10X YOUR CAREER AS AN EMPLOYPRENEUR LIVE INDUCTION PROGRAM

LEVEL-1 COURSE ENGAGEMENT GUIDE

(PLEASE PRINT THIS COMPLETE DOCUMENT)

WELCOME MESSAGE

Dear Level 1 Member,

Welcome to the Employpreneurs Program, and congratulations on taking the first step towards a transformative journey! Your enrolment in this life-changing, system-guided program signifies your commitment to achieving extraordinary growth and success. I am thrilled to have you join our dynamic community of driven individuals.

This orientation guide is your compass, outlining the remarkable path ahead. As you embark on this journey, you will discover what it takes to excel and surpass your own expectations. The months to come will be a period of profound transformation. Embrace the wisdom: "Growth requires transformation, transformation requires change, change requires transitions, and transitions are never easy."

The cornerstone of your success in this program is surrender. Surrender to the process means dedicating yourself wholeheartedly to the course schedule, classes, and work expectations. Drawing from my extensive experience in guiding professionals to success, I have identified a clear pattern: without surrender, true transformation is unattainable.

I urge you to thoroughly read this document. It serves as your comprehensive course engagement guide, packed with essential information to navigate your journey ahead.

I eagerly anticipate working with you and aiding you in reaching your highest potential.

Warm regards,

Lt Cdr Sushil Kumar Kamble (Veteran)

PREPARING FOR YOUR JOURNEY

The IGNITE module is a comprehensive career development program designed to empower participants with the tools and knowledge necessary to unlock your true career potential and achieve significant growth. The module is structured into several sessions, each focusing on different aspects of professional and personal development, culminating in a series of hackathons to reinforce the learnings. Participants are required to watch the recorded sessions and download the templates for getting ready for Hackathons as indicated in the plan. Participants need to ensure that the assignment are completed and submitted for review at support@employpreneurs.in before the hackathons commences.

Model Breakdown:

1. **Identify:**
   o **Professional Purpose Discovery:** Explore the alignment of personal purpose with professional goals, understanding the power of the "BIG WHY" through the IKIGAI framework.
   o **Aspirational Career Goals:** Set ambitious yet achievable career goals by balancing critical life areas and breaking down milestones for long-term success.
   o **Priority & Time Mastery:** Learn to optimize focus and productivity by mastering time management and prioritizing tasks effectively.
2. **Groundwork:**
   o **Business Power Situations:** Harness your professional experiences to market yourself effectively to target opportunities.
   o **Achievement & Validation Crafting:** Articulate key career achievements to position yourself as an ideal candidate for desired roles.
   o **Value Ring & Power Vortex:** Create unique value propositions by connecting your achievements to organizational needs.
3. **Nurture:**
   o **21-Day Mind & Body Challenge:** Transform your career performance by nurturing your mind and body through a healthy lifestyle and mindfulness practices.
   o **Soft Skills Enhancement:** Develop essential soft skills like body language to enhance communication and professional interactions.
4. **Implement:**
   o **Financial Analysis Mastery:** Unlock insights for strategic decision-making through in-depth financial analysis.
   o **Porter's Five Forces & PESTEL Analysis:** Analyze market dynamics and external factors to gain a competitive advantage.
5. **Target & Elevate:**

- o **Inward Approach & Recruiters:** Master job search strategies and communication techniques, leveraging platforms like LinkedIn.
- o **Interviews in Action:** Prepare for real interview scenarios by practicing the "Fateful 15 Questions."

Bonus Sessions:

- **Annual Operating Plan:** Learn to put business strategy into action by creating a forward-looking operational plan.
- **Understanding OKR, KRA, KPI, and KR:** Align and measure organizational performance to achieve operational excellence.

Hackathons: Each session is followed by a practical hackathon, where participants apply what they've learned to real-world scenarios, solidifying their understanding and preparing them for tangible career growth.

The IGNITE module is a transformative journey aimed at equipping professionals with the knowledge, skills, and strategies to excel in their careers while fostering continuous personal and professional development.

