

BRAND CRAFTERS

# UNVEILING SECRET BRAND CODES



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# Introduction

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Are you spending too much time in Canva trying to find cute elements, cool stickers or aesthetic backgrounds for your designs? With this big guide, we've got you covered!

I'm revealing some of my favorite secret Canva Brand Codes in this book!

Stay until the end to collect the Canva Brand Code Cheat Sheets for simple reference.

So first of all let's understand what elements are.

Canva elements keywords are one of the most valuable best-kept secrets. There are all kinds of ways to create eye-catching graphic designs, illustrations, and templates in Canva, (no matter your brand aesthetic) by using Canva elements keywords.

This book will show Canva users a series of secret brand codes or search keywords, which allow users to search for images created by the same designer, or organized by the same theme.



## **What are Secret Canva Brand Codes?**

Brand codes are how Canva identifies a unique creator. And these Canva secret codes are super useful in finding tons of design by the same creator.

Each creator that contributes to Canva has a code. When you search for a specific brand code you can find all the elements that a creator has contributed to Canva.

Brand codes can be especially helpful to create a cohesive look in your designs and stay on brand.

## **Why is this useful?**

These secret Canva brand codes and search keywords help designers create more cohesive and professional-looking designs.

## **To find a brand code from the elements tab:**

- Search for a design in the Elements search bar
- Click on the three little dots in the upper right-hand corner of an element
- Click on View More by “Brand”
- The brand code will now appear in the Elements search bar

## **Ready to dive into the details??**



# Background Elements

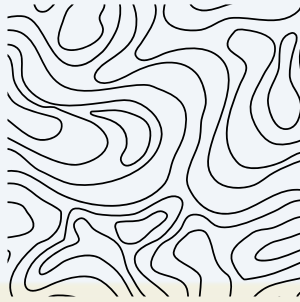
Find even more “Canva Elements”  
by typing the “Keywords” below for different  
background styles.

- 
- |                       |                        |
|-----------------------|------------------------|
| 1. Texture            | 13. Nature             |
| 2. Water              | 14. Stripes            |
| 3. Pattern            | 15. Pastel aesthetic   |
| 4. Watercolor         | 16. Retro              |
| 5. Gradient           | 17. Neon               |
| 6. Light              | 18. Checkered          |
| 7. Wood               | 19. Seamless           |
| 8. Sky                | 20. Paper background   |
| 9. Neutral background | 21. grunge background  |
| 10. Abstract          | 22. brushstroke        |
| 11. Terrazo pattern   | 23. Topography pattern |
| 12. Marble            | 24. Geometric          |



# Background Styles / Output

Texture



Pattern



Water color



Gradient



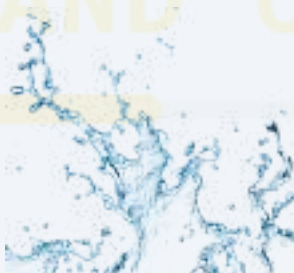
Wood



Seamless



Water



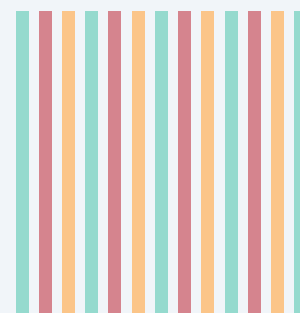
Sky



Nature



Stripes





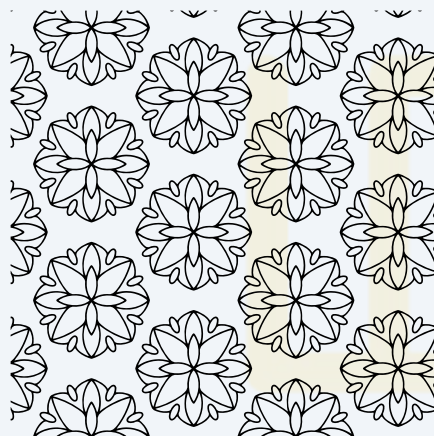
# Bonus Tip: Canva brand codes for background graphics



