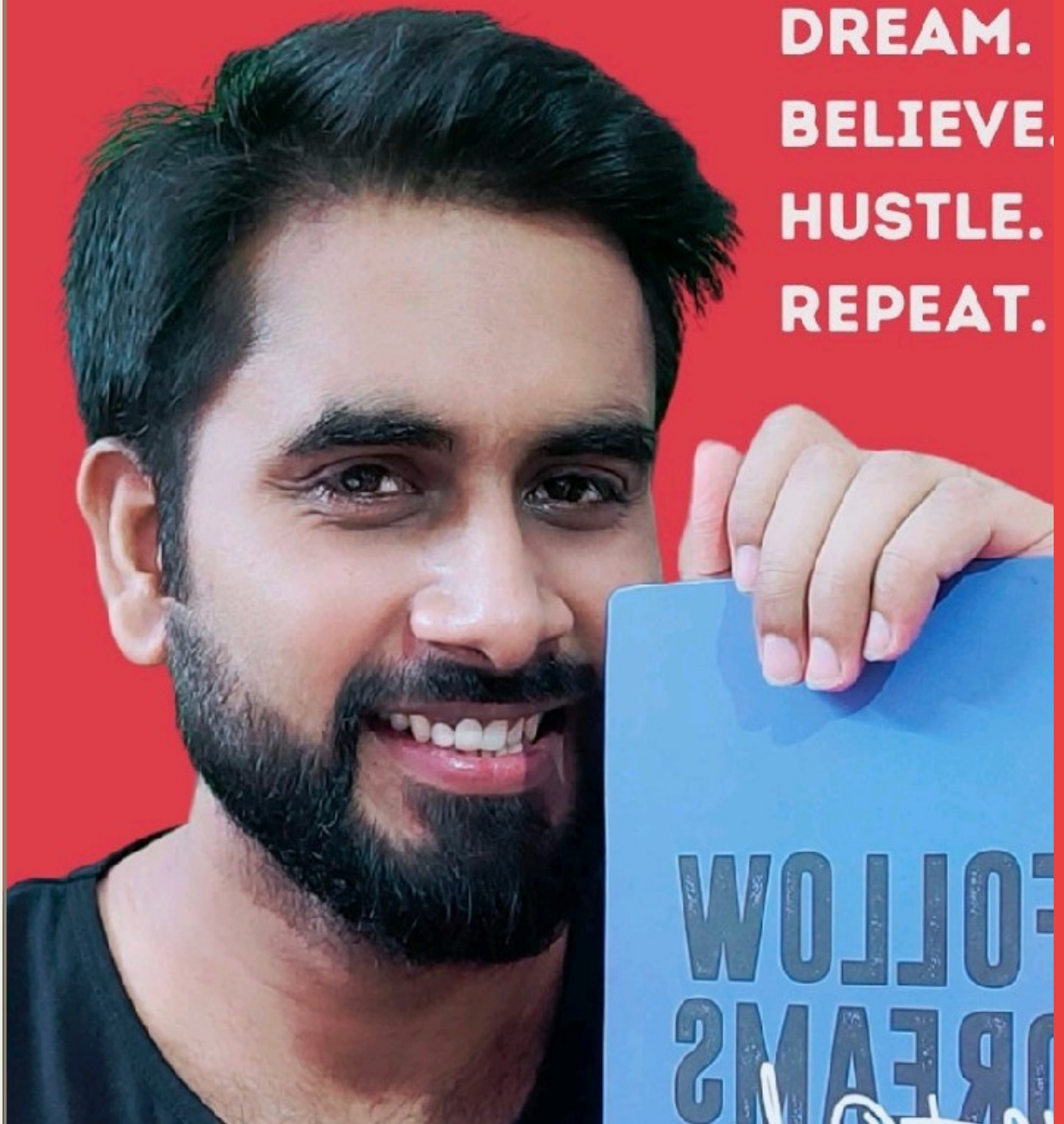


PROVEN TEMPLATES



**DREAM.
BELIEVE.
HUSTLE.
REPEAT.**

[Updated 2023]

**New Freelance Checklist and High
Converting Proven Reachout Templates
which has generated us 6-figures in
Revenue without spending on Ads
(100% Organically)**

SUMIT KASHYAP

**Founder: MarketoZilla Advertising Agency
High Ticket Closer | Generated more than 5 Cr for Clients**

From the desk of an Award Winning Agency Owner



FlexiFunnels Achievers Award 2023 Sumit Kashyap

Welcome Freelancers and Agency Owners,

You always keep guessing about what messages should you send to my prospect so that they reply to your messages.

But from now, you don't have to guess. I am giving you my *proven outreach scripts which helped me generate 6-fig income for my agency.*

When it comes to reaching out to your prospect your reach out script/message plays a very vital role in getting replies from your prospect.

Most freelancers do this mistake while reaching out. They try to sell their services in their first message and they have a very common approach which their prospects are tired of listening from every other freelancer and agencies day and night.

Your goal of reaching out should not be selling your services in the first place. You should focus on getting a reply and then fix a meeting with the prospect with your reach out messages.

