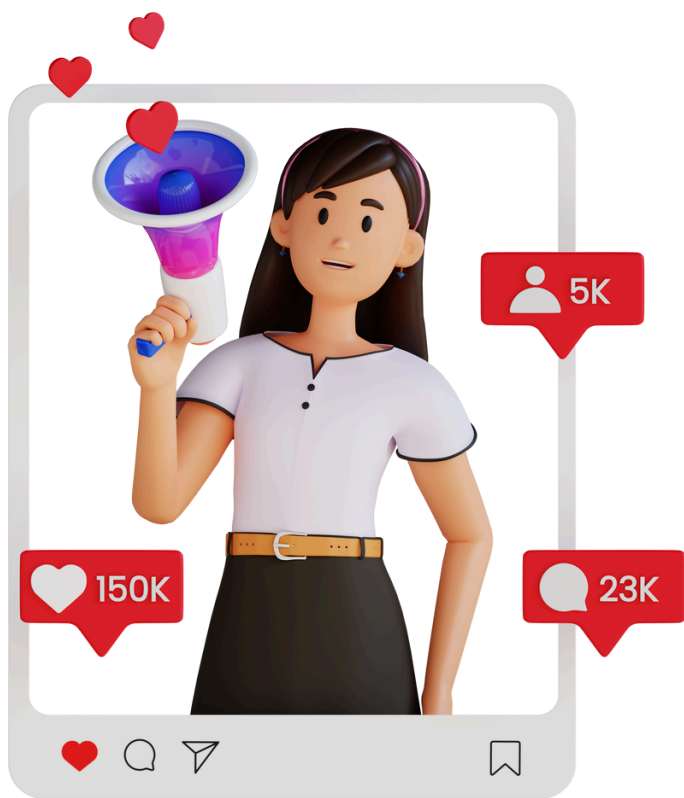


Social Media Content

2025 *Calendar*





New Year, New Strategies

Start the year strong—post consistently and engage with your audience!

January 2025

- 01** - New Year's Day, Global Family Day
- 02** - World Introvert Day
- 04** - World Braille Day
- 05** - National Bird Day
- 06** - Guru Govind Singh Jayanti, Golden Globe Awards
- 10** - World Hindi Day
- 11** - National Human Trafficking Awareness Day
- 12** - National Youth Day
- 13** - Lohri
- 14** - Pongal, Makar Sankranti, Hazarat Ali's Birthday
- 15** - Indian Army Day
- 16** - International Hot and Spicy Food Day
- 18** - World Religion Day
- 19** - National Popcorn Day
- 21** - National Hugging Day
- 23** - Netaji Subhash Chandra Bose Jayanti, National Handwriting Day, National Pie Day
- 24** - National Girl Child Day, International Education Day
- 25** - National Voters Day, National Tourism Day, National Irish Coffee Day
- 26** - Republic Day
- 28** - Data Privacy Day
- 29** Lunar New Year
- 30** Martyrs' Day
- 31** - National Hot Chocolate Day

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Love Your Audience



Relationships matter—reply to every comment like it's a love letter!

2025 February

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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- 01** - Kick Day
- 02** - Vasant Panchami, Grammy Awards
- 04** World Cancer Day
- 05** - National Girls and Women in Sports Day
- 06**- National Chopsticks Day
- 07** - Rose Day
- 08** - Propose Day
- 09** - National Pizza Day, Chocolate Day, Super Bowl Sunday
- 10** - Teddy Day
- 11**- Promise Day
- 12** - Hug Day, Guru Ravidas Jayanti
- 13**- Galentine's Day, Kiss Day
- 14**- World Radio Day, Valentine's Day
- 15**- Singles Awareness Day, Slap Day
- 17** - Perfume Day, Random Acts of Kindness Day 18- Flirting Day
- 19** - Confession Day, Shivaji Maharaj Jayanti
- 20** - World Day of Social Justice, National Love Your Pet Day
- 21** - Breakup Day
- 22** - National Margarita Day
- 23** - Ind vs Pak
- 26** Maha Shivratri
- 28**- First Day of Ramadan, National Science Day



Spring Into Action

Experiment with polls, quizzes, and stories to keep your audience engaged.

March 2025

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

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- 01** - Baby Sleep Day, National Pig Day, Zero Discrimination Day
- 03** - World Wildlife Day, Oscars
- 04** National Pancake Day
- 07** - National Cereal Day, Employee Appreciation Day
- 08** - Women's Day
- 13**- Holika Dahan
- 14** - Holi, Pi Day, World Sleep Day, IPL Start
- 15**- National Consumer Rights Day
- 20** - International Day of Happiness, Parsi New Year
- 21** - World Poetry Day, World Down Syndrome Day
- 22** - World Water Day
- 23** - National Puppy Day
- 27** - International Whiskey Day, World Theatre Day
- 30**- Gudi Padwa, Doctors' Day
- 30/31** - Eid al-Fitr
- 31** - international Transgender Day of Visibility



Humor sells! Try lighthearted posts, but stay respectful and brand-safe.