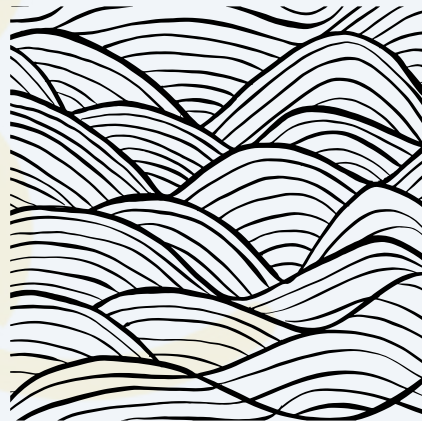
brand:BABurMNpAhQ



brand:BAC2ITjEOxw



set:nAFYBqf-uL4



brand:BADJX\_EgQ-E

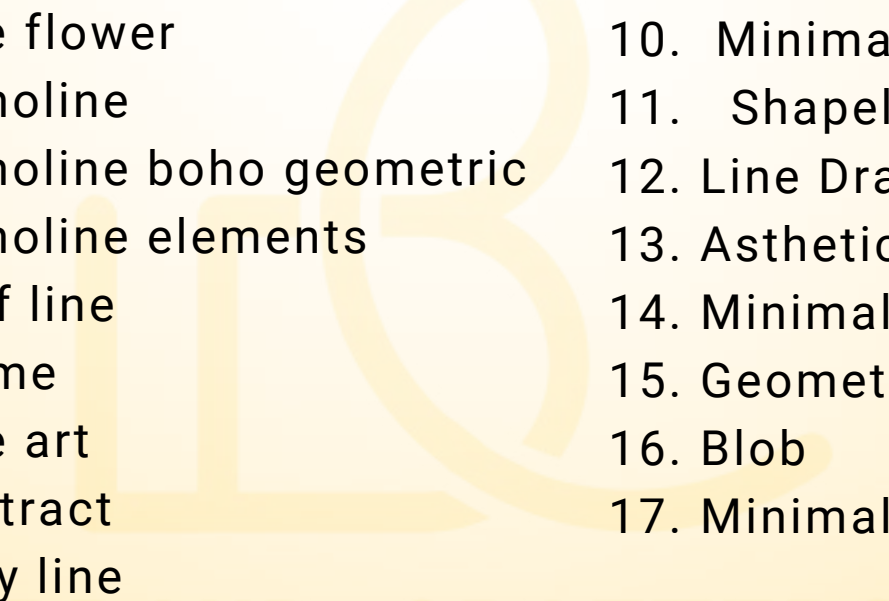


brand:BABUQkUrU3I



# Geometric, Monoline & Minimalist Elements

For all of the following Canva elements keywords, you'll be presented with very minimalistic designs.

- 
- |                            |                       |
|----------------------------|-----------------------|
| 1. Line flower             | 10. Minimalist hand   |
| 2. Monoline                | 11. Shapeless         |
| 3. Monoline boho geometric | 12. Line Drawing      |
| 4. Monoline elements       | 13. Asthetic Lines    |
| 5. Leaf line               | 14. Minimalism        |
| 6. Frame                   | 15. Geometric pattern |
| 7. Line art                | 16. Blob              |
| 8. Abstract                | 17. Minimalist flower |
| 9. Lady line               |                       |







# Minimalist

Lineart



Ladyline



Flower



Hand



Line Frame



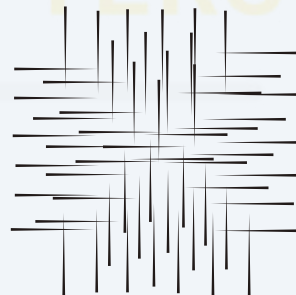
Monoline



Pattern



Abstract

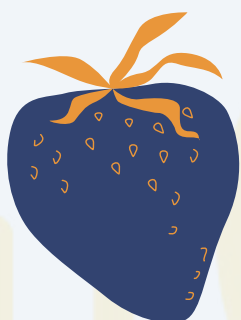




## Organic illustrations

There aren't many of them (that I've found), but the few that are available to use are so fun to use with designing in Canva.

