

## DEGITALLY MEDIA

## A result-driven digital marketing service for realtors & businesses

https://degitally.com



## About us

Welcome to **Degitally Media**, a premier performance marketing agency based in Surat GJ, dedicated to driving exceptional results for businesses worldwide.

With our data-driven approach, innovative strategies, and a team of experienced marketers, we help businesses achieve their growth objectives and maximize their return on investment.



## Mission & Goals



#### To help 5000+ realtors & businesses with performance marketing and update them with new technologies. Thus they can understand the power of performance marketing.

 Serve businesses with sales automation to grow their sales, make channels work more efficiently, and yield resultoriented outcomes.

### Degitally

- We have helped 100+ Businesses (Realtors mostly) with performance marketing to achieve their goals.
- We have established long-term partnerships with our existing clients and delivered value, fostered trust, and maintained strong customer loyalty over time.

## Achievement

"The aim of marketing is to know and understand the customer so well the product or service fits them and sells itself."

Abhishek Gandhi CEO & Founder at Degitally Media





#### **About Team**

Our team comprises highly skilled professionals who bring diverse expertise in digital marketing, design, content creation, and strategy, ensuring a comprehensive approach to meet your business needs.





#### Address

108,109 Shubham Complex Beside Anand Hospital Nanpura, Surat Gujrat India - 395007



#### WHY US

## Bringing Action To Real Estate Digital Sales

Degitally Media is a digital marketing agency that helps realtors & businesses grow their business through performance digital marketing.

Our clients are constantly growing and expanding, which means we need to be able to support them on every level, from project analysis to planning out campaigns. We have worked with **100+ realtors.** 

Building Sales Process with purpose and passion





## Connecting Customers to Your Prodcut

Our process is simple: we come to you, listen to your needs, and then take the time to understand the challenges you face in the digital world. We'll help you build a plan that works for your business, and then execute it with precision.

#### Degitally

WHY US

## We Develop Big Ideas that Sell

At Degitally Media, we specialize in transforming innovative concepts into successful ventures. We understand that developing a groundbreaking idea is just the first step in the journey toward achieving business success. To truly make an impact, your idea needs to captivate your target audience, resonate with their needs, and ultimately sell.



## Strengths

### Ideas that Show your strength to bring results

we develop a comprehensive strategic plan to bring it to fruition. Our team creates a roadmap that outlines the necessary steps, resources, and timelines required for a successful implementation. We pay close attention to all aspects, including marketing, sales, and distribution, ensuring a well-rounded approach to maximize your strength potential.





## Weaknesses

To stay updated with market trends & new technologies

Digital marketing is a rapidly evolving field. Companies need to stay updated with the latest trends, algorithm changes, and emerging technologies. Failing to do so can result in outdated strategies and losing a competitive edge.





## Opportunities

### Adapt things that can bring change in process

The emergence of new technologies, such as artificial intelligence, voice search, and virtual reality, opens up new avenues for digital marketing. Companies that can adapt and leverage these technologies effectively can gain a competitive





## Threats

#### We care for your data..

With increasing concerns over data privacy and regulations like the General Data Protection Regulation (GDPR), we are concerned about our customer's data and give assurance of their data security





WHAT WE OFFER

Our Business Services

Building Sales Process with purpose and passion



#### Facebook Ad Services

A result driven ad services with facebook & instagram

#### Google Ads Services

Boost your presence on google & its partner platforms.

#### **CRM + AUTOMATION**

For automate your daily tasks & boost sales

#### **INFLUENCER MARKETING**

For automate your daily tasks & boost sales



## Facebook Ads

- Project Analysis
- Target A
  Analysis
- Strategy & Planning
- Implementation
- Testing Campaigns
- Results
- Remarketing

• Target Audience

WHAT WE DO WITH

## Facebook Ads

#### 4P Marketing Implementation

1. Branding

2. Make people consider client product

3. Lead generation Campaign

- Facebook Forms
- Website Forms
- Messenger Leads Forms
- 4. Retargetting
- Leads Data
- Website Visitors
- Customer Data









### WHAT WE DO WITH Google Ads

• Search Ads • Sales Ads • Display Ads • Discovery Ads • Youtube Ads

## CRM Automation

- Leads Tracking
- Lead Status
- Auto-responder
- Whatsapp Automation
- Email Automation