COURSE PLAN DAY WISE

Watch The Video Session No	CONTEXT	MISSION	CONTENT	CALL TO ACTION	Hackathon Date
Day #1 - Session #1	Professional Purpose Discovery	Unlock Your True Career Calling	This video allows participants to understand how to align their purpose & their profession, fulfilling the core reason why they exist. All career leaders operate with a clear understanding of why they	IKIGAI Template filling	Hackathon #1 Sunday 1900 hrs to 2000 hrs

			do, what they do. Learn the power of your 'BIG WHY' (IKIGAI).		
Day #1 - Session #1	Aspirational Career Goals	Set and Achieve Your Highest Career Aspirations	As an Employpreneur you need to understand that to do deep work they must have their life in order, and this video helps balance the 7 critical areas in ones life. Creating a vision for your career means thinking big, and then chunking it down to manageable milestones. Filling in the details of how you will achieve each milestone on your way to the top. This specifies the actions you must take daily.	Goal Setting template for 3 years and 1 Year	Hackathon #1 Sunday 1900 hrs to 2000 hrs
Day #1 - Session #1	Priority & Time Mastery	Optimize Your Focus for Maximum Productivity	Life is busy, and unless you are clear about what demands will take your time, consciously - you will keep fighting fires unconsciously.	Take the Passion Test	Hackathon #1 Sunday 1900 hrs to 2000 hrs

Day #1 - Session #2	Personality Type Identification	Understand Yourself to Enhance Your Career Path	Great careers are based on deep self-knowledge. This lesson takes clients into the world of professional strengths & psychometric testing. A research study that informs you of how strengths are connected to leadership potential, and what you need to do to realize it. MBTI Instrument: There is more to you than just your strengths. Learn what drives you, what irritates you, and why you are who you are… Take the MBTI Test. Comprehending the positive and negative traits associated with your personality-type makes you aware what to enhance and what to retract. https://www.16personalities.com/free-personality-test	Take the MBTI Test	Hackathon #2 Sunday 1900 hrs to 2000 hrs
Day #1 - Session #2	Strengths Finder Mastery	Leverage Your Core Strengths for Career Success	Careers are built around professional strengths. This session gives you the foundation to take the Strengths Finder test and interpret the results. https://www.gallup.com/cliftonstrengths/en/home.aspx	Take Strengths Test	Hackathon #2 Sunday 1900 hrs to 2000 hrs

Day #1 - Session #2	G.R.O.W.T.H. Career Blueprint	Strategize Your Career Growth with Proven Frameworks	A critical lesson that allows you to uncover the six key cultural factors you are seeking in a target organization.	Take GROWTH Assessment Test	Hackathon #2 Sunday 1900 hrs to 2000 hrs
Day #2 - Session #3	Business Power Situations	Harness Your Potential in Key Business Scenarios	Uncover the richness and depth of your personal and professional development so far, so that you can market yourself to target opportunities.	Fill The Business Situation Template	Hackathon #3 Sunday 1900 hrs to 2000 hrs
Day #2 - Session #3	Achievement & Validation Crafting	Articulate Your Successes with Impact	Crystallizing your career's key achievements into the right sound bites so that you can position yourself as the best fit for targeted roles.	Prepare the professional history sheet and compile your Key Achievement Statements	Hackathon #3 Sunday 1900 hrs to 2000 hrs
Day #2 - Session #3	Value Ring & Power Vortex	Empower Your Career with Unique Value Propositions	Make yourself relevant to any opportunity. Understand the symptoms/features of a firm's PAINS and connect them to your Achievements (RESUME)	Fill the Value Ring and Power Vortex Template	Hackathon #3 Sunday 1900 hrs to 2000 hrs
Day #2 - Session #3	Cover Letter Excellence	Craft Cover Letters That Get Noticed	The cover letter accompanies your resume when applying for a job that has been publicly advertised. Its primary purpose is to introduce yourself to the hiring manager or recruiter and explain why you are interested in and qualified for the specific position	Read and Understand the Cover Letter	Hackathon #3 Sunday 1900 hrs to 2000 hrs

