

Hi, I am **Deeksha** your **Content marketing strategist & Business Growth Coach**. I have grown 40k followers on my Instagram in just 10 days and built a startup with 3 Crore revenue.

Given below are some **Viral Hook ideas**, all you have to fill the templates according to your niche just like in the given examples-:

- [Amount] things never to do if you want [result]
 Example-3 things to never to if you want more sales
- 2. How to [Desirable Outcome] In [Time Period] Example-: How to Write An Email In 10 Minutes
- 3. Did you notice this [X thing] about [Y] Example-: Click here
- 4. [Amount] crazy Tips that help/make you [desired result]

Example-: Click here

5. [Amount] Tips for [Desired result] Example-: Click here



6. How to [dream result]

Example-: Click here

- 7. How I got/earned/gained [result] in [timeframe] Example-:How I earned ₹50,000 in 3 hours
- 8. If you're [Career 1] or [Career 2], you can't miss this 1 thing Example-:If you're a Business Owner or a freelancer, you can't miss this 1 thing.
- 9. Want to start [Desired Outcome]? You need these [Number] things to get started. Example-: Want to start making money with Instagram? You need these 3 things to get started.
- 10. [Pain Point]? Here are [Number] pro tips to [Outcome]

Example-: Not getting clients on Instagram? Here are 3 pro tips to attract 1000s of clients for free

- 11. Share a funny and relatable meme Example-: Click Here
- 12. These [Number] things kill [X thing]
 Example-:These 3 things kill your Video Editing
- 13.[Percent] of [Industry | Niche] have ONE thing in common. And it might not be what you think. Let me show you

Example-:86% of rich people have ONE thing in common. And it might not be what you think. Let me show you.

14.Do you [current Painful situation]? Here's how to [Outcome].

Example-: Do you make less than \$100K/year? Here's how to increase your income with Instagram.

15. [Amount] I wish I knew earlier about [your niche/dream result]
Example-: Click here



16.lt took me [timeframe] to [something you achieved], but ill show you how to do it in 30 seconds

Example-: It took me 8 months to get my first client, but ill show you how to do it in 30 seconds

17. [Thing] that feels illegal to know Example-:ChatGpt prompt that feels illegal to know

18.Stop wasting time [Doing X thing]
Example-:Stop wasting time searching for landing page templates

19.[Amount] podcasts that every [profession] needs to listen to

Example-: 3 podcasts every Business owner needs to listen

20.If you're struggling to [common struggle for your audience], watch this...

Example-: If you're struggling to lose weight, watch this



21.[Commonly used solution] won't get you [achieve desirable result for your target audience], do this instead...

Example-Cold calling won't get you more clients, do this instead

22.If you're tired of [common struggle for your audience] you need to try this Example-: If you're tired of gaining weight you need try this

23.These are the [x] steps to [achieve desirable result for your target audience]

Example-:These are the 5 steps to build a perfect physique

24.How to stop [common error that your target audience does] in [x] easy steps

Example-: How to stop losing clients in 3 easy steps

25.Imagine if you could [desirable result for your target audience], without [common struggle] Example-:Imagine if you could send 1000 personalized cold emails to qualified prospects, without spending days in front of your computer

26.[Commonly used thing] is/are dead .Try using these [Amount things] Instead Example-:Click Here

27.You should never [common action that your target audience does] before knowing this Example-:You should never lift weights before knowing this

28. How I reached [desirable result for your target audience], in [short period of time], starting from zero

Example-: "How I reached 10k followers in 2 weeks, starting from zero..."



29.If you want to [desirable result for your target audience], but you [common struggle for your audience], here's the solution

Example-: If you want to get more clients, but you hate cold outreach, here's the solution

30.If you [action that you target audience does], then you need to get these [useful tools/assets] Example-:If you edit videos, then you need to get these free overlays

31. How to [desirable result for your target audience] in [short period of time], with [the solution you provide]

Example-: How to get your first 3 clients in 2 weeks with paid ads

32.The [industry / group of people] have been lying to you

Example-: The fitness industry has been lying to you



33.How you can get [desirable result for your target audience], in [short period of time], just like I did

Example-: How you can get stronger in 1 week just like I did

34.If you want [desirable result for your target audience], you need this [solution you provide] Example-: If you want your videos to look like this you need this editing asset

35.This is the secret to [achieve desirable result for your target audience]

Example-: This is the secret to get new clients on autopilot

36.So you want to [desirable result for your target audience] right? Then you need to watch this video Example-:So you want to put on muscle mass right? Then you need to watch this video

37.Stop doing [common action that your target audience does] like this!

Example-: Stop doing pushups like this!

38.This 1 [solution] changed my life Example-:This 1 video changed my life

39. You need to use this secret hack to [desirable result for your target audience]

Example-: You need to use this secret hack to reach millions of views in your next video

40.99% of people can't reach/get [desirable result for your target audience] because of this Example-:99% of people can't get a six pack because of this

41. This is how you're going to [achieve desirable result for your target audience] with just [tool/solution/common object]

Example-: This is how you're going to get hundreds of sales on your online store with just 1 Al tool



42.Here's a [vehicle to achieve desirable result] that nobody is talking about Example-:Here's a business model that nobody is talking about

43.I'm going to teach you how to [achieve desirable result for your target audience] in [x] steps Example-:I'm going to teach you how to make \$10k dollars in 4 steps

44.Here's the truth about [desirable result for your target audience]

Example-:Here's the truth about building a successful business

45.1 tried [achieve desirable result for your target audience] for [short period of time] and these are the results

Example-: I tried making money with affiliate marketing for 30 days and these are the results



46.If you want to [achieve desirable result for your target audience], but you're afraid of [common fear in your industry]

Example-: If you want to create content but you're afraid of being judged by others

47.If I had to [achieve desirable result for your target audience] starting from O/scratch here's exactly what I would do Example-:If I had to make money online starting from scratch here's exactly what I would do

48.If you want to [achieve desirable result for your target audience] you have to [solution you provide] Example-:If you want to scale your business you have to network

49. You will never [Desirable result] if you are doing this

Example-: Click here



50.Websites for [your niche] that feel illegal to know

Example-: Websites for copywriters that feel illegal to know

51.Everyone says do [common used thing] to achieve [Desired result] but no one tells [How/why] Example-:Everyone says do cold mails to attract new clients but no one tells how to do it rightly

Congratulations Son exploring these 51 hook ideas! But remember, this is just the beginning of your journey to success.

If you are a Freelance Service provider/Experts/Agency Owners and facing problems like-:

- Not able to acquire High Ticket clients
- Not getting enough leads
- Not able to get enough calendar booked
- Month to Month survival and Client Dependence
- Finding it difficult to build Personal Brand
- Not able to charge High Ticket
- Not able to scale because your Ads are underperforming
- Don't have a proper Marketing & Sales Funnel
- Stagnant or Unpredictable revenue

Don't worry we got your back Book your 1:1 Business Strategy Call with us and let's work on it together

Click on the button below to book your call

BOOK NOW

OR

If you are a Coach/Consultant and suffering from problems like-:

- Not able to generate Highly Qualified Leads
- Inconsistent webinars
- Low shown up ratio
- Low conversion rate
- Not able to close sales on follow up
- Team Management issues
- Not able to charge High Ticket
- Not able to scale because your Ads are underperforming
- Don't have a proper Marketing & Sales Funnel
- Stagnant or Unpredictable revenue

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