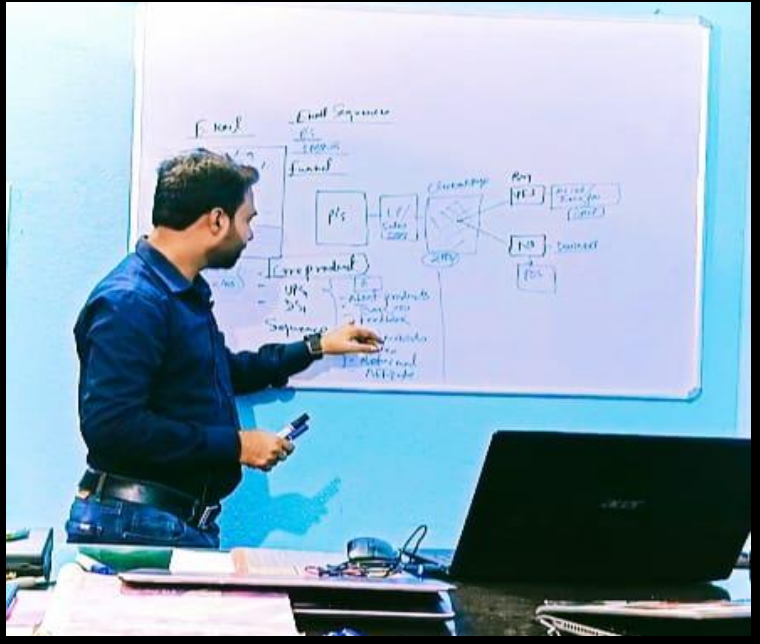
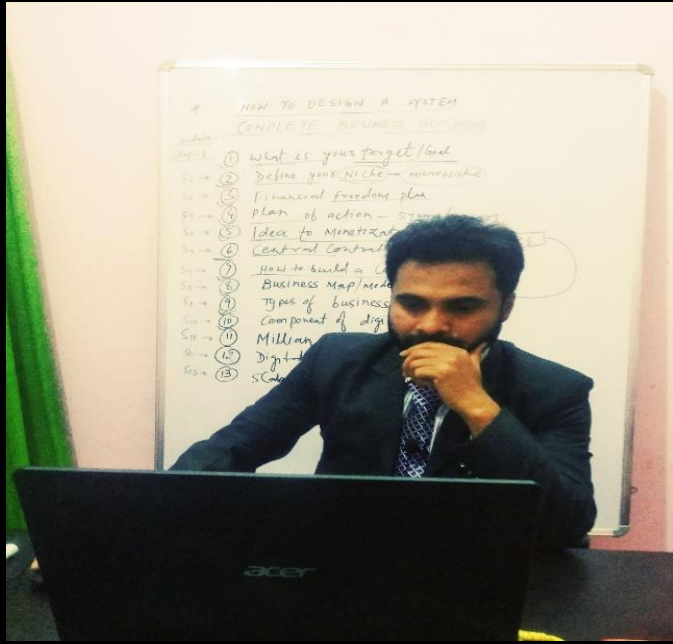
Step 5

Implement the System That's Helping 1000+ People

The ultimate step to Finding your micro-niche and launching your Digital Coaching business will be to apply a proven system that thousands of people are using and getting results. Learn my **Magic of money freedom formula**. I would like to personally give you access to this training, where I will teach you step-by-step:

1. How to build a Knowledge Business Stack around your niche?
2. What are the components of a Knowledge Business System?
3. What are the top 5 Knowledge Business Skills to master?





B H A W E S H T H A K U R
Founder Diziq Technology Pvt.Ltd.

WWW.BHAWESHTHAKUR.COM

info@bhaweshthakur.com

Add: Dineshpur, Udhamasinghnagar, Uttarakhand, India

Instagram :- [Bhaweshthakur297](#)

Facebook:- [bhawesh.thakur.3557](#)