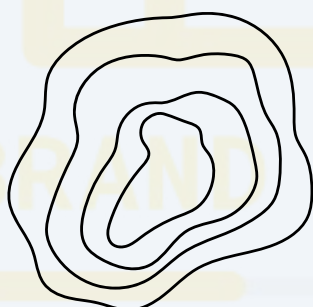
Organic  
sketched fruit



Delicate  
Organic



Organic Line



Organic blob



Organic  
Rainbow



Organic  
summer



# Celestial illustrations

There are many beautiful, spiritual, and mystical elements to discover while designing in Canva.

- |                    |                  |
|--------------------|------------------|
| 1. Celestial       | 12. Pentagram    |
| 2. Astrology       | 13. Tarot cards  |
| 3. Mystical        | 14. Cauldron     |
| 4. Mystic          | 15. Witch        |
| 5. Sacred geometry | 16. Magic        |
| 6. Bohemian        | 17. Wizard       |
| 7. Potion          | 18. Fairy        |
| 8. Occult          | 19. Tree of life |
| 9. Witchcraft      | 20. Third eye    |
| 10. Crystal ball   | 21. Lotus        |
| 11. Gothic         | 22. Alchemy      |





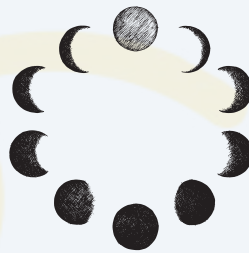
## Celestial (Keywords)

Mystical  
celestial



Astrology Mystic

Tarot



Moon Phase

Alchemy



Occult

Crystals



Mandala

Chakra  
pentagram



Chakra







## Celestial (Codes)



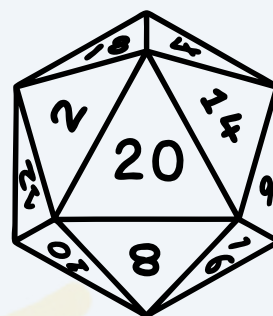
brand:BAD63x8KTpk celestial



brand:BADeGZOX6Sc magic



brand:BADeGZOX6Sc  
mystic



brand:BABz1Hx8W0I



brand:BAD2BbIfm6k



# Retro & Vintage Elements

## Keywords

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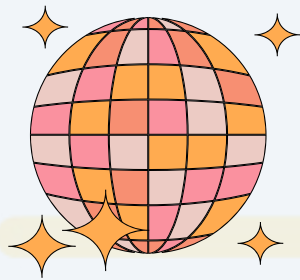
- |                            |                       |
|----------------------------|-----------------------|
| 1. Retro                   | 9. Vintage Art        |
| 2. Vintage Label Element   | 10. Funky             |
| 3. Boombox                 | 11. Vintage scrapbook |
| 4. Vintage Paper           | 12. Vintage Border    |
| 5. Vintage Flower          | 13. Vintage Clip Art  |
| 6. Vintage Aesthetic Paper | 14. Trippy            |
| 7. Vintage Washi Tape      | 15. Nostalgic         |
| 8. Retro Ui                | 16. 90s               |