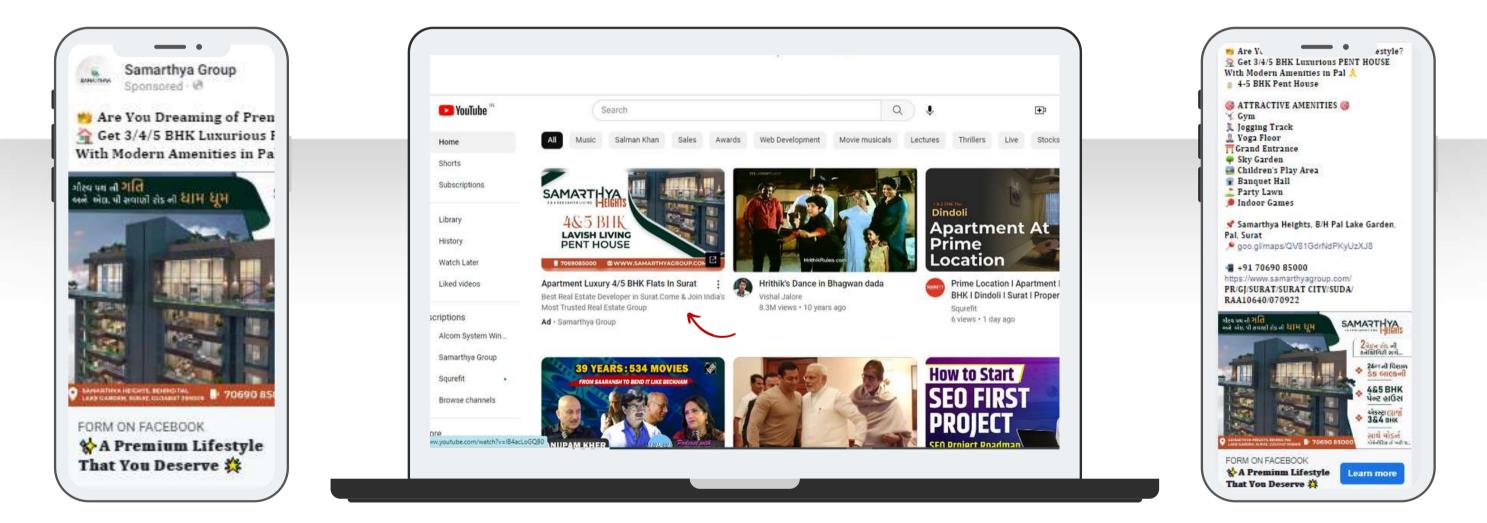


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- Tie-up with Industry Influencers
- Maximum Reach Using
  - Brand Collaboration
- Platforms Covered:
  Facebook, Instagram,
  Youtube, etc

#### CHECK THIS ONE TOO

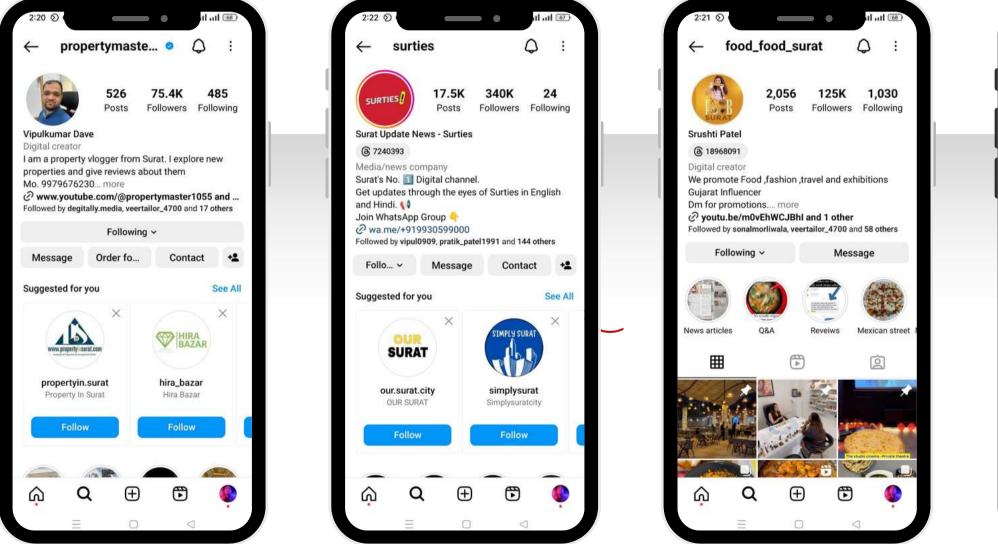
## Some Of Our Clients Ad Samples



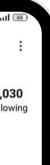
#### **360 ADS SAMPLE OF ONE OF OUR CLIENT**

#### CHECK THIS ONE TOO

### **Our Influencers Tie-up**



#### **INFLUENCER MARKETING WITH INSTAGRAM & YOUTUBE**





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#### ONE OF OUR CLIENT **GOT 1 MILION VIEWS**



## Some of Our Prestigious Clients













A Project By









## Thank You For listening us..

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