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**PLACES WHERE YOUR
CUSTOMERS ARE
🔍 ACTUALLY
SEARCHING YOUR
BUSINESS**



**Your Customers Are Out There, Searching. It's
Time To Be Found & Grow Your Revenue**



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17 Places Where Your Customers Are ACTUALLY Searching Your Business

In today's digital world, your customers are searching for your business online.

But where exactly are they searching?

In this ebook, we'll share 17 online places where your customers are actually searching for your business.

We'll also provide tips on how to optimize your presence on these platforms so that you can attract more customers and grow your business.

1. Justdial



Justdial is a popular online directory that allows users to find businesses in their area.

To optimize your listing on Justdial, make sure to include complete and accurate information about your business, as well as high-quality photos and videos.

2. Google My Business



Google My Business is a free service that allows businesses to create and manage their listings on Google Search and Maps.

To optimize your Google My Business listing, make sure to include complete and accurate information about your business, as well as high-quality photos and videos.

You should also encourage your customers to leave reviews about your business.

3. Quora

Quora

Quora is a question-and-answer platform where users can ask and answer questions on a variety of topics.

To optimize your presence on Quora, make sure to answer questions related to your industry and products or services.

You should also include links to your website and blog posts in your answers.

4. Facebook



Facebook is a social media platform where users can connect with friends and family, as well as businesses.

To optimize your presence on Facebook, make sure to post regularly and engage with your followers.

You should also use relevant hashtags in your posts so that people can find your content when they search for those hashtags.

5. Instagram



Instagram is a social media platform where users can share photos and videos with their followers.

To optimize your presence on Instagram, make sure to post high-quality photos and videos that are relevant to your target audience.

You should also use relevant hashtags in your photo and video descriptions so that people can find your content when they search for those hashtags.

6. IndiaMart



IndiaMart is an online marketplace where businesses can buy and sell products and services.

To optimize your presence on IndiaMart, create a detailed profile of your business and list your products or services with clear and concise descriptions.

7. YouTube



YouTube is a video sharing platform where users can watch and share videos.

To optimize your presence on YouTube, create high-quality videos that are relevant to your industry and products or services.

You should also optimize your videos for search engines and promote them on social media.

8. Pinterest



Pinterest is a social media platform where users can share and save images.

To optimize your presence on Pinterest, create high-quality images that are relevant to your target audience.

You should also use relevant keywords in your image descriptions so that people can find your images when they search for those keywords.

9. Telegram



Telegram is a messaging app that allows users to send and receive text messages, photos, videos, and files.

To optimize your presence on Telegram, create a Telegram channel or group for your business.

You can then use Telegram to send messages and updates to your customers.

10. WhatsApp



WhatsApp is a messaging app that allows users to send and receive text messages, photos, videos, and files.

To optimize your presence on WhatsApp, create a WhatsApp Business account.

You can then use WhatsApp to send messages and updates to your customers.

11. Google Maps



Google Maps

Google Maps is a mapping service that allows users to find directions, businesses, and other locations.

To optimize your presence on Google Maps, make sure to include your business address and contact information on your Google My Business listing.

You should also encourage your customers to leave reviews about your business.

12. Facebook Groups



Facebook Groups are online communities where users can connect and discuss shared interests.

To optimize your presence on Facebook Groups, join relevant groups related to your industry and products or services.

You can then participate in discussions and share your expertise with other members of the group.

13. Forums Popular in Your Industry

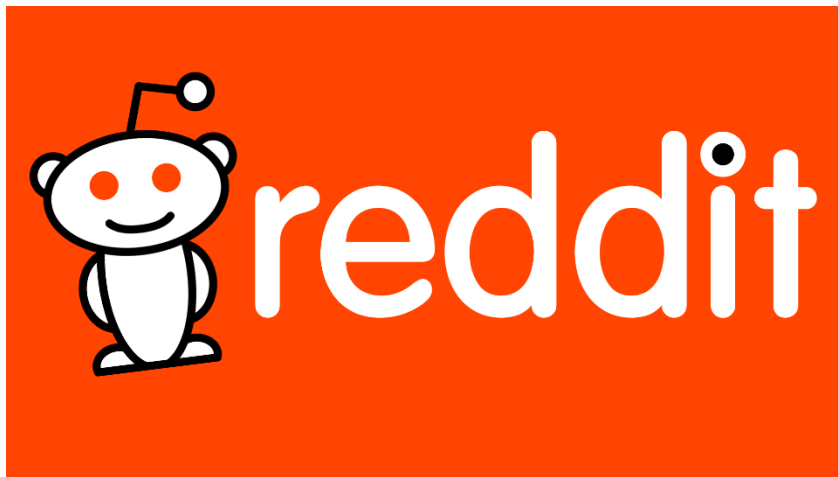


Industry forums are online communities where professionals in a particular industry can connect and discuss shared interests.

To optimize your presence on industry forums, join relevant forums related to your industry and products or services.

You can then participate in discussions and share your expertise with other members of the forum.

14. Reddit



Reddit is a social news aggregation and discussion website.

To optimize your presence on Reddit, create a Reddit account and join relevant subreddits related to your industry and products or services.

You can then submit links and comments to those subreddits.

15. Google Shopping

Google Shopping



Google Shopping is a search engine for products.

To optimize your presence on Google Shopping, create a Google Merchant Center account and submit your product data.

Your products will then be displayed in Google Shopping results when people search for those products.

16. WhatsApp Business

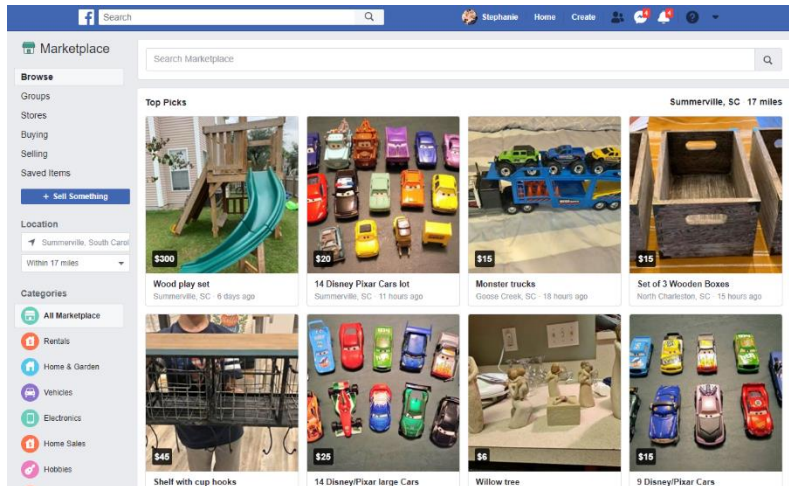


WhatsApp Business

WhatsApp Business is a free app that allows businesses to connect with their customers on WhatsApp.

You can create catalogue there and add payment link.

17. Facebook Marketplace



It is a social commerce platform where people can buy, sell, and trade items.

To optimize your presence on Facebook Marketplace, create listings for your products or services with clear and concise descriptions and high-quality photos.

You should also use relevant keywords in your listings so that people can find your listings when they search for those keywords.

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