# Vintage

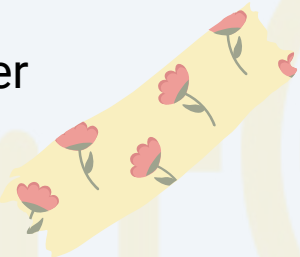
Retro



Hippie



Vintage Paper  
Washi Tape



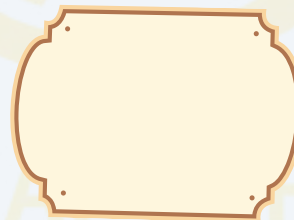
Vintage  
Aesthetic Torn  
Paper



Vintage  
scrapbook



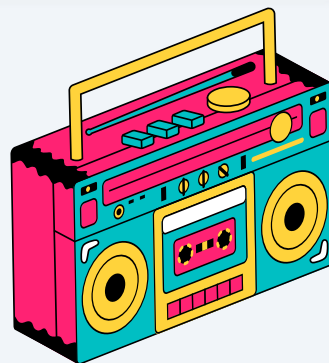
Vintage Label  
Element



Vintage Clip  
Art



Nostalgic



# 70+ Canva Brand Code & keywords Cheatsheets

1. @ibrandify



2. set:nAFpaVML2nY



3. brand:BADibIFf7gQ



4. set:nAFPhLBhg\_0



5. set:nAFzeosSRMg





6. set:nAFfubGM5fk



7. set:nAFcaF2XYOk



8. set:nAE7S-EyQHY



9. set:nAF67up2oAE



10. set:nAFAEdci0ig



## Go Ahead, Give It a Try

11. set:nAFXzvQ3pfc
12. set:nAFC-bcvanM
13. kthearts 3d
14. set:nAFLgzXyvQ0
15. brand : BAEwZOevHj8+ nails
16. brand : BAEfkP7Z43o
17. brand:BADeGZOX6Sc + block lady
18. brand:BAByswET41Y
19. brand: BAEfkP7Z430
20. set:nAFLsUo6EE0
21. set:nAEhCENVHAA
- 22.@sketchify 3d low poly
23. set:nAFXzvQ3pfc
24. set:nAFC-bcvanM
25. kthearts 3d
26. set:nAFLgzXyvQ0
27. brand : BAEwZOevHj8+ nails
28. brand : BAEfkP7Z43o
29. set:nAFFtflYVZE
30. brand:BAByswET41Y



31. brand: BAEfkP7Z430
32. set:nAFLsUo6EE0
33. set:nAEhCENVHAA
34. @sketchify 3d low poly
35. brand:BADOKQ7rDcQ
36. brand:BABurMNpAhQ
37. set:nAFG68R6Qrg
38. brand:BAC2ITjEOxw
39. brand:BAAAAP7rQ8M
40. brand:BABxFHE-INo
41. brand:BADryun21zg
42. brand:BAD9T\_FEIHI
43. brand:BADeGVMPgRk
44. brand:BADxbsl67kc
45. brand:BABCTFGu9Rg
46. brand:BADxmFVmVk
47. brand:BADqYTsQvvg
48. brand:BADxD-1hjSY
49. COLLAGE STATUE
50. @afanyiii
51. Batik Pattern
52. set:nAFIUXTu24k
53. set: nAFR5hxLeq4
54. brand:BADpu1nZ1yE +Skincare
55. set:nAE\_BrlfGjs



- 56. set:nAFQX3YGQPo
- 57. set:nAFBmCYAh2E
- 58. set:nAFOKTqkszM
- 59. set:nAFLmUWKy\_M
- 60. set:nAFOC9EWOWk
- 61. set:nAFIU4kQVbQ
- 62. set:nAFCQLJp99g
- 63. Checkerboard
- 64. Batik Pattern
- 65. set:nAFIUXTu24k
- 66. set: nAFR5hxLeq4
- 67. brand :BADpu1nZ1yE +Skincare
- 68. set:nAE\_BrlfGjs
- 69. set:nAFQX3YGQPo
- 70. set:nAFBmCYAh2E
- 71. set:nAFOKTqkszM
- 72. set:nAFLmUWKy\_M
- 73. set:nAFOC9EWOWk
- 74. set:nAFIU4kQVbQ
- 75. set:nAFCQLJp99g





# Canva Brand Keywords

## Cheatsheets

You can use many incredible elements in Canva to create beautiful, eye-catching designs that showcase your brand's originality and aesthetic.

Here I'm revealing keywords from various categories.