Once your prospect comes to the meeting with you then you can explain how you can help him/her, show them the processes and the results you have generated and at the end tell them about your prices and offers.

Don't worry, if you don't have results to show them. You can use this technique to close the client without results. Tell them that you will give them a free trial for 7 days, almost nobody denies a free trial, get the results in these 7 days and then charge your fee for further services.

This is how you will be able to close more Clients for yourself and your agency.

CHECKLIST TO FOLLOW FOR CLOSING MORE CLINETS

- ☑ Try to reach out in a particular Niche
- ☑ Don't be salesy in your 1st message
- ☑ Tell them from where you found their contact
- ☑ Don't be very formal, be normal, be human. Nobody like to have a conversation with a robot.
- ☑ Try to fix a meeting with your prospect
- ☑ Send reminders 1 day and 1 hour before the scheduled meeting time to avoid absentees
- ☑ Research about your prospect before the meeting so that you know about their business. This will help you present yourself in a better and confident manner in front of them.
- ☑ If possible, prepare a small presentation before the meeting on how you can help them. This shows you are professional and serious about your business.

- ✔ Prepare a *No Brainer Offer* for your services to close more clients
- ✔ Your Offer sells, your service doesn't.
- ✔ Always try to take advance payment from your prospect to avoid later problems
- ✔ Deliver your services on-time to keep your client paying you every month.
- ✔ Delegate your 40% time on reaching out to prospects and 60% in delivering your best services on daily basis.

These simple- simple things matter a lot while closing clients. We, humans, are programmed to ignore simple things and focus on complexity. Just keep it simple you will get more results.

Proven Reach out Templates

BELOW TEMPLATES ARE TRIED AND TESTED FOR **BRINGING RESULTS**.

I HAVE TESTED WITH MORE THAN 50 TO 60 **REACH-OUT MESSAGES AND BELOW 13 GOT MORE REPLY BACKS AND HELPED ACHIEVE 6-FIG INCOME**. I WOULD LOVE TO SHARE THE BELOW TEMPLATES WITH YOU.

WARNING: BELOW TEMPLATES ARE TESTED TEMPLATES OVER A PERIOD OF 5 - 6 MONTHS AND IT WILL SURELY WORK FOR THOSE WHO IMPLEMENT IT FOR REACHING OUT TO THEIR PROSPECT DAILY.

IT WILL NOT WORK FOR THE LAZY LADS.

Use this template when you are reaching out in a common group with some recent results you have generated

1

Hey [Prospect name],

Hope you are well.

I was searching for coaches and consultants and I found your name in our common group.

Checked your profile and you are doing a great job.

I help coaches and consultants sell their courses or programs while building a loyal following of repeat buyers using my A.O.A method.

Recently, I have generated 2200+ qualified leads in less than 30 days for a coaching business that generated 6 figs in revenue.

Let me know if I can help you.

Warm regards,
[Your Name]

Use this template when you are reaching out to a common group and show them some benefits of your service without case studies.

2

Hey [Prospect name],

Hope you are well.

I was searching for {prospect sector or industry} and I found your name in our {Facebook/LinkedIn} common group.

Checked your profile and you are doing a great job.

I help {prospect sector or industry} build community and attract customers using social media marketing for them.

Let me know if I can help you.

Warm regards,
[Your Name]

Use this template when you are reaching out after seeing a post on social media: Just a simple message with no complications. Trust me it works.

3

Hey [Prospect name],

Just saw a post on Facebook that you are looking for Social Media Manager for your brand.

This is what I do for a living.

If you have few minutes this week or the next... we can hope on a call to discuss it further.

Let me know.

Regards,
[Your Name]

Use this template when you are reaching out to a prospect who has posted on Upwork.

④ Hey [Prospect name],

I just came across your posts on Upwork which says you are looking for a Social media management analyst & action planner for [Prospect Brand Name]

Well, this is what I do for a living.

In case you have few minutes this week or the next we can jump on a call.

BTW, I am good at making people laugh over a zoom call with my witty nature.

If interested **CLICK HERE** to book a call with me. (no strings attached)

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Best regards,
[Your Name]

Use this template when you are reaching out from Google Search to Local Businesses

5 Hey [Prospecct name],

I found your e-mail while checking your Google when I searched restaurants in TORONTO.

I figured out that your competitors are having 10X more reviews than you on Google.

Is it because you started recently?

Anyways!

I can help you get more customers who are looking for restaurants at your location so that you can get new customers and also beat your competitors in the upcoming days.

If this week or the next works for you?

If yes, please click here to book 15 mins call with me. Where we can chit-chat about your business growth.

Regards,
[Your Name]

Use this template to establish credibility in front of your Prospect

6. Hi [First Name],

I have worked with many {organizations} across the globe and thought we could add value to {prospect's company} as well.

To put it in simple terms, I work for a {reputed name}-backed firm, {your company name} where I help {target audience} move away from {outdated trend} to {current trend}.

I would love to collaborate with you in a way that is mutually beneficial for both of us. When can we speak?