2025 *April*

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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- 01** - April Fool's Day, International Fun At Work Day
- 02** - National Walking Day, Autism Awareness Day
- 03** - World Party Day, Don't Go to Work Unless it's Fun Day, National Rainbow Day
- 04** - World Rat Day, National Burrito Day
- 07** - Ram Navami, World Health Day
- 10** - World Homeopathy Day, National Siblings Day
- 11** - Mahavir Jayanti, National Submarine Day
- 12** - Hanuman Jayanti
- 13** - Baisakhi
- 14** - "Ambedkar Jayanti, Bihu, National Gardening Day, National Ex-Spouse Day, International Moment of Laughter Day, National Dolphin Day"
- 15** National Laundry Day, World Art Day
- 16** - World Voice Day
- 18** - Good Friday 2025
- 19** - Husband Appreciation Day
- 20** Easter
- 22** - Earth Day
- 23** - World Book Day, National Picnic Day, English Language Day
- 24** - Sachin Tendulkar's Birthday
- 25** - World Penguin Day, National DNA Day, National Telephone Day, World Malaria Day
- 26** International Sculpture Day
- 28** - National Superhero Day, World Day for Safety and Health at Work
- 29** International Dance Day
- 30** - International Jazz Day, Honesty Day



Heat Up Your Marketing

Summer vibes = bright colors and cool ideas. Match your visuals to the season!

May 2025

- 01** - World Password Day, Maharashtra Day, International Workers Day, National College Decision Day
- 02** - International Harry Potter Day, World Press Freedom Day
- 04** - World Laughter Day, Star Wars Day, International Firefighters Day
- 06** - National Nurses Day
- 08** - World Red Cross Day
- 11**- Mother's Day, National technology day
- 12** - Buddha Purnima
- 13** Cannes Film Festival
- 15** - International Day of Families
- 16**- International Day of Light
- 17** - Endangered Species Day
- 18** - International Museum Day, Facebook's 20th Anniversary
- 21** - World Day for Cultural Diversity for Dialogue and Development, International Tea Day
- 22** - International Day for Biological Diversity
- 23**- World Turtle Day
- 24** - National Brother's Day
- 25** National Wine Day, IPL FINALE
- 27** Memorial Day
- 28** - Menstrual Hygiene Day, National Burger Day
- 29** National Biscuits Day
- 31** - World No Tobacco Day

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Mid-Year Boost



Run mid-year sales and highlight them with countdown timers in stories

2025 June

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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29	30					

- 01** - World Milk Day, Global Day of Parents
- 02** - Leave The Office Early Day
- 03** - World Bicycle Day, National Egg Day
- 04** National Cheese Day
- 05** - Ganga Dussehra, World Environment Day
- 06** - National Donut Day
- 06/07** - Eid al-Adha (Bakrid)
- 07** - World Food Safety Day, National Chocolate Ice Cream Day
- 08** - World Oceans Day, National Best Friends Day
- 12** - World Day Against Child Labor
- 14**- World Blood Donor Day
- 15** - Father's Day, World Elder Abuse Awareness Day
- 18** - International Panic Day
- 20**- World Refugee Day
- 21** - International Yoga Day, Longest Day of the Year, World Music Day, National Selfie Day
- 22** World Rainforest Day
- 26** - National Handshake Day, Day Against Drug Abuse
- 27** - International Pineapple Day, National Sunglasses Day,
- 29** - National Camera Day
- 30**- World Social Media Day, International Asteroid Day



Monsoon Marketing

Showcase behind-the-scenes content—it feels personal and real

July 2025

- 01** - International Joke Day
- 02** - World UFO Day
- 05** - Last day of Jagannath Rath Yatra
- 06** - Muharram, International Kissing Day, National Fried Chicken Day
- 07** - World Chocolate Day, Global Forgiveness Day
- 10** Guru Purnima
- 11** - World Population Day
- 12** - National Simplicity Day
- 14** - National Mac and Cheese Day
- 15** - World Youth Skills Day
- 16** - World Snake Day, Moon Landing Anniversary, World Emoji Day
- 20** - National Moon Day
- 22** - National Flag Day
- 24** - National Tequila Day, Cousins Day, International Self Care Day
- 26** - Kargil Vijay Diwas
- 27** - Parents' Day, Hariyali Teej
- 29** - International Tiger Day, Nag Panchami
- 30** - International Friendship Day
- 31** - National Intern Day

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Celebrate Freedom



Use national pride to build emotional connections—
#IndependenceDay

2025 August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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- 01** - World Lung Cancer Day, National Girlfriend Day, International Beer Day
- 03** - National Watermelon Day, National Friendship Day, Sisters' Day
- 08** - International Cat Day
- 09** - Raksha Bandhan, Book Lovers Day
- 10** - National Lazy Day
- 12** - International Youth Day, World Elephant Day
- 13** - Left-Handers Day
- 14** - World Lizard Day
- 15** - Independence Day
- 16** - Tell a Joke Day, National Rum Day, Janmashtami
- 19** - World Photography Day, World Humanitarian Day
- 21** - Senior Citizens Day
- 26** National Dog Day, Women's Equality Day
- 27** - Ganesh Chaturthi
- 30** - National Beach Day



Back-to-School Vibes

Host a Q&A session to position yourself as an expert

September 2025

- 01** - National Nutrition Week, National Suicide Prevention Month, Labor Day
- 02** - World Coconut Day
- 04** - World Sexual Health Day, National Wildlife Day
- 05** - Onam, Teachers' Day, World Samosa Day
- 07** - Grandparents' Day
- 08** - International Literacy Day
- 09** - International Sudoku Day, National Teddy Bear Day
- 10** - International Makeup Day, World Suicide Prevention Day
- 13** - Positive Thinking Day, International Chocolate Day, National Peanut Day
- 14** Hindi Diwas
- 15** - Engineer's Day, International Day of Democracy 18 - International Equal Pay Day
- 21** - World Gratitude Day, International Day of Peace, National Chai Day, Wife Appreciation Day (National Wife Day)
- 22** - Navratri, World Rose Day
- 23** - International Day of Sign Languages
- 24** - World Bollywood Day
- 27** - National Singles Day, World Tourism Day
- 28** - Durga Puja, World Rivers Day, National Daughters Day
- 29** World Heart Day
- 30**- International Podcast Day

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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Offer exclusive festive deals and showcase them across all platforms

2025 *October*

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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26	27	28	29	30	31	

- 01** - International Coffee Day, World Vegetarian Day
- 02** - Gandhi Jayanti, Dussehra
- 03** - World Smile Day, National Boyfriend Day
- 04** - National Vodka Day, World Animal Day
- 05** - World Teachers' Day
- 06** - World Architecture Day, National Coaches Day
- 07** - World Cotton Day
- 08** - Indian Air Force Day
- 09** - World Post Day
- 10** - Karwa Chauth, World Mental Health Day
- 14** - National Dessert Day
- 16** - World Food Day, National Boss Day
- 18** - National Chocolate Cupcake Day
- 19** Dhanteras
- 20** - Kali Puja
- 21** - Diwali
- 22** - Lakshmi Puja, Gujarati New Year (Bestu Varas)
- 23** - Bhai Dooj
- 24** - World Polio day
- 25** - World Pasta Day
- 27** - Chhath Puja
- 31** - Halloween



Shopping Spree

Black Friday and Cyber Monday are goldmines. Prep those offers early!

November 2025

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

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- 01** - No Shave November, National Author's Day, World Vegan Day
- 02** - Shah Rukh Khan birthday
- 05** - Guru Nanak Jayanti, World Tsunami Awareness Day,
- Dev Deepawali, Kartik Purnima, Virat Kohli birthday
- 10** - International Accounting Day, World Science Day for Peace and Development
- 11**- Singles Day
- 12** - World Pneumonia Day
- 13**- World Kindness Day
- 14** Children's Day, World Diabetes Day, National Pickle Day
- 16** - International Day for Tolerance
- 18** - National Entrepreneurs' Day
- 19** - World Toilet Day, International Men's Day
- 20**- World Philosophy Day
- 21** - World Television Day
- 25** - International Day for the Elimination of Violence Against Women
- 26** National Milk Day
- 27** - Thanksgiving Day



Highlight your best moments of the year—
#YearInReview

2025 *December*

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- 01** - World AIDS Day
- 03** - International Day of Persons with Disabilities
- 04** - Wildlife Conservation Day, National Cookie Day
- 05** - World Soil Day
- 07** - National Cotton Candy Day, International Civil Aviation Day
- 08** - National Brownie Day
- 09** - National Pastry Day, International Anti-corruption Day
- 10** - Nobel Prize Day, International Animal Rights Day, Human Rights Day
- 11** International Mountain Day, UNICEF Birthday
- 14**- Hanukkah
- 21** Shortest Day of the year
- 23** National Farmers Day
- 24** Christmas Eve, National Consumer Day
- 25** Christmas
- 26**- Boxing Day
- 31** New Year's Eve