

10 AI TOOLS

FOR EVERY ENTREPRENEUR
to Simplify Content Creation



Parth Joshi

Founder of Upgrade India

@upgradeindia

TABLE OF CONTENT

1. Why Entrepreneurs Need AI for Content Creation

2. The Tools You Need (With Step-by-Step Usage Tips)

- Tool 1: ChatGPT – Conversational Content Creator
- Tool 2: Canva – Visual Content Made Easy
- Tool 3: Grammarly – Perfect Your Writing
- Tool 4: Jasper – AI Writing Assistant
- Tool 5: Pictory – Video Content Simplified
- Tool 6: Lumen5 – Transform Text to Videos
- Tool 7: Surfer SEO – Rank Your Content
- Tool 8: Descript – Podcast and Video Editing Simplified
- Tool 9: Flick – Hashtag and Trend Finder
- Tool 10: Hootsuite – Content Scheduling Made Easy

3. How to Choose the Right Tools for Your Business

4. Bonus Tips for Streamlined Content Creation

ABOUT THE FOUNDER

PARTTH JOSHI

Founder, Business Growth Expert



- I am Parth Joshi - A business growth expert with 15+ Years of Business experience in different fields, Now ready to give knowledge and expertise to others. I started my career as a Computer expert in 2007 in Rajkot - Gujarat.
- As a Technical expert, I expanded my business in various fields like CCTV, Computer Hardware, and Networking and did business across Gujarat till 2012.
- After gaining lots of experience in business in 2013, I started my own manufacturing unit of CCTV Camera Power supply and did business across India.
- In the year 2017, I started my own YouTube Channel Named - UPGRADE INDIA with various categories of products and technological awareness of unique gadgets.
- As I am a great speaker and presenter, I developed my business across the globe with the help of VIDEO CONTENT MARKETING.
- Upgrade India gained 50,00,000+ Views in the Business category and did business in crores by Videos and E-Commerce. Now I am ready to help 1,00,000 entrepreneurs grow their businesses through videos and E-Commerce.

WHY ENTREPRENEURS NEED AI FOR CONTENT CREATION

1. Save time by automating repetitive tasks.
2. Enhance creativity with AI-generated ideas.
3. Maintain consistency across all platforms.
4. Optimize your content for better performance.

THE TOOLS YOU NEED (WITH STEP-BY-STEP USAGE TIPS)

Tool 1: ChatGPT – Conversational Content Creator

- **Purpose:** Generate blogs, captions, and email content effortlessly.
- **How to Use:**
 - a. Input your topic or idea.
 - b. Ask for different versions, styles, or tones.
 - c. Edit the output to match your brand voice.

Tool 2: Canva – Visual Content Made Easy

- **Purpose:** Design professional visuals without any graphic design skills.
- **How to Use:**
 - a. Choose a template for your content type (social post, infographic, etc.).
 - b. Drag and drop elements to customize.
 - c. Download in your desired format.

THE TOOLS YOU NEED (WITH STEP-BY-STEP USAGE TIPS)

Tool 3: Grammarly – Perfect Your Writing

- **Purpose:** Improve grammar, tone, and clarity in your content.
- **How to Use:**
 - a. Paste your content into Grammarly.
 - b. Review and implement the suggested changes.
 - c. Adjust the tone based on your audience.

Tool 4: Jasper – AI Writing Assistant

- **Purpose:** Craft compelling copy and ad content with ease.
- **How to Use:**
 - a. Select a template (blog, ad, email, etc.).
 - b. Provide a brief description of what you need.
 - c. Edit the generated content for personalization.

THE TOOLS YOU NEED (WITH STEP-BY-STEP USAGE TIPS)

Tool 5: Pictory – Video Content Simplified

- **Purpose:** Turn long-form content into short, engaging videos.
- **How to Use:**
 - a. Upload your video or text script.
 - b. Select templates and visuals.
 - c. Download the edited video.

Tool 7: Surfer SEO – Rank Your Content

- **Purpose:** Optimize content for search engines.
- **How to Use:**
 - a. Analyze keywords and competitors.
 - b. Implement AI-driven optimization suggestions.
 - c. Monitor content performance.

THE TOOLS YOU NEED (WITH STEP-BY-STEP USAGE TIPS)

Tool 8: Descript – Podcast and Video Editing Simplified

- **Purpose:** Edit audio and video content quickly.
- **How to Use:**
 - a. Upload your audio or video file.
 - b. Edit using the AI-generated transcript.
 - c. Export the final file.

Tool 9: Flick – Hashtag and Trend Finder

- **Purpose:** Boost post visibility with the right hashtags.
- **How to Use:**
 - a. Enter your niche or keyword.
 - b. Get trending hashtags and performance data.
 - c. Incorporate into your posts for better reach.

THE TOOLS YOU NEED (WITH STEP-BY-STEP USAGE TIPS)

Tool 10: Hootsuite - Content Scheduling Made Easy

- **Purpose:** Schedule and manage posts across platforms.
- **How to Use:**
 - a. Connect your social accounts.
 - b. Plan posts in the calendar view.
 - c. Review analytics to refine strategies.

BONUS TIPS FOR STREAMLINED CONTENT CREATION

1. Use a content calendar to stay organized.
2. Repurpose content across platforms.
3. Leverage analytics from these tools to refine your strategies.

OUR EXCLUSIVE SERVICES

● Our Performing Products

Product Name	Investment**	Take Action
WhatsApp Bulk Sender Software	3992	Buy Now
Unique WhatsApp Marketing 7 Days Templates	999	Buy Now
Business Consultancy Call with Unique Business plan – 1 Hour	999	Buy Now
30 Day Content creation & Schedule with Description & Hashtags on 5 Platforms within 3 hours	9995	Buy Now
5 Week Growth Challenge	14999	Buy Now
3 Months Growth Challenge	29999	Consult
Paid Ads Campaign Creation Training	19999	Buy Now
Social Media Training (Organic)	14999	Buy Now
Video Creation Consultancy	999	Buy Now
E-Commerce product selection Basics	999	Buy Now
Ultimate E-Commerce full Course	4999	Buy Now

**** Pricing valid till Dec-2025**