

## Reachout Templates by Team Rahul & Saurabh Bhatnagar

### 1st Reachout

**Subject:** Amplify Your Conversions with Proven Strategies 🚀

Hi [First Name],

Hope you're doing well!

I recently came across your [website/Instagram profile/LinkedIn] and was impressed by the amazing work you're doing to [specific compliment—e.g., engage your audience, grow your brand, etc.].

I also signed up for the form in your bio to explore your services and noticed that it's been 4 days, and no one has reached out to me. This made me wonder—are you missing out on potential leads due to delayed follow-ups?

While reviewing your content, I noticed you've posted 20 videos this month and generated a total of **50,000 views**. That's great engagement, but let's break it down:

- If we assume a conservative **2% conversion rate** for leads from your views, you could potentially attract **1,000 leads** from these videos.
- However, without an optimized follow-up system, you could lose out on **30-40% of these leads** due to delays or lack of engagement. That's **300-400 missed opportunities**.
- At an average customer value of ₹5,000 (if applicable to your business), this translates to a potential revenue loss of **₹15-20 lakh** in just one month!

Here's how I can help you bridge these gaps and ensure you don't miss such opportunities:

- **Automated Funnel Building:** Guide every lead seamlessly through your sales process.
- **WhatsApp API Integration:** Respond instantly to inquiries and engage leads in real time.
- **Optimized Email Sequences:** Re-engage dormant leads and maximize conversions.
- **Strategic Ads:** Scale your reach and attract more high-quality leads.

By addressing these areas, you could significantly boost your conversion rates, reduce lead loss, and reclaim potential revenue.

Let's connect for a quick call to discuss actionable strategies for your business: [Insert link to book a call].

Looking forward to helping you scale!

Best regards,

[Your Full Name]

[Your Contact Details]

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## 2nd Follow-up

**Subject:** Just Following Up – Let's Talk Growth 🚀

Hi [First Name],

I hope you got a chance to review my previous message! I shared how our tailored strategies in email marketing, funnel building, WhatsApp automation, and ads can help your business achieve measurable growth.

To recap:

We recently helped a client scale their sales by **40% in just 3 months** by optimizing their email sequences and building a high-converting funnel.

Would you like to explore how we can apply these strategies to your business? I'd love to discuss this in more detail.

Let me know if we can schedule a quick call to get started: [Insert link to book a call].

Looking forward to your reply!

Best regards,  
[Your Full Name]

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## **3rd Follow-up**

**Subject:** Here's How We Delivered 3x ROI for a Client

Hi [First Name],

I wanted to share a quick success story from one of our recent projects:

**The Challenge:** A DTC client struggled with low lead conversion despite significant ad spend.

**The Solution:** We created a custom sales funnel, optimized their email drip campaigns, and introduced personalized WhatsApp follow-ups.

**The Results:** Within 3 months, they:

- Boosted their lead-to-sale conversion rate by **50%**.
- Achieved **3x ROI** on their ad spend.
- Gained **20% higher customer retention**.

If this sounds like something your business could benefit from, let's discuss how we can replicate these results for you.

Click here to book a quick call: [Insert link to book a call].

Looking forward to helping you achieve similar success!

Best regards,

[Your Full Name]

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## 4th Follow-up

**Subject:** Latest Trends in Digital Marketing You Should Know 🌟

Hi [First Name],

I came across an interesting stat: **81% of consumers say they prefer brands with a seamless online experience, including targeted ads, email campaigns, and chat automation** (Source: [Insert credible source]).

This trend highlights the importance of:

- Leveraging email and WhatsApp to nurture leads.
- Using data-driven ads to target your ideal audience.
- Simplifying customer journeys with effective funnels.

Would love to explore how these trends can be adapted to maximize your business growth. Feel free to schedule a quick chat here: [Insert link to book a call].

Looking forward to connecting!

Best regards,  
[Your Full Name]

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## 5th Follow-up

**Subject:** Happy [Occasion Name], [First Name]! 🎉

Hi [First Name],

Wishing you and your team a joyful and prosperous [Occasion Name]!  
I hope it brings you success and happiness.