Day #2 - Session #3	Approach Letter Mastery	Write Persuasive Approach Letters for Any Situation	This letter needs to be a masterpiece, crafted with precision based on thorough research. Each sentence must resonate with my personal conviction and professional expertise because the depth of value communicated here will directly impact the strength of the offer you receive.	Read and Understand the Approach Letter	Hackathon #3 Sunday 1900 hrs to 2000 hrs
Day #2 - Session #3	Standard Resume Development	Create a Strong Foundation with a Professional Resume	Your resume or CV is crucial in your job-seeking journey as it forms the backbone of your application materials. Its primary purpose is to capture the interest of employers and get you shortlisted for interviews.	Use the template and develop your normal resume	Hackathon #3 Sunday 1900 hrs to 2000 hrs
Day #2 - Session #3	Power Resume Creation	Build a Resume That Stands Out and Gets Results	A one-page format used by individuals with the highest salary, and the fastest growth record across all industries & sectors globally.	Use the template and develop your power resume	Hackathon #3 Sunday 1900 hrs to 2000 hrs
Day #2 - Session #3	Amazon 14 Leadership Principles	Incorporate Amazon's Leadership Tenets into Your Career	Amazon uses the 14 Amazon Leadership Principles to define, shape, sustain, and evolve its leadership culture. The leadership principles are a living framework for behaviour change. Every action and decision Amazon makes is	Use the template and develop your 14 Leadership Principles and write your own differentiator statement	Hackathon #3 Sunday 1900 hrs to 2000 hrs

			meant to revolve around these principles. Amazon is a combined culture of customer value with extreme innovation, extreme execution, and continuous improvement.		
Day #2 - Session #4	21-Day Mind & Body Challenge	Transform Yourself and Boost Career Performance	Nurturing your mind and body is fundamental for achieving success in any career. This involves maintaining a healthy lifestyle through proper nutrition, regular exercise, sufficient sleep, and mindfulness practices such as meditation or yoga. A healthy body supports a sharp mind, enabling you to stay focused, manage stress, and perform at your best.	Use the template and take these 21 days challenge	Hackathon #4 Sunday 1900 hrs to 2000 hrs
Day #2 - Session #4	Soft Skills Enhancement	Develop Essential Soft Skills for Career Advancement	Body language is a range of nonverbal signals that you can use to communicate your feelings and intentions. These include your posture, facial expressions, and hand gestures. Your ability to understand and interpret other people's body language can help you to pick up on unspoken issues or feelings.	Read the document and understand how Soft Skills can be improved	Hackathon #4 Sunday 1900 hrs to 2000 hrs

Day #3 - Session #5	Continuous Learning for Growth	Foster Lifelong Learning for Ongoing Career Success	Fundamental to continuous learning is the concept of a growth mindset, a term often used but not always fully understood. A growth mindset entails believing that abilities and intelligence can be developed through dedication and hard work, rather than being fixed traits. It encourages resilience in the face of challenges, a willingness to learn from failures, and a commitment to ongoing improvement. Embracing a growth mindset fosters a culture of curiosity, adaptability, and continuous improvement, laying a strong foundation for personal and organizational success in the long term.	Prepare your roadmap for Advancing Leadership and Technical Expertise Through Continuous Learning	Hackathon #5 Sunday 1900 hrs to 2000 hrs
Day #3 - Session #5	Navigating Office Politics	Achieve Success with Ethical and Strategic Office Navigation	By adopting a WIN-WIN-WIN approach, we can navigate office politics effectively and create an environment where everyone benefits. Understanding the unwritten rules and aligning our actions with the needs of key stakeholders will lead to collective success. Remember,	Use the template which you can use either at high level, or functional level or with specific name of the person. Identify the win for each stakeholder and plan how you will ensure their win	Hackathon #5 Sunday 1900 hrs to 2000 hrs