Regards,
[Your Name]

Use this template when you have to give corporate pitch to your Prospect

7. Hi [Representative name],
I know you're probably busy with everything going on at [their company] so I'll keep it brief! I'm [your name] with [your company] and am looking to get in contact with industry leaders in [your industry].
We actually just achieved [company milestone] and wanted to explore how we could work with [their company] to get in front of more local customers.
Is there a time that works best for you to have a quick chat? Also, I wanted to double-check that you were the right decision-maker to get in touch with at [their company].
Thanks for your time,
[Your Name]

Use this template when you are complimenting your prospect's work and reaching out with a proposal

8. Hello [Prospect name],
I admired your recent piece on [insert topic/title] in [insert publication]. I especially liked your point about [insert salient point from article].
I thought I'd reach out to you, to propose a collaboration that is mutually beneficial for both of us.
Let us have a quick call to discuss this further.
Regards,
[Your Name]

Use this template for reaching out when you have testimonials of your previous clients.

9. Hey [Client Name],
Hope you're doing well and keeping safe.
Just wanted to share some amazing results our client got using our services.
We can do the same for you which would impact your revenue by X%
I'd love to talk! We can grab a coffee or hop on a quick call to discuss further –
whatever works for you works for me!

Thanks and have a great one!
[Your Name/Signature]

Use this template when you are stating some Facts and Figures during reaching out to your ideal prospect

10. Hey [Client Name],
Did you know?
Having a video on your landing page can boost conversion rates by up to 86%.
Imagine the impact it will create on your revenue.
I checked out a landing page of yours [their landing page link], I must say it is amazing!
However, if you add a Sales video, you'll boost your conversions by 86%.
We can do that for you.
Let's hop on a quick call and discuss this further.
Thanks & regards
[Your Name]

As we know, follow up is must... So, here is your Follow Up Templates

11. Hey [Client Name],
Hope you're doing well and keeping safe.
Just wanted to follow up regarding [your company] and how we can help with [pain point].
I'd love to talk! We can grab a coffee or hop on a quick call to discuss further – whatever works for you works for me!
Thanks and have a great one!
[Your Signature]

12. Hi [First Name],
Hope you've gone through the details sent in the previous mail.
I'm sure you don't want to miss out on that.
Look forward to hearing from you soon.
Regards,
[Your Name]

13. Hi [First Name],
Did you have a chance to read my previous email?
Look forward to hearing from you soon.
Let's join hands to achieve amazing results together.
Regards,
[Your Name]

Don't think that it's just 13 Templates

because these 13 templates are the best performing templates responsible for closing 70+ Clients and generated me revenue in Lakhs.

I always believe that results come to those who are consistent and implement what they learn every day.

Don't forget to **DOWNLOAD your **Discovery Call Secret Bonus****

I AM SURE YOU WILL GET AMAZING RESULTS WHEN YOU APPLY THESE PROVEN TEMPLATES.

Be consistent with your work, results will not be far behind.

I have given you my best templates to achieve your goals...

But... this is a checklist pdf and I can't make it lengthy for you.

Moreover, I believe it's always difficult to achieve your goal alone than together.

That's WHY...

**I CREATE A TRAINING WHERE I
HELP PEOPLE LIKE YOU
GENERATE 6-FIGS INCOME AS A
FREELANCER AND AGENCY
OWNERS USING MY PROVEN
SECRET METHODS AND
STRATEGIES WITH ZERO SPEND
ON ADS**

My students are getting amazing
results day by day for themselves
and **closing High Paying Clients**
worth **Lakhs per month**

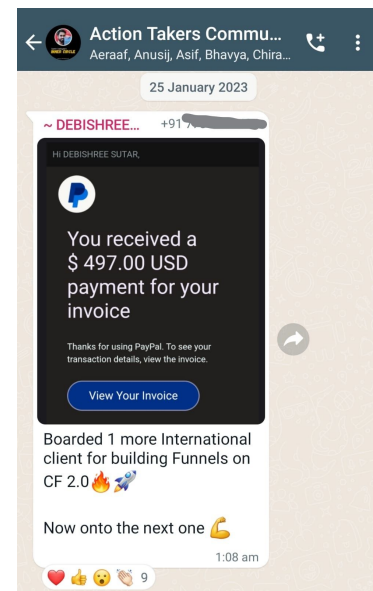
Check the below screenshots



I believe in growing together and I hope
you believe in it too



Gaurang got a Canadian client who is paying him \$2500/m with a week of joining my training program



Debishree got a foreign client of Rs. 41500 and got full payment in advance.

Right now I am running a **LIMITED TIME OFFER** with **BIG Discount** on my training program. Soon the price will skyrocket...

Don't Believe me... Check this out for more results and reviews

Click this link  <https://lynxshort.com/pdfninja>

ABOUT YOUT TRAINER



Sumit Kashyap

Successfully made his mark in the freelance industry for delivering the best within no time.

Sumit is a Founder & Marketing Head @ MarketoZilla Advertising Agency . He is a Digital Marketing professional and Facebook Ads and Funnel Specialist with a 5.5+ years of experience. He has worked with High Paying International and Local Clients.

The passion for Marketing is what led him to landing “High-Ticket” clients, and getting them results by putting in his impeccable knowledge to good use.

Follow me on Instagram for more helpful tips



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