### Keywords for Sticker, Animated & Moving Elements

1. Moving lines
2. Gif
3. Sparkling
4. Animated arrow
5. Moving arrow
6. Mouse click
7. Sticker animated
8. Encircle
9. Swipe up
10. Moving text
11. Stickers sparkle
12. Stickers heart
13. Stickers stars



# Typography, Letters & Quote Elements

1. Quotation marks
2. Balloon letters
3. Magazine letters
4. Scrapbook letters
5. Hand lettering
6. Quote bubble
7. Quote box
8. Text box
9. Neon words
10. Quotations
11. Nostalgiatype
12. Motivational
13. Cutout letter
14. Pinoy quotes
15. Quotedecor



# Boho & Rustic Elements

1. Bohemian
2. Boho aesthetic
3. Boho background
4. Boho brushstroke
5. Boho flowers
6. Boho rainbow
7. Cosmic Vintage
8. Rustic
9. Monoline
10. Rustic
11. Rustic hanging string light
12. Rustic watercolor



# Hand Drawn Elements & Doodles

1. Doodle
2. Doodle line
3. Basic hand drawn shapes
4. Camping rustic drawing
5. Drawing
6. Blogger doodle
7. Letteringbynica
8. Handdrawn animals
9. Handdrawn love
10. Handdrawnpro
11. Scribbles
12. Handpainted
13. Pencil freeform
14. Wavy line





# Selfcare & Mindfulness

1. Me time
2. Selflove
3. Self care
4. Love yourself
5. Inspirational quotes
6. Affirmations
7. Mindfulness
8. Calm
9. Mental health awareness
10. Meditation
11. Be kind
12. Be yourself
13. positive vibes



# Comic book

1. Comic people
2. Thought bubble
3. Thinking bubble
4. MangaCartoon people
5. Cartoon girl
6. Bam
7. Superhero
8. Zap
9. Speech bubble
10. Pop art
11. Pow
12. Comic background
13. Comic strip
14. Comic book
15. Comic bubble
16. Boom



# Wrapping It Up

There you have it your complete guide to nailing your Canva aesthetic, no matter what look you're going for. Now it's your turn to play around with these keywords, explore different styles, and create designs that'll wow your audience.



# The Journey So Far about Brand Crafters



**Samyak tambe (Founder)**



[https://www.instagram.com/samyak\\_tambe\\_?  
igsh=MTB3eHB4M21tNDJpcg==](https://www.instagram.com/samyak_tambe_?igsh=MTB3eHB4M21tNDJpcg==)

Samyak Tambe is a fast growing results-driven digital marketer as well as coach with 4 years of experience in the field. digital marketing trends and techniques to deliver the best results for more than 20+ clients. He is here to share the expert advice and suggesions on Digital marketing, creatives, courses, branding & much more!



# Our Identity

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Welcome to Brand Crafters.

At Brand Crafters, we specialize in bringing your brand's vision to life through cutting-edge graphic design and innovative digital marketing strategies. Whether you're a startup looking to build your identity or an established business aiming to enhance your digital presence, we provide tailored solutions that connect you with your audience.

Our team of passionate creatives and marketing experts work closely with you to create visually stunning designs and campaigns that leave a lasting impact. From logo creation and brand collateral to comprehensive digital marketing services, we help you stand out in a crowded marketplace.

At Brand Crafters, we believe in shaping brands that not only look good but also deliver meaningful results. Let's take your brand to the next level.





# The People Behind the Brand

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**Sweta Patel**

Sweta Patel is an expert Digital Marketer. She shares her commendable knowledge in clients projects to market their business as well as being digitally remarkable

Jinal Palan shares her knowledge in Web Designing & Development. With a number of experience, she shares the valuable time in Brands; developmental projects.



**Jinal Palan**

At Brand Crafters, we specialize in graphic design and digital marketing to help businesses stand out and grow. Our creative team works with you to craft stunning visual identities and develop marketing strategies that resonate with your audience. Whether you're looking to build a brand from scratch or elevate your digital presence, we deliver impactful solutions that drive results.



## Here's How We Can Work Together

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If you're eager to build a strong, visually appealing social media presence and are seeking a Canva designer or wish to create captivating post designs for your personal brand, let's connect!

Let's delve into the specifics to craft a plan that perfectly aligns with your needs.

Thank you so much for taking the time to read this ebook. I truly appreciate your attention and support.

Thank  
you!

BRAND CRAFTERS