			it's about understanding the system and making it work for you.		
Day #3 - Session #6	Financial Analysis Mastery	Unlocking Insights for Strategic Decision-Making	Financial analysis is indeed crucial for decision-making in various aspects of business operations. In essence, financial analysis provides quantitative insights into the financial health, profitability, and efficiency of different business decisions. It enables decision-makers to weigh risks and rewards, allocate resources effectively, and align strategic goals with financial capabilities. By analyzing financial metrics and ratios, businesses can make informed choices that enhance profitability, sustain growth, and mitigate risks in an ever-changing economic environment.	Pick one company and read the balance sheet and income statement and calculate the financial ratios. Or read the template example given in "Financial Analysis Template". Then do same for all the targeted companies and fill the "Financial Analysis Company's Comparison Template" to compare the financial performance of the organizations you are targeting.	Hackathon #6 Sunday 1900 hrs to 2000 hrs
Day #3 - Session #6	Porter's Five Forces Mastery	Analyze Market Dynamics for	Porter's Five Forces, a cornerstone analytical framework for assessing industry structure and	Conduct the Porter's 5 Forces Analysis and fill the Porter 5 Forces Template	Hackathon #6 Sunday 1900 hrs to 2000 hrs

		Competitive Advantage	competitive intensity. This model offers valuable insights into the dynamics that shape industry competitiveness by examining five key forces.		
Day #3 - Session #6	PESTEL Analysis	Evaluate External Factors for Strategic Planning	Analyzing these six dimensions through a PESTEL framework, businesses can uncover hidden opportunities and anticipate potential challenges that may impact their strategies and operations. This deeper understanding helps in strategic planning, risk management, and seizing competitive advantages in a dynamic business environment.	Conduct the PESTEL Analysis and fill the PESTEL Analysis Template	Hackathon #6 Sunday 1900 hrs to 2000 hrs
Day #3 - Session #6	Hard & Soft Data Research	Turning Raw Data into Actionable Insights	Hard & Soft data research involves collecting and analyzing quantifiable information that is readily available. This includes reviewing financial statements, conducting industry research, understanding credit ratings, knowing about competitors, and assessing market size.	Fill the Hard Data Research and Soft Data Research Template based on your research	Hackathon #6 Sunday 1900 hrs to 2000 hrs

Day #4 - Session #7	Inward Approach & Recruiters	How to use the inward approach in your job search journey	LinkedIn and communication strategy	Watch the video and download the templates	Hackathon #7 Sunday 1900 hrs to 2000 hrs
Day #4 - Session #8	Interviews in Action	Real Conversations, Real Impact	Classic 15 questions. I call these the "Fateful 15 Questions," partly because they form the basis of nearly every other interview question, but also because these are the questions you are most likely to be asked in an interview.	Read, adapt and practice these 15 fateful questions for you interview process	Hackathon #8 Sunday 1900 hrs to 2000 hrs
Day #3 - Session #8	Annual Operating Plan	Putting Business Strategy into Action	An annual operating plan (AOP) is a forward-looking blueprint that translates your business strategy into actionable steps.	Understand the concept and prepare the AOP plan for your current function	Hackathon #8 Sunday 1900 hrs to 2000 hrs
Day #3 - Session #8	Understanding OKR, KRA, KPI and KR	Empowering Operations Excellence: Align, Measure, Achieve	In today's fast-paced business landscape, achieving excellence requires a structured approach to managing objectives and measuring performance. Our comprehensive framework focuses on aligning key objectives with measurable performance indicators and actionable results, categorized into Financial, Operational, Customer, Process, and People	Use the sample template to create your own OKR, KRA, KPI and KR	Hackathon #8 Sunday 1900 hrs to 2000 hrs

			goals. This holistic strategy ensures that every aspect of your organization is optimized for maximum efficiency and effectiveness. By implementing this structured approach, businesses can enhance resource management, drive continuous improvement, boost customer satisfaction, and deliver superior value to stakeholders.		