If you're looking to kickstart the season with a strategic push in your marketing, feel free to reach out—I'd be happy to share how we can help you scale!

Wishing you the best, always.

Best regards,  
[Your Full Name]

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# **Sample template of Agreement**

## Social Media Marketing Services Agreement

This Social Media Marketing Services Agreement ("Agreement") is entered into on [Date] between [Business Owner Name], located at [Business Owner Address] (hereinafter referred to as the "Client"), and [Social Media Marketer Name], located at [Social Media Marketer Address] (hereinafter referred to as the "Marketer").

### Services:

1. The Marketer agrees to provide social media marketing services to the Client, including but not limited to:
  - Creating and curating content for social media platforms.
  - Developing social media strategies to achieve marketing objectives.
  - Managing social media accounts (e.g., Facebook, Instagram, Twitter, LinkedIn).
  - Monitoring and analyzing social media performance metrics.
  - Engaging with the audience and responding to comments/messages.
  - Providing regular progress reports to the Client.

### Term:

2. This Agreement shall commence on [Start Date] and shall continue until terminated by either party in accordance with the terms herein.

## Payment:

3. The Client agrees to compensate the Marketer for the services provided as follows:
  - [Payment Structure: hourly rate, flat fee, or retainer basis]
  - Payment shall be made [Frequency: weekly, monthly, etc.] upon receipt of an invoice from the Marketer.
  - Late payments shall incur a [Late Fee Percentage]% interest charge per [Late Payment Period].

## Ownership and Intellectual Property:

4. The Client acknowledges that all content and materials created by the Marketer during the term of this Agreement, including but not limited to graphics, text, images, videos, and social media profiles, shall remain the property of the Client.

## Confidentiality:

5. Both parties agree to keep confidential any proprietary or sensitive information disclosed during the course of this Agreement, including but not limited to business strategies, trade secrets, and client lists.

## Termination:

6. Either party may terminate this Agreement with [Notice Period: e.g., 30 days] written notice to the other party. In the event of termination, the Client agrees to compensate the Marketer for any services rendered up to the date of termination.



Governing Law:

7. This Agreement shall be governed by and construed in accordance with the laws of [Jurisdiction], and any disputes arising under or related to this Agreement shall be resolved exclusively through arbitration in [Arbitration Venue].

Miscellaneous:

8. This Agreement constitutes the entire understanding between the parties concerning the subject matter hereof and supersedes all prior agreements and understandings, whether oral or written.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

[Client Name] [Social Media Marketer Name]

[Signature] [Signature]

[Date] [Date]

**Another important things to include**

You may include revenue-sharing terms if any

& Non-refundable clause

For the Client availing services from <company name> - I understand that due to the nature of this work requiring exclusive time availability and the cost & the time associated with delivering the services to me, this is an **absolutely non-refundable service**.

You agree to document and submit your results during and after 1 month of the service following, where you implement any of the tactics or strategies shared by us or implemented by us earlier.

You agree to be interviewed by <your name> anytime during or after the tenure of services, where you may be asked about your results and experience.

You agree to share the genuine feedback to us <company name>

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- Business Growth Program by Mr. Rahul Bhatnagar & Mr. Saurabh Bhatnagar
- Rise & Shine Event by Mr. Rahul Bhatnagar

Please Pay Token Payment Here -

<https://rahul.flexifunnels.com/bgtoken>

- If you qualify - Enroll for the Business Growth Program
- If you don't qualify - Attend the Rise & Shine Program (20 to 22 December, DehraDun)

- Your amount shall be refunded in case you don't become a part of any of these Programs 🙌

On this page, you'll find **Complete Details about the Rise & Shine Event**

<https://rahul.flexifunnels.com/riseandshinedoon>

For Queries: Contact Senior Team Mentors

Mr. Vikas Kumar - 81264 84760

Mr. Zubin Mehta - 74992 89803