

Digital Marketing Course Module

- Module 1: Fundamentals of Digital Marketing Using AI?
- Module 2: Understanding of Domain & Hosting
- Module 3: Knowledge of HTML, CSS Coding
- Module 4: Website creation without codes (Word press)
- Module 5: Knowledge of designing using Canava
- Module 6: Writing Content Planning & Creation Using AI for Email, Blogs
- Module 7: Blogging
- Module 8: Advanced Keyword research for Blogging
- Module 9: Search Engine optimization (SEO)
- Module 10: Google Analytics & Webmaster tool
- Module 11: Social Media Optimization (SMO)
- Module 12: Email Marketing & Leads Generation
- Module 13: Facebook and Instagram Ads
- Module 14: Work as a freelancer
- Module 15: Communication Skills
- Module 16: Interview Preparation

Certified Digital Marketing for Beginners: Special Course *(A Course of Absolute Beginners)*

New Batch start

Timings: 11 am - 12:30 pm & 3.40 pm - 5:00 pm (Monday - Friday)

Duration: 6 Months

- Complete Practical Course.
- 6 Months Course - Monday to Friday (1.30 hours Daily).
- Get Certified by our Institute Lalit Institute (www.lalitinstitute.in)
- Tasks and Assignments during each Topic based on Practical Projects and Scenarios.
- 1- Day Demo Class.
- Limited Seats
- Expert Trainer - Lalit Sir. (11 Yrs Experience)
- Note: Only Selected Students will be taken into the course.
- There is be private Whatsapp & Facebook group with batchmates

To Attend the Demo: Whatsapp on *9917773604* with a message, I am interested in the course starting from 18th Sep.

Fee: 6,000/